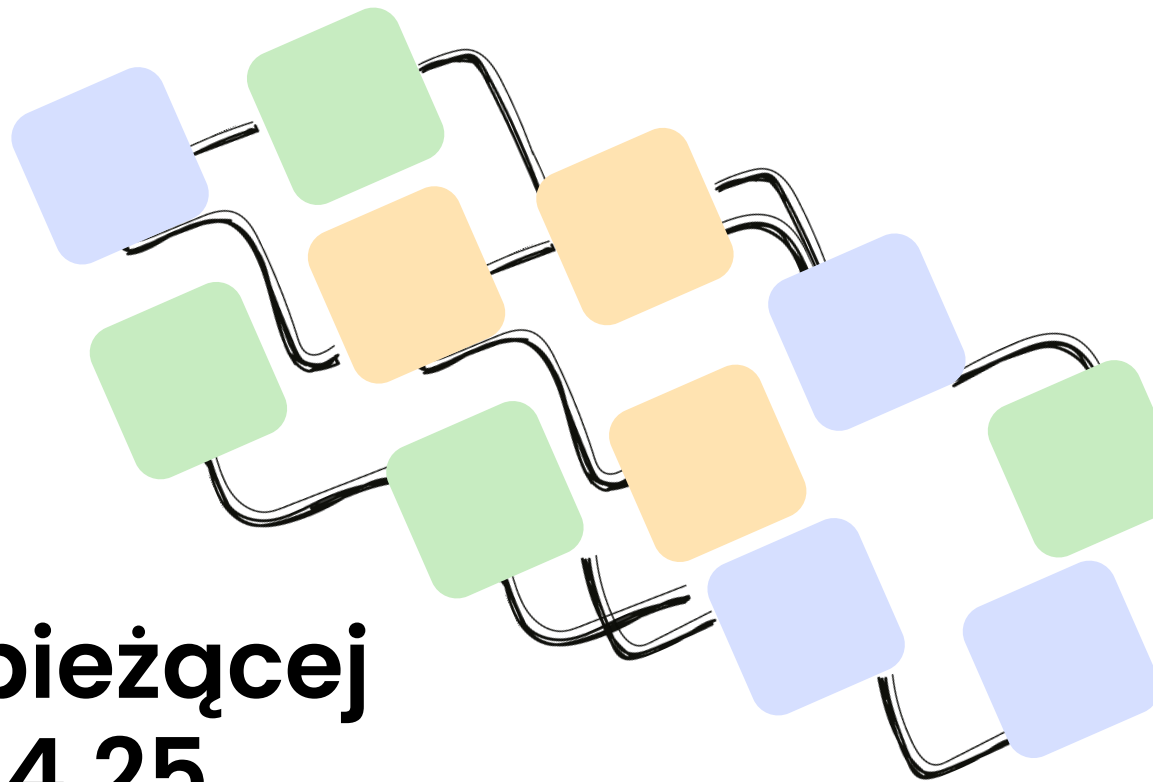




Woodpecker.

Omówienie bieżącej sytuacji 24.04.25

Spółki Woodpecker.co S.A.



Agenda

- Najnowsze wyniki finansowe
- Rozwój biznesu – podsumowanie 2024 i I kwartału
- Perspektywy na 2025



Cold email tool

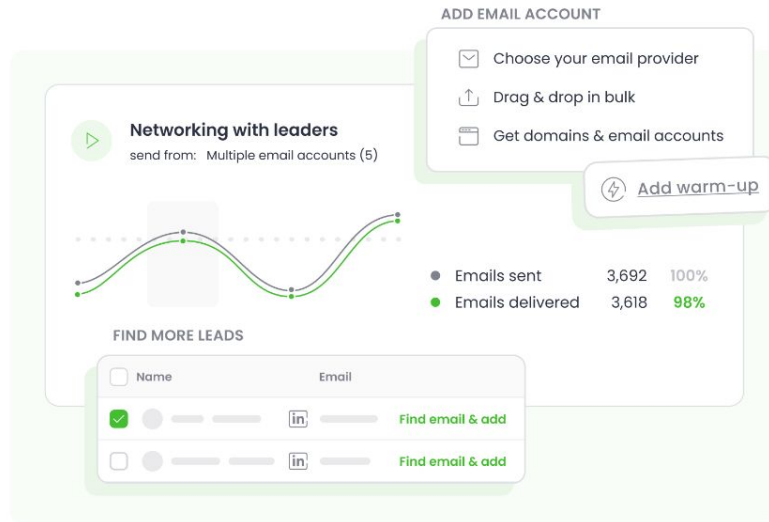
All you need to cold email in one place:

- ✓ Send cold emails. Verify email addresses for free
- ✓ Get domains and emails for cold email. Warm-up for free
- ✓ Find B2B leads to cold email in a +1 billion database
- ✓ Manage client campaigns in a dedicated agency panel (add-on)

Start free trial

Book a call

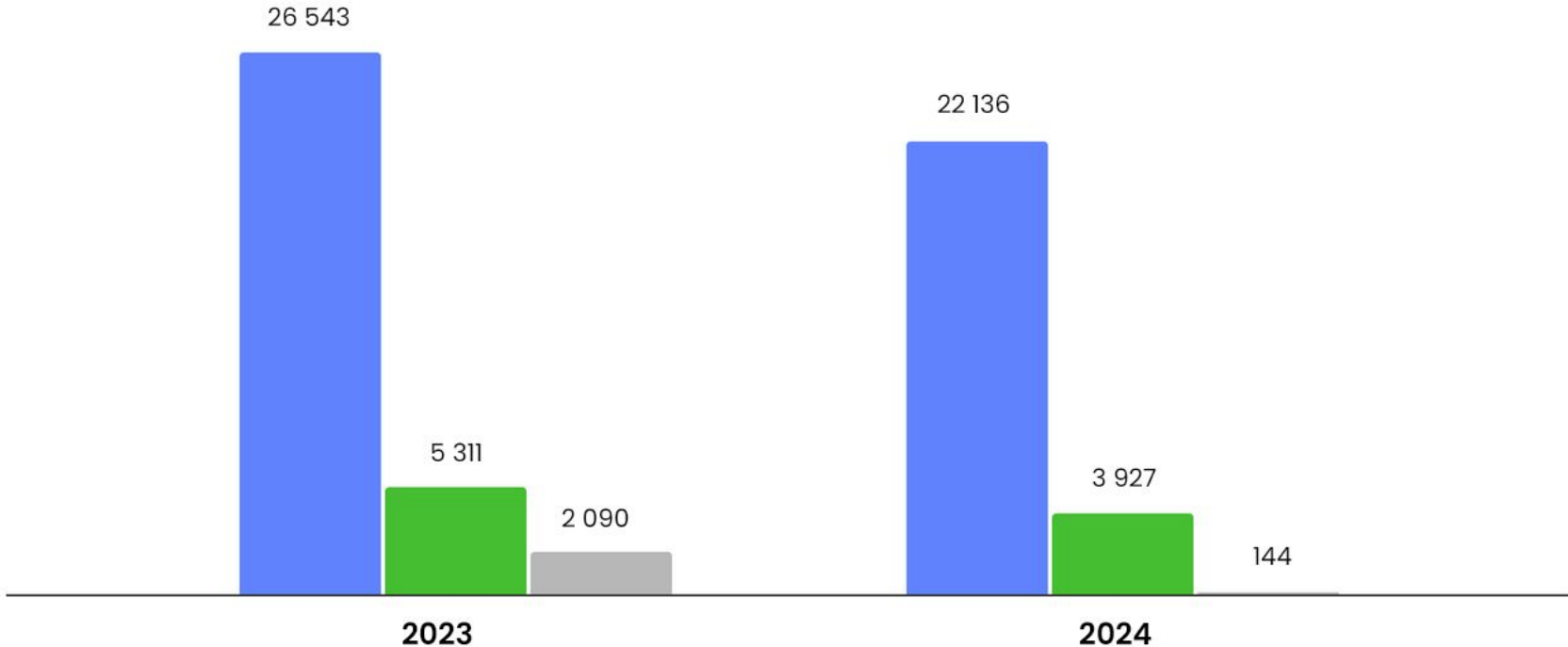
- ✓ 7-day trial
- ✓ Extend trial time in-app
- ✓ All features unlocked
- ✓ No credit card required



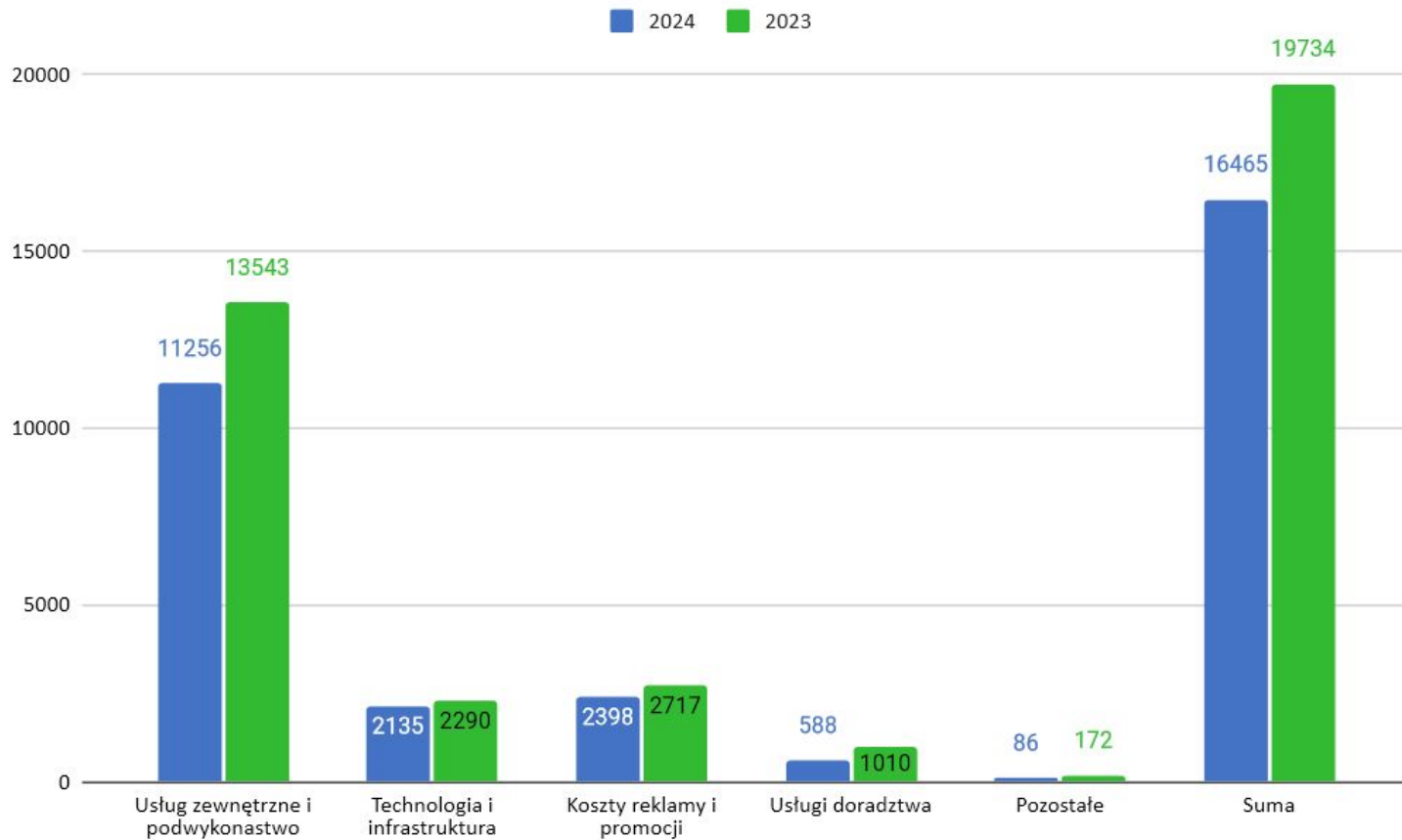
Wyniki 24

Przychód, EBITDA i zysk netto (w tys. PLN)

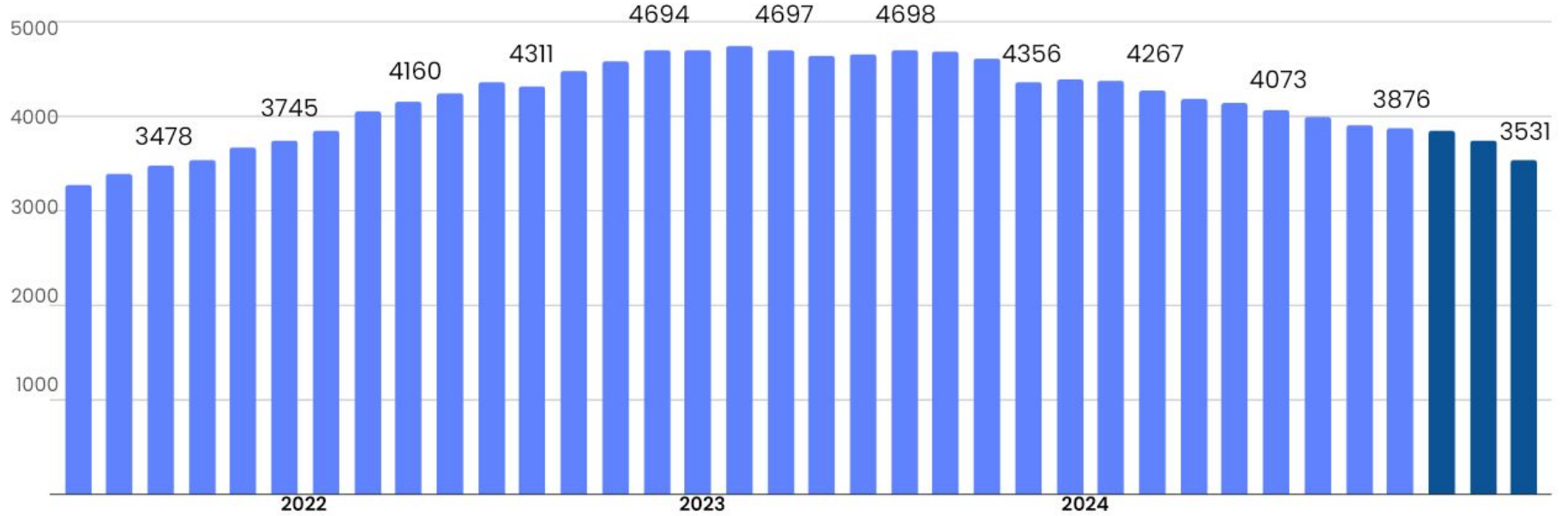
■ Przychód ■ EBITDA ■ Zysk netto



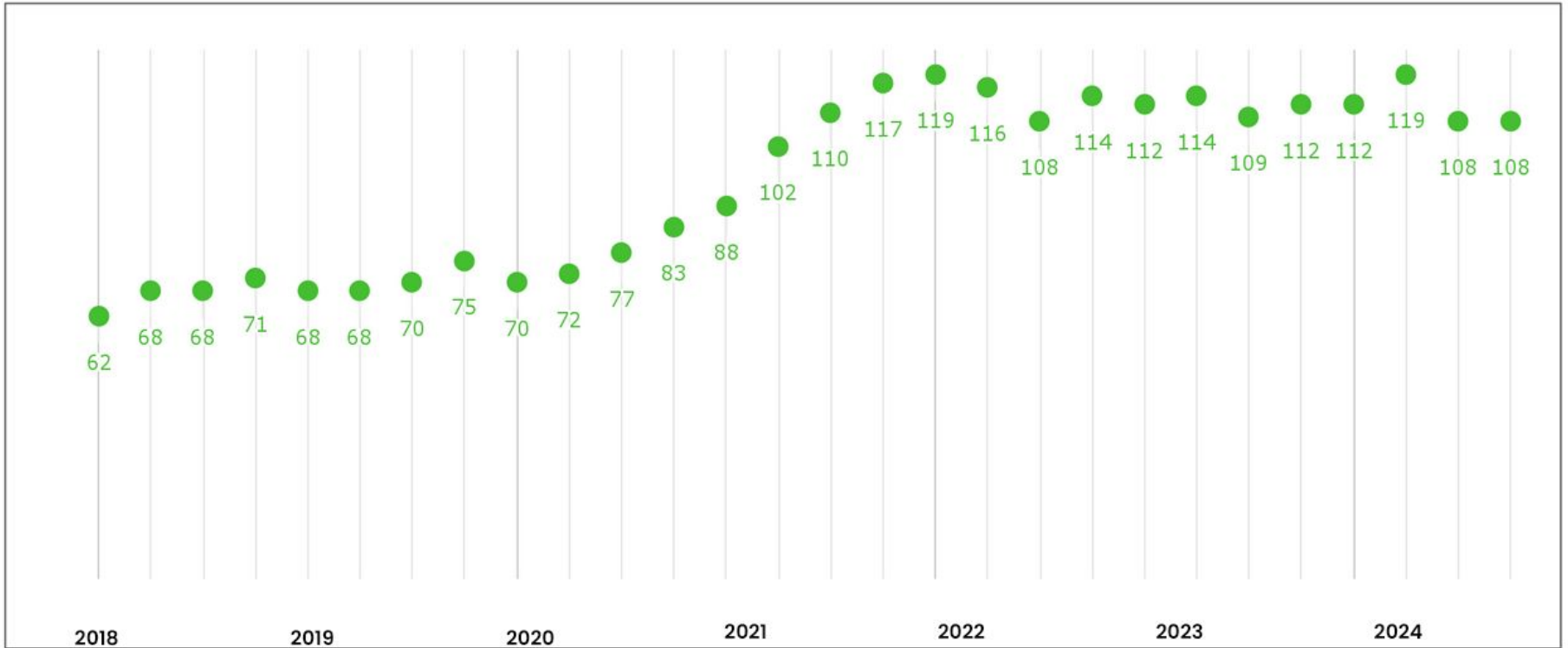
Struktura kosztów usług obcych 24 vs. 23



Liczba klientów



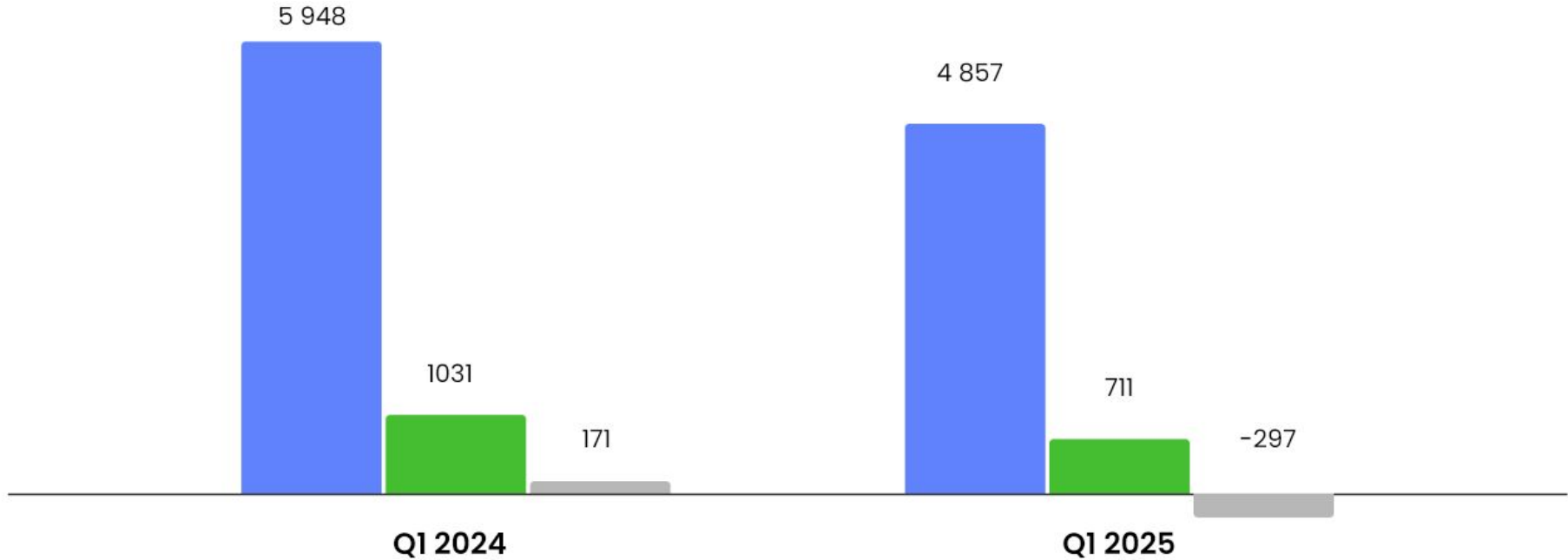
ARPA (w USD)



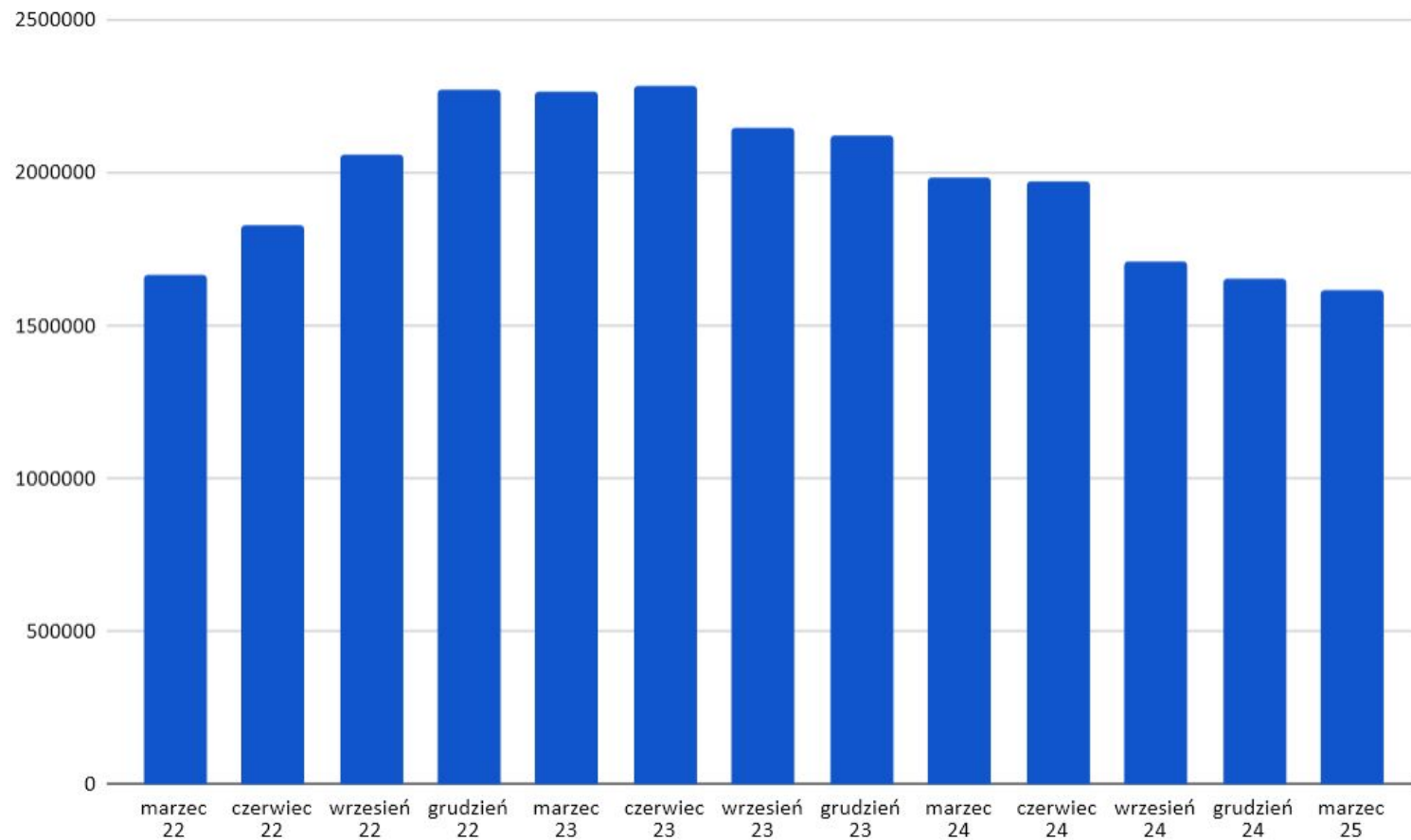
Szacunkowe Wyniki finansowe 1Q25

Przychód, EBITDA i zysk netto (w tys. PLN)

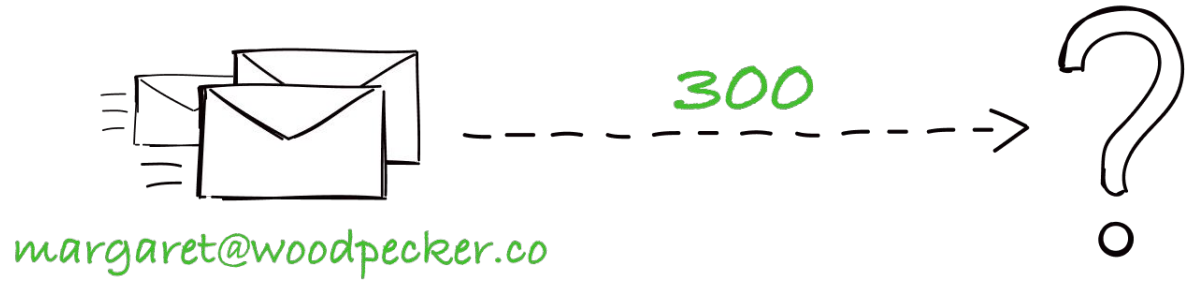
Przychód EBITDA Zysk netto



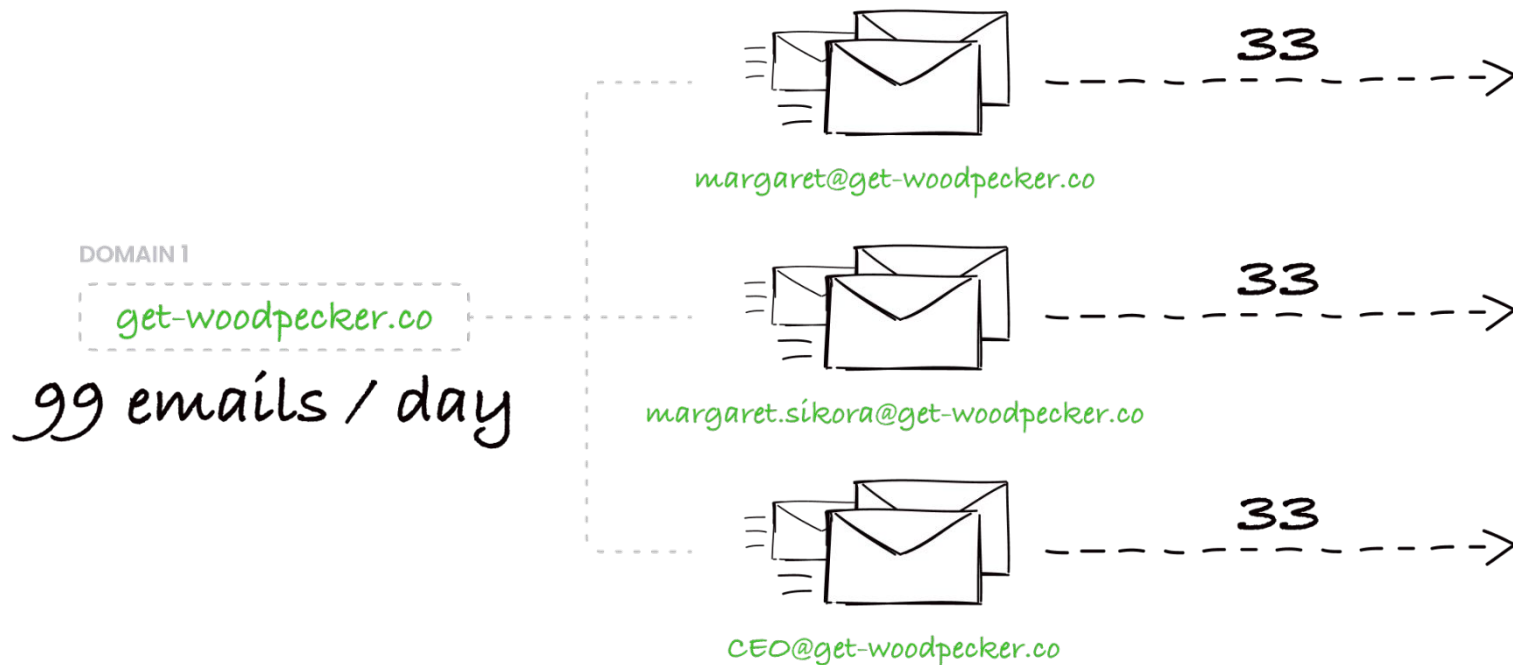
Średniomiesięczny MRR w kwartałach (PLN)



Co to jest outbound?



Jak się zmienił rynek?







API documentation



Dedicated servers





Campaign reports

Deliverability <<

MONITOR

CAMPAIGN REPORTS

Client

Arch:Lead

Campaigns

3 items selected

Period

Last month

Date

1 Feb 2025 - 28 Feb 2025

Export



Interested prospects

14



Maybe later prospects

9



Emails sent

250

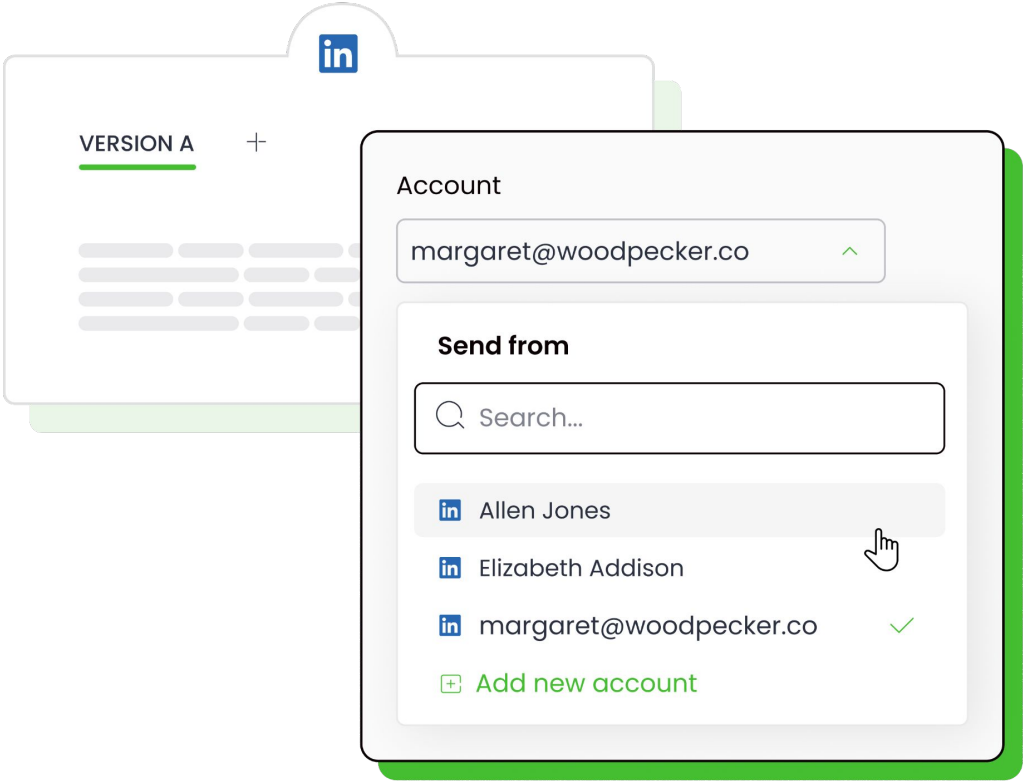
Interested prospects

Name	Email	Company	Status date
Claire Williams	claire@acmesolutions.com	Acme Solutions	07.02.2025
Anna Jones	a.jones@tinfinity.com	Tinfinity LTD	10.02.2025
Jim Taylor	jim@roos.co	Roos.co	11.02.2025



Include Maybe later prospects in the exported file

Perspektywy







Connect


Add info

Confirmation

Recommended

Get dedicated email setup

 Google / Gmail


 Microsoft / Outlook

 Other email provider

- ✓ Dedicated domain and email accounts
- ✓ Automated setup
- ✓ Better deliverability

Connect your email account

 Google / Gmail

 Microsoft / Outlook

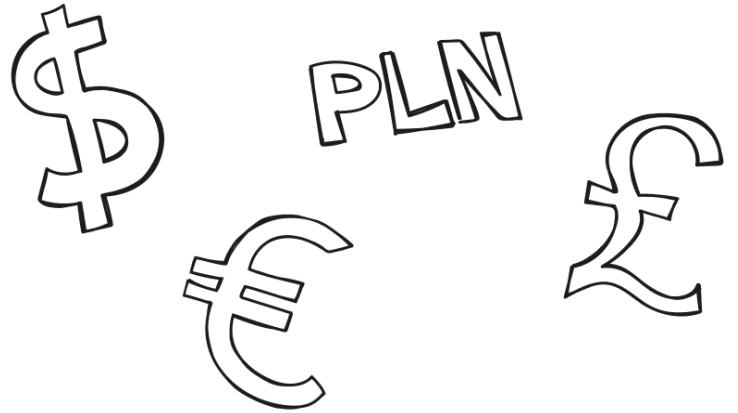
 Other email provider (SMTP / IMAP)

 Add in bulk (from CSV file)

Cancel

Wielowalutowość

- Funt
- Euro
- Złoty
- USD



Kontakt

https://twitter.com/Woodpecker_IR

<https://woodpecker.co/investors/>

ir@woodpecker.co

