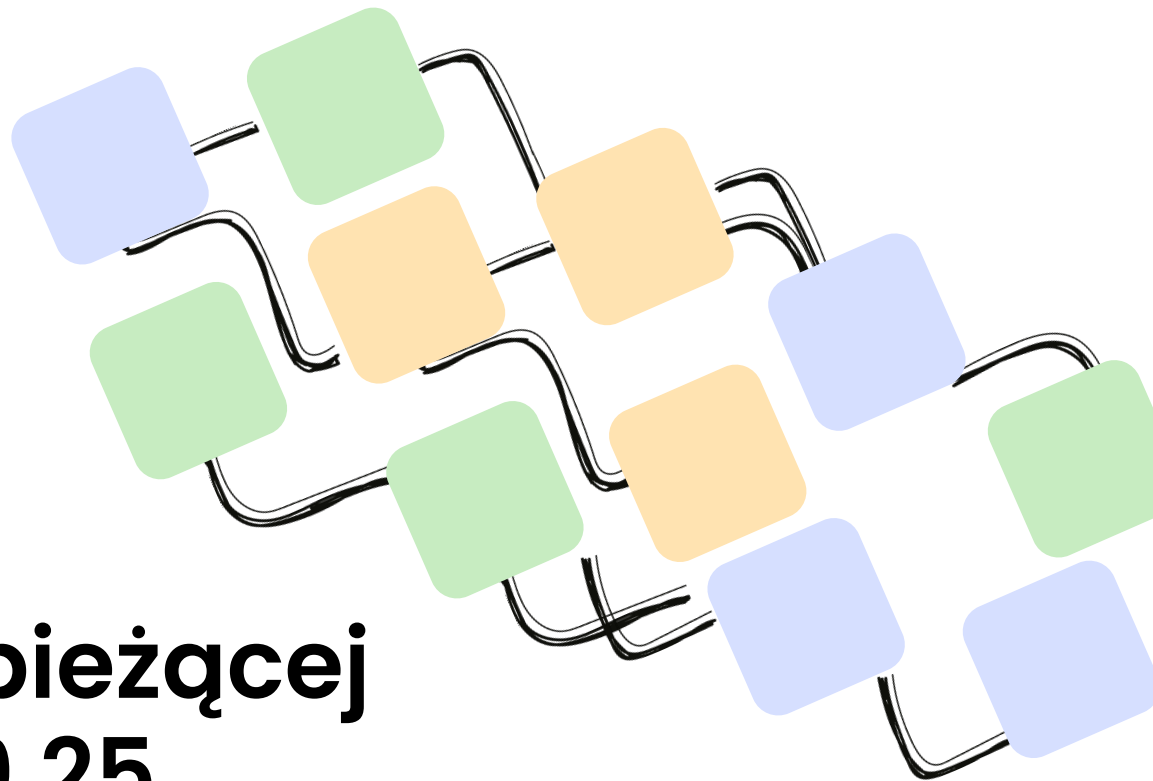




Woodpecker.

Omówienie bieżącej sytuacji 11.09.25

Spółki Woodpecker.co S.A.



Agenda

- Najnowsze wyniki finansowe
- Rozwój biznesu – podsumowanie I półrocza 2025
- Perspektywy na 2025



Woodpecker

Product ▾

Resources ▾

Pricing

Log in

Start free trial

Book a call

Cold email tool

All you need to cold email in one place:

- ✓ Send cold emails. Verify email addresses for free
- ✓ Get domains and emails for cold email. Warm-up for free
- ✓ Find B2B leads to cold email in a +1 billion database
- ✓ Manage client campaigns in a dedicated agency panel (add-on)

Start free trial

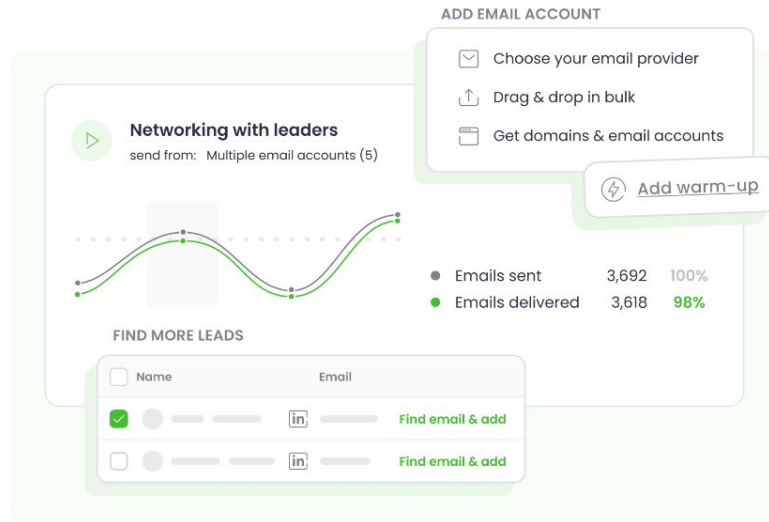
Book a call

✓ 7-day trial

✓ Extend trial time in-app

✓ All features unlocked

✓ No credit card required



[{}Devs_Data

ProfitWell
by paddle

growify

EXIT 44
ENTERTAINMENT

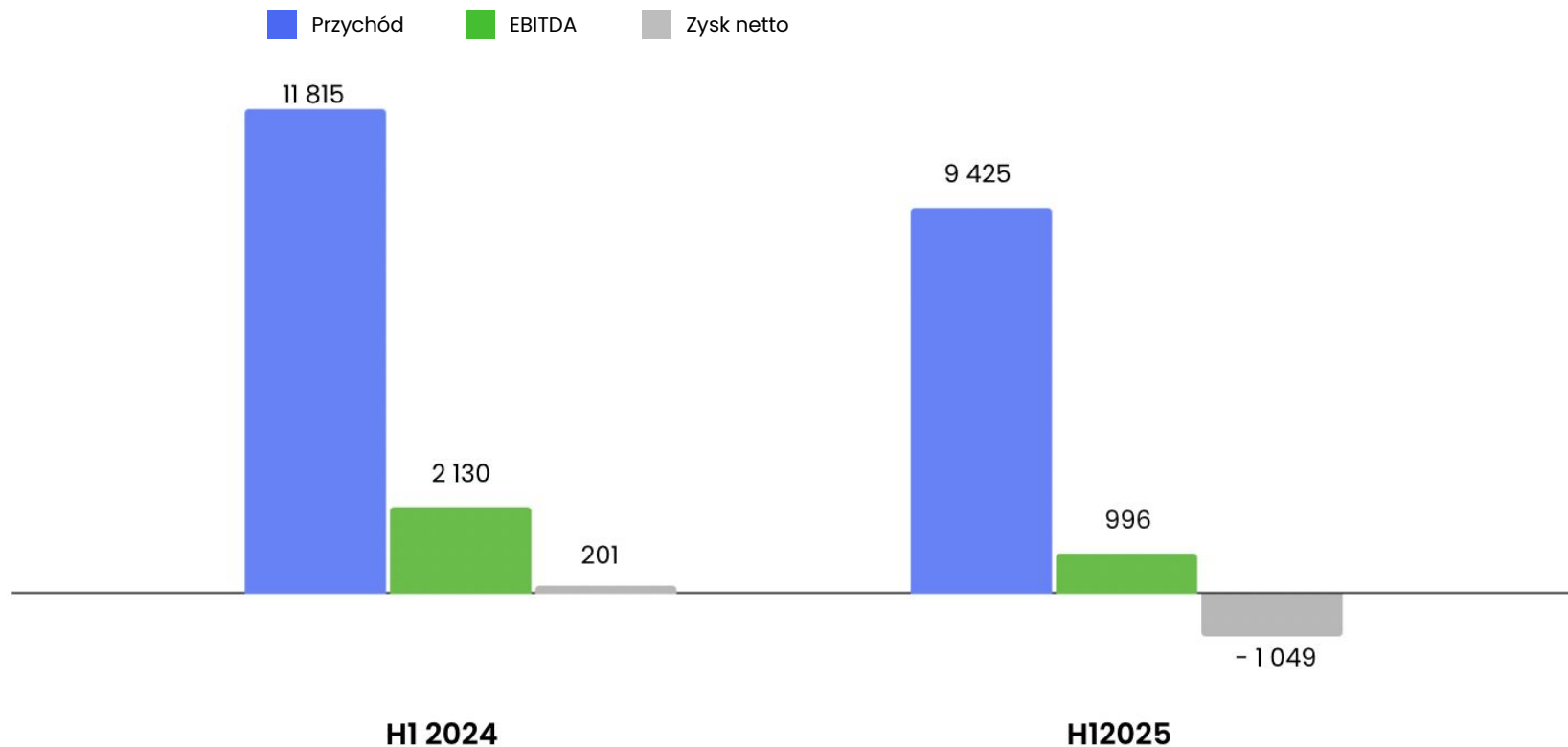
S+H

imaginaire

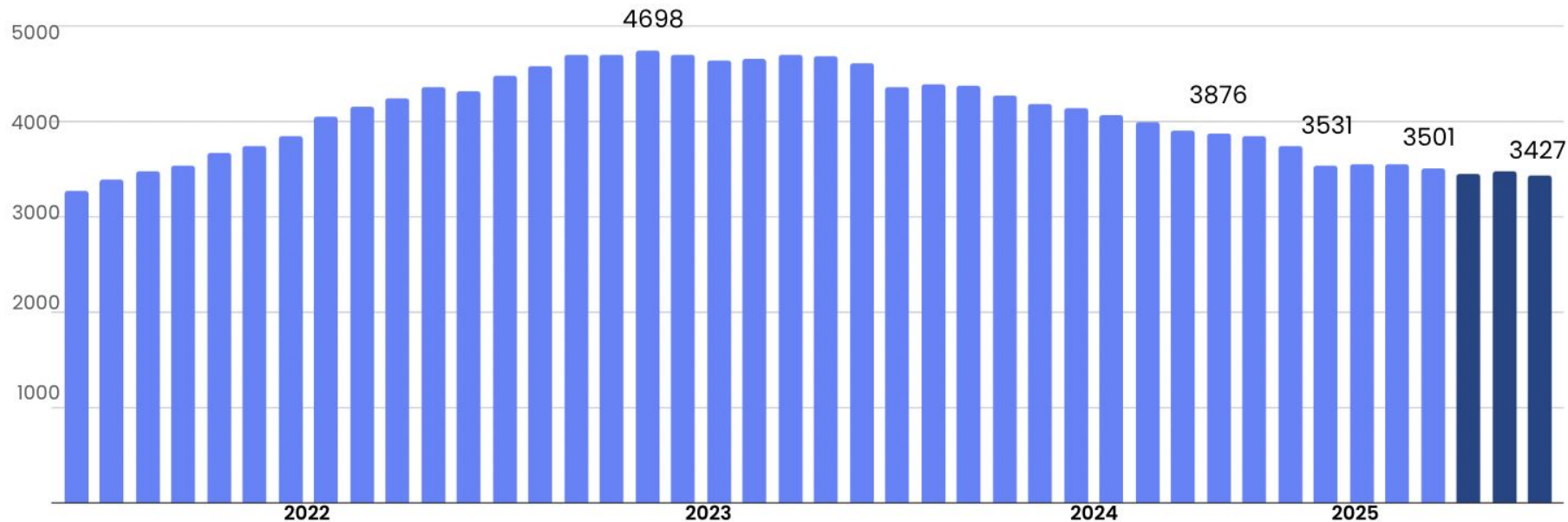
ECOM CAPITAL

Wyniki 1H25

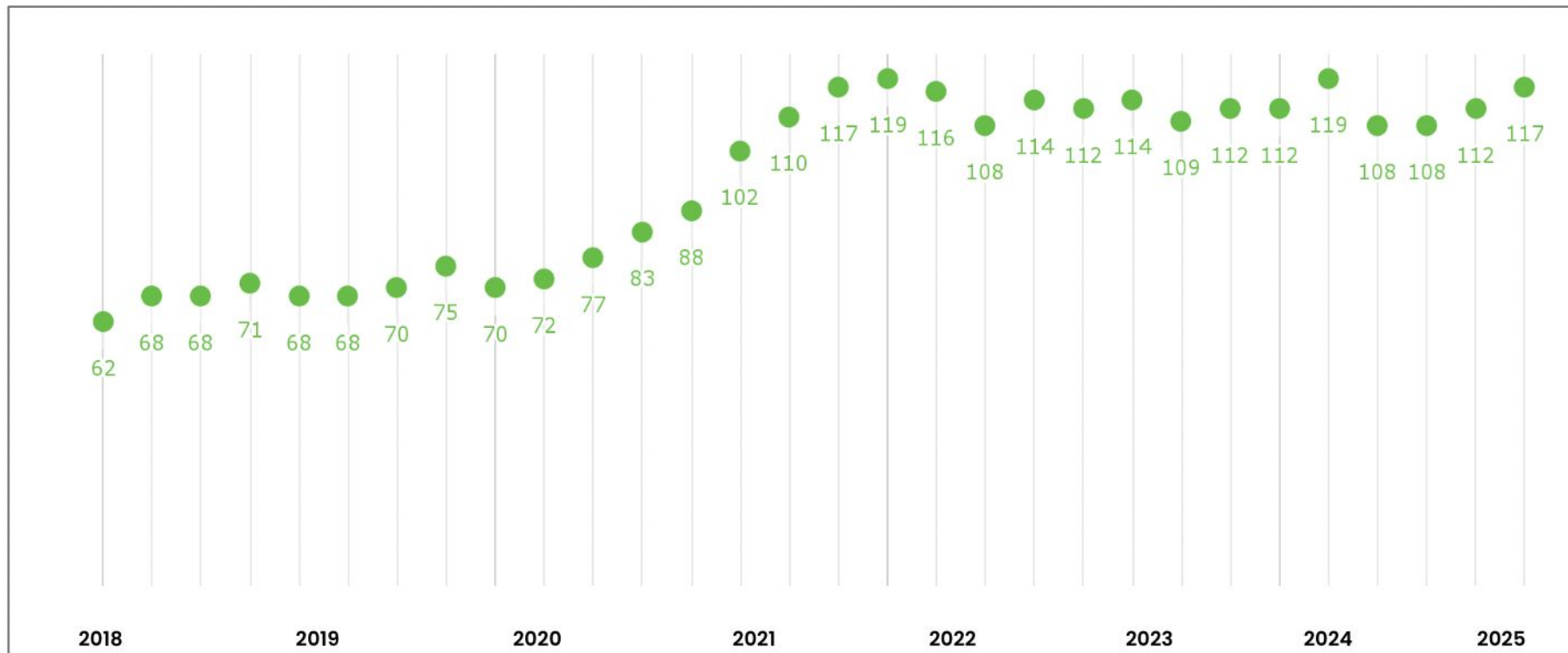
Przychód, EBITDA i ZN 1H25 (w tys. PLN)



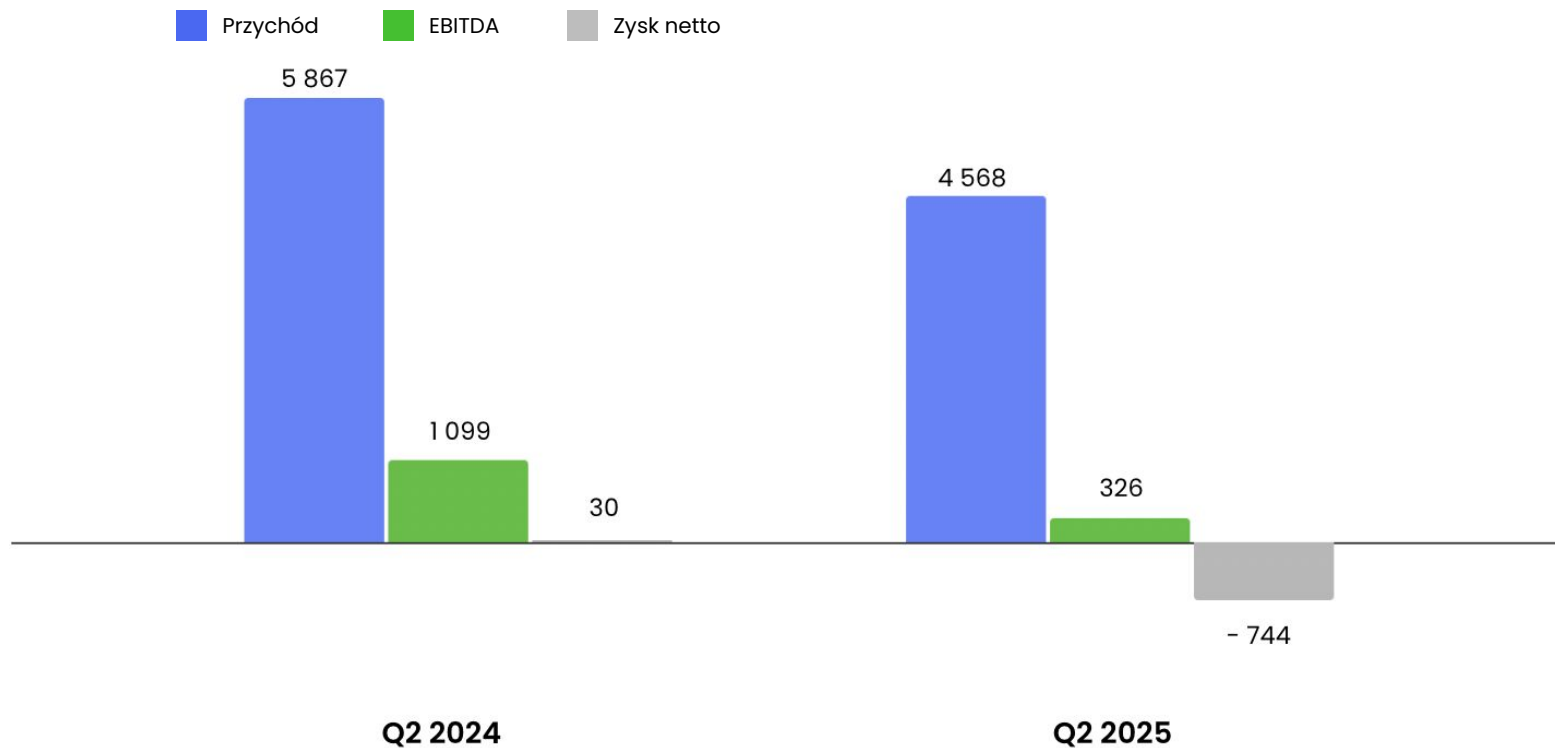
Liczba klientów



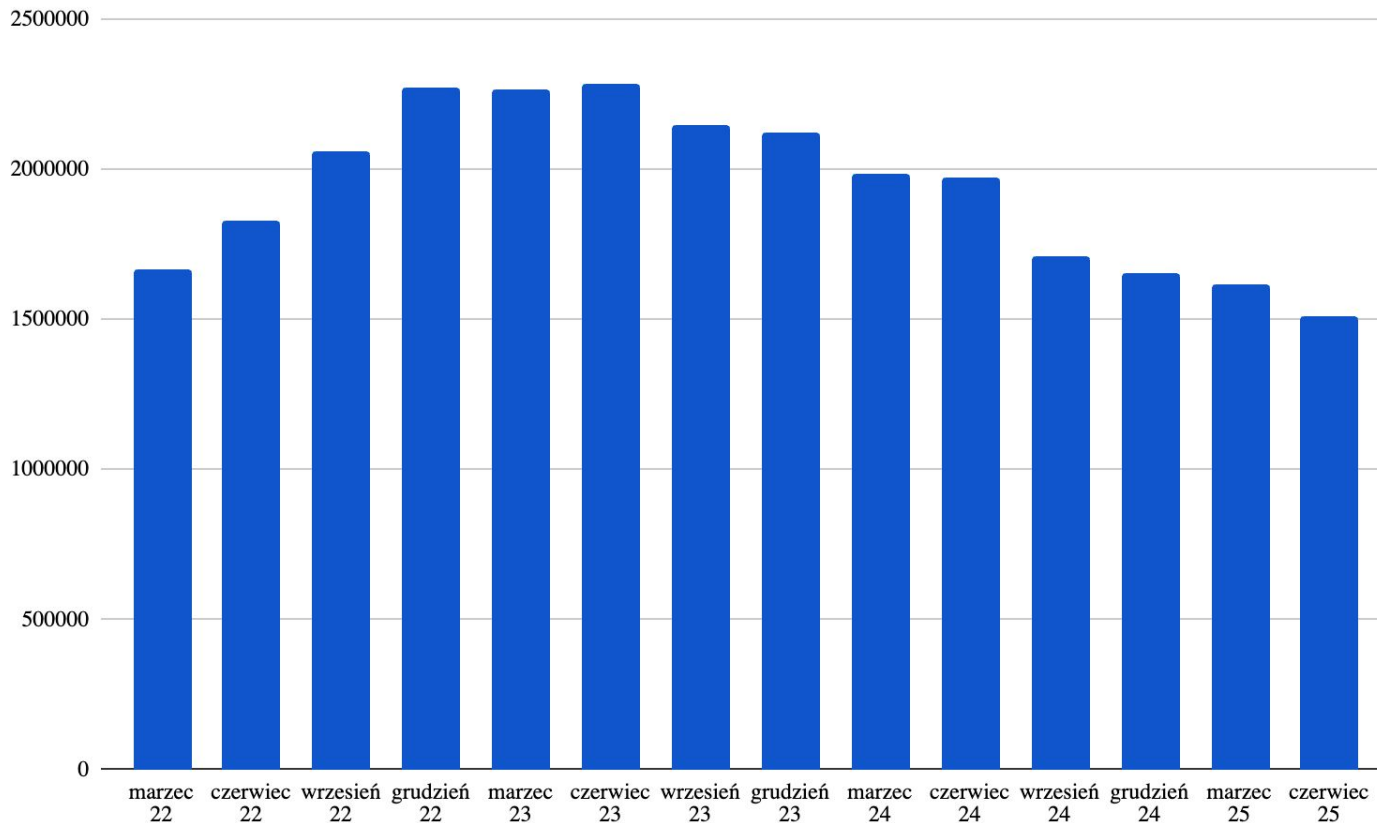
ARPA (w USD)



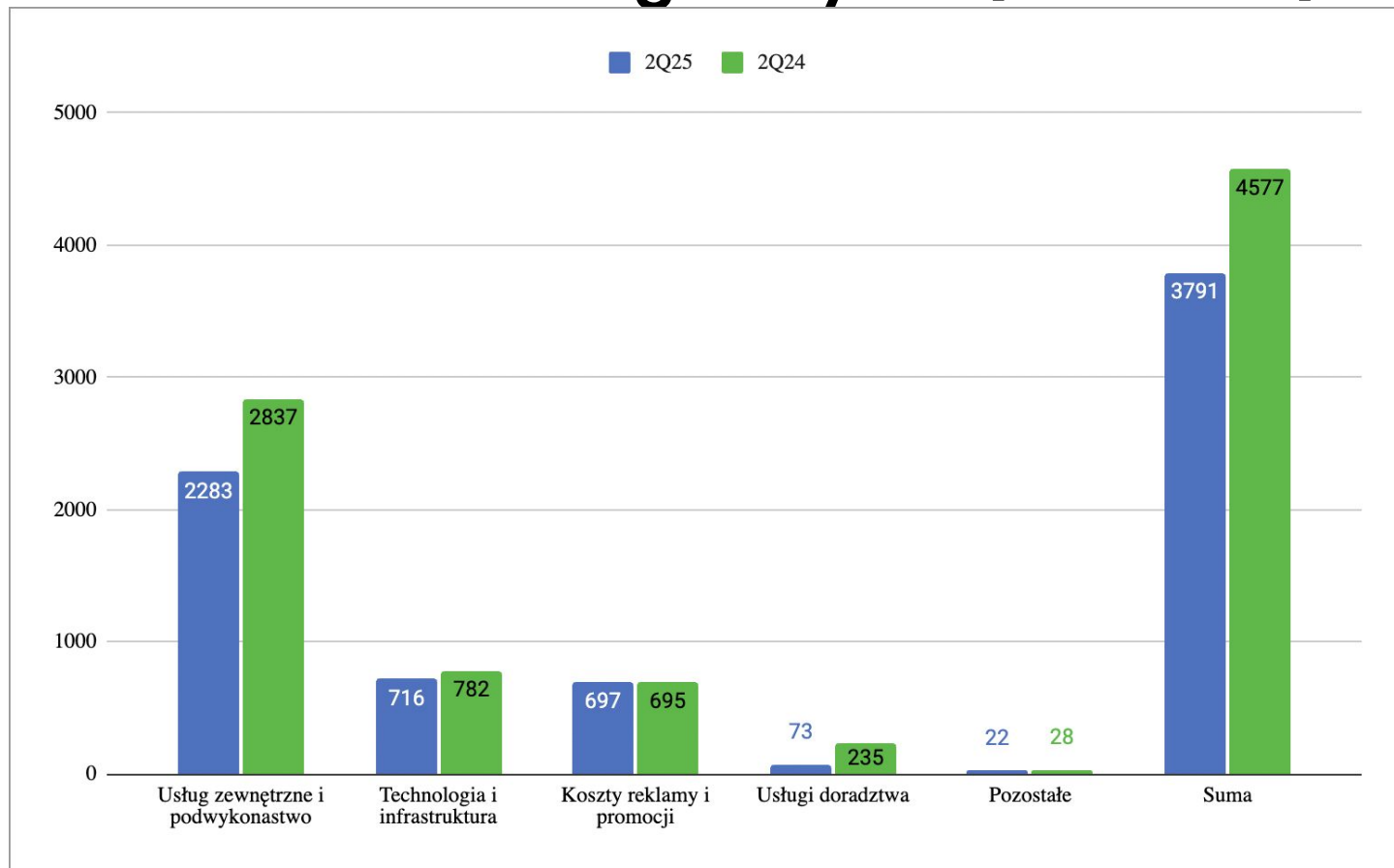
Przychód, EBITDA i ZN 2Q (w tys. PLN)



Średniomiesięczny MRR w kwartałach (PLN)



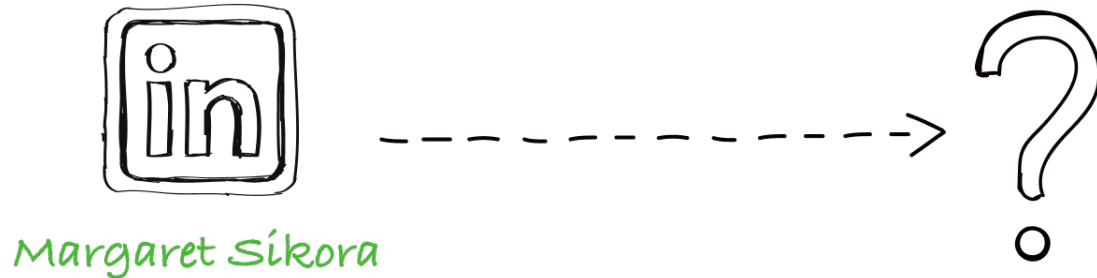
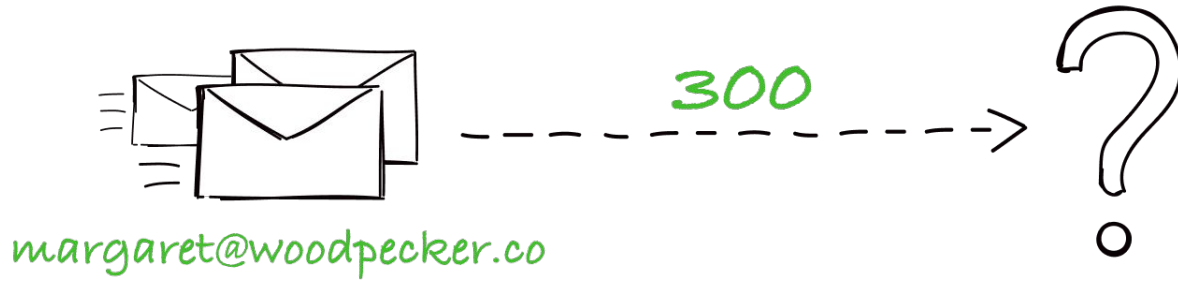
Struktura kosztów usług obcych Q2 25 vs. Q2 24



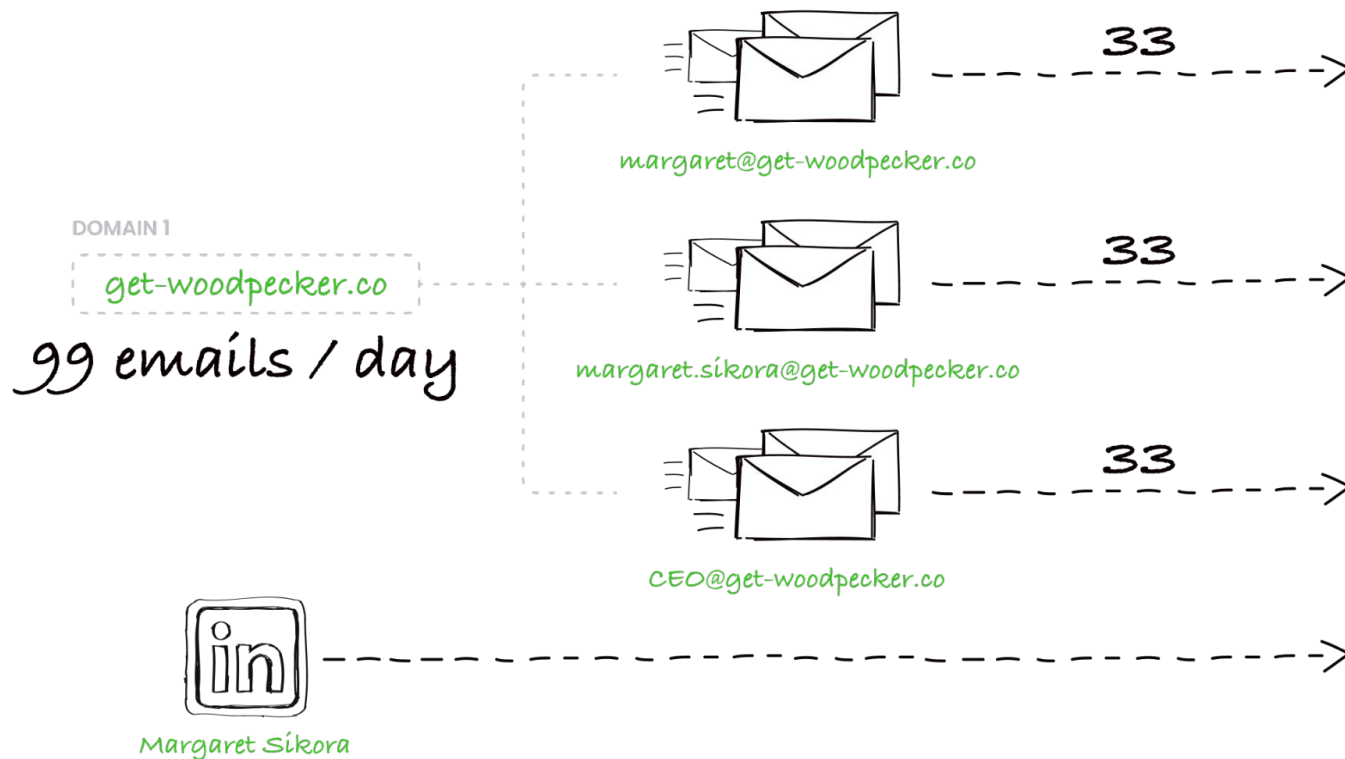
Optymalizacja



Co to jest outbound?

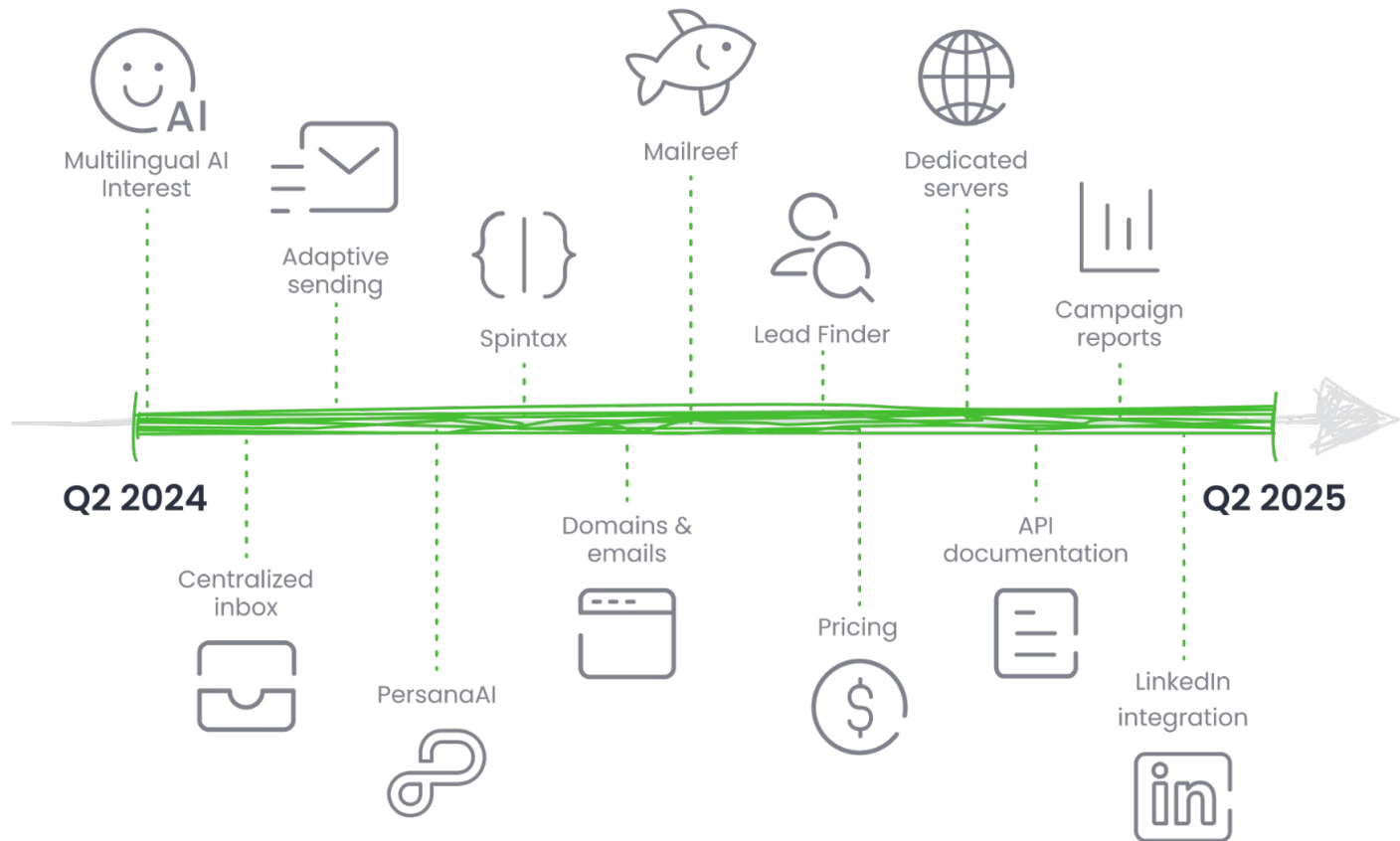


Jak się zmienił rynek?



Jak zmieniliśmy się my?

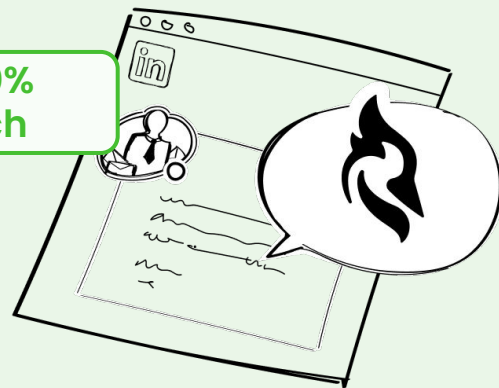




Marketing



LinkedIn: +400%
obserwujących



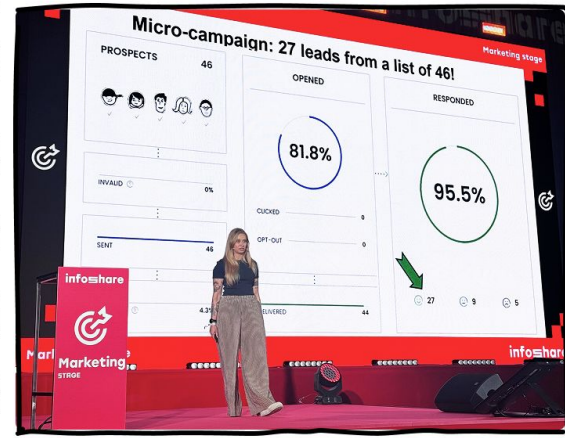
Knowledge Base: +242%



YouTube: 53k subskrypcji



Relacje i sprzedaż bezpośrednia

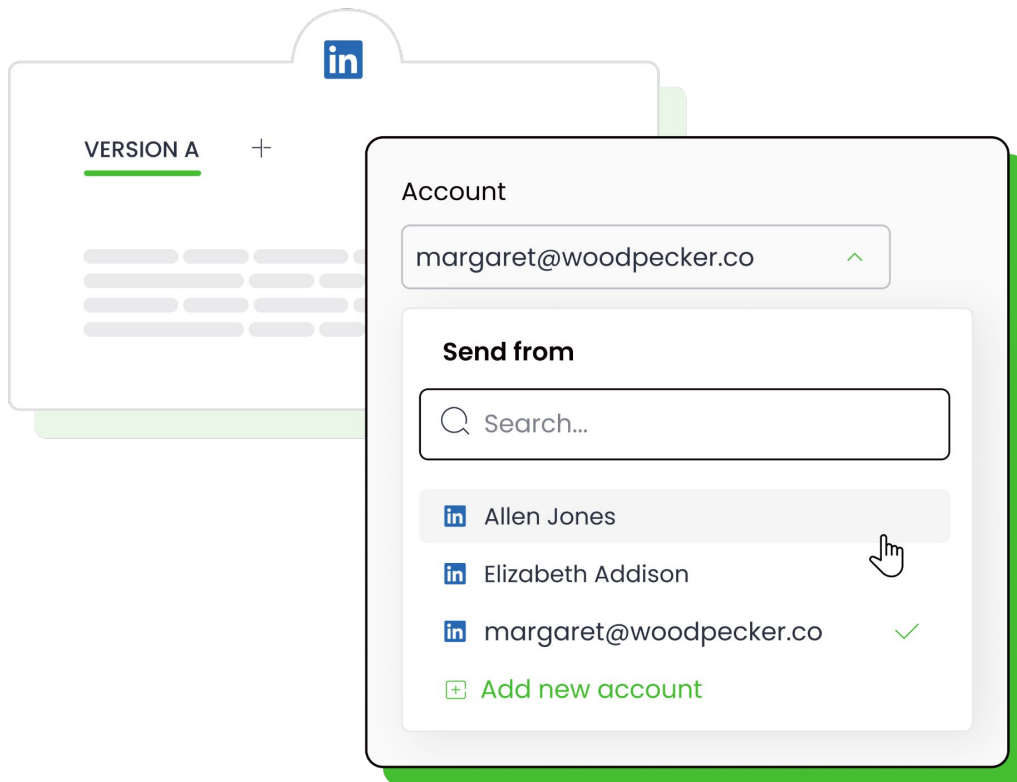


Perspektywy



LinkedIn integration

Liczba kont: 120+



The image shows a user interface for LinkedIn integration. In the background, there is a document titled "VERSION A" with a plus sign and a LinkedIn logo. In the foreground, a modal window titled "Account" is open. It contains a text input field with the email "margaret@woodpecker.co" and a dropdown arrow. Below this is a section titled "Send from" with a search bar. A list of accounts is displayed below the search bar, including "Allen Jones", "Elizabeth Addison", and "margaret@woodpecker.co" (which is marked with a green checkmark). A hand cursor is pointing at the "margaret@woodpecker.co" entry. At the bottom of the list is a green link that says "+ Add new account".

Account

margaret@woodpecker.co

Send from

Search...

- Allen Jones
- Elizabeth Addison
- margaret@woodpecker.co ✓
- + Add new account



Clay integration

			
☐	 Find people 	  Job Function...	 Add to creative campaign 
1		Office	Run condition not met
2		Creative Team	 
3		Creative Team	 
4		Technical Team	Run condition not met
5		Technical Team	Run condition not met
6		Technical Team	Run condition not met



Funkcjonalności na życzenie

Filters

US State

Choose US State... ^ X +

Q Type in US State...

Alabama

☐ Include ☐ Exclude

Alaska

☐ Include ☐ Exclude

Arizona

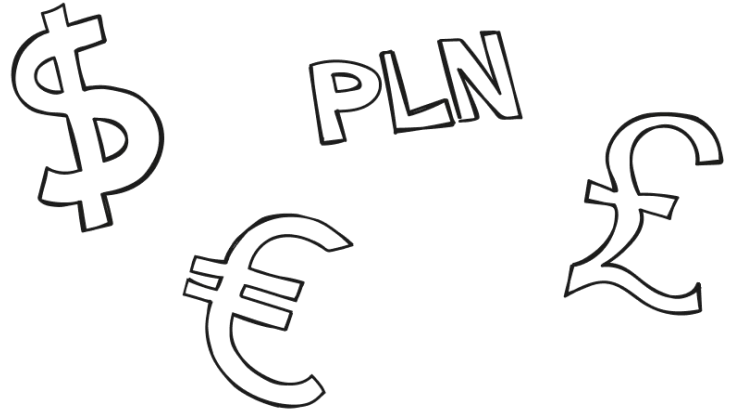
☐ Include ☐ Exclude

Arkansas

☐ Include ☐ Exclude

Wielowalutowość

- Funt
- Euro (czerwiec 10,4% przychodów)
- Złoty
- USD



Kontakt

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<https://woodpecker.co/investors/>

ir@woodpecker.co

