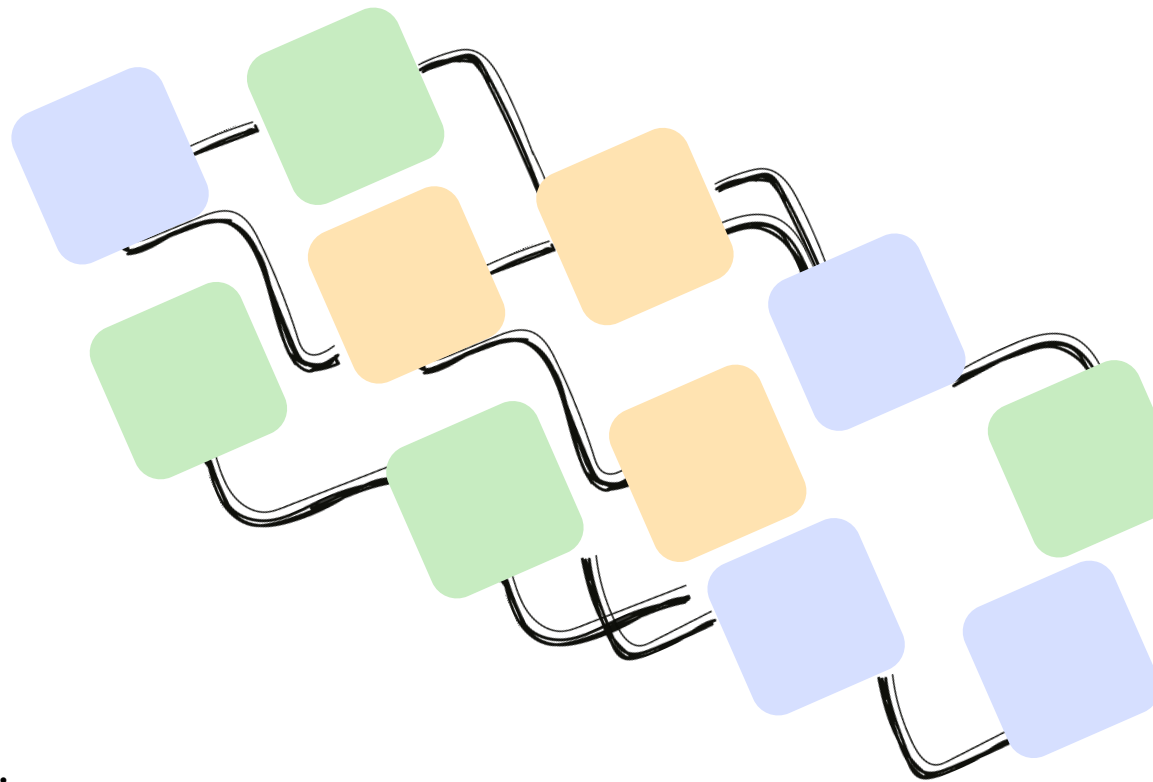




Woodpecker.

Rok 2024

Spółki Woodpecker.co S.A.



Agenda

- Wyniki finansowe
- Rozwój biznesu - podsumowanie 2024
- Perspektywy na 2025



Cold email tool

All you need to cold email in one place:

- ✓ Send cold emails. Verify email addresses for free
- ✓ Get domains and emails for cold email. Warm-up for free
- ✓ Find B2B leads to cold email in a +1 billion database
- ✓ Manage client campaigns in a dedicated agency panel (add-on)

Start free trial

Book a call

- ✓ 7-day trial
- ✓ Extend trial time in-app
- ✓ All features unlocked
- ✓ No credit card required

ADD EMAIL ACCOUNT

- ✉ Choose your email provider
- ↑ Drag & drop in bulk
- 📁 Get domains & email accounts

Networking with leaders
send from: Multiple email accounts (5)

● Emails sent 3,692 100%
● Emails delivered 3,618 98%

FIND MORE LEADS

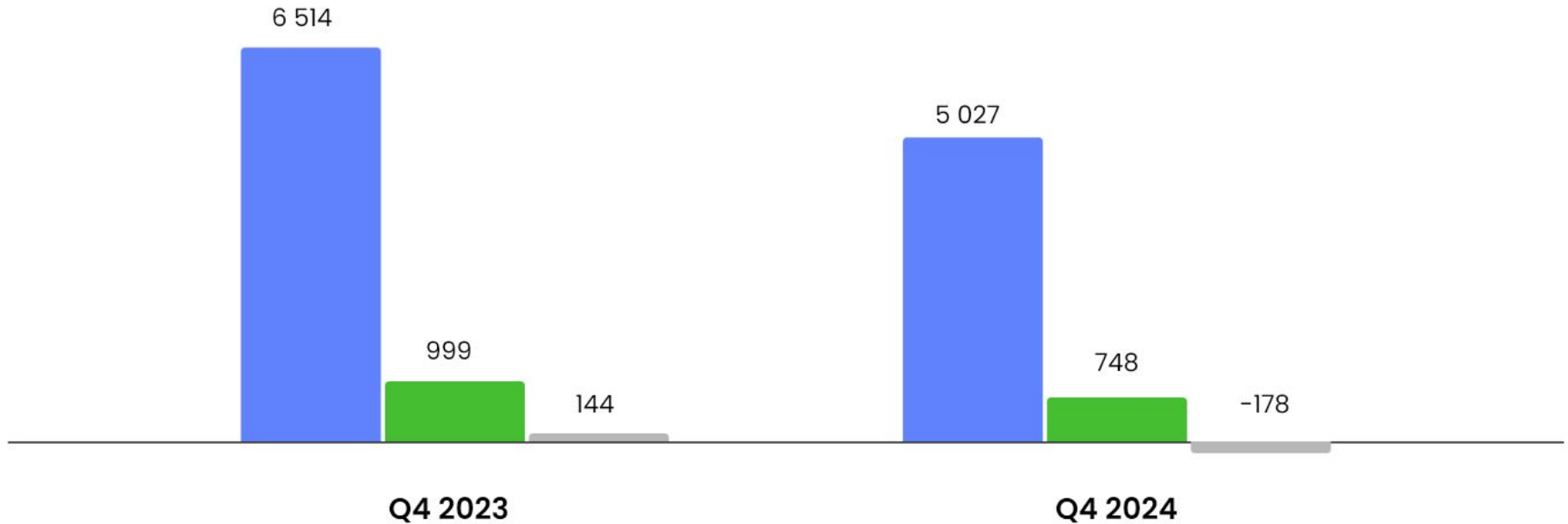
<input type="checkbox"/>	Name	Email	
<input checked="" type="checkbox"/>			Find email & add
<input type="checkbox"/>			Find email & add

Add warm-up

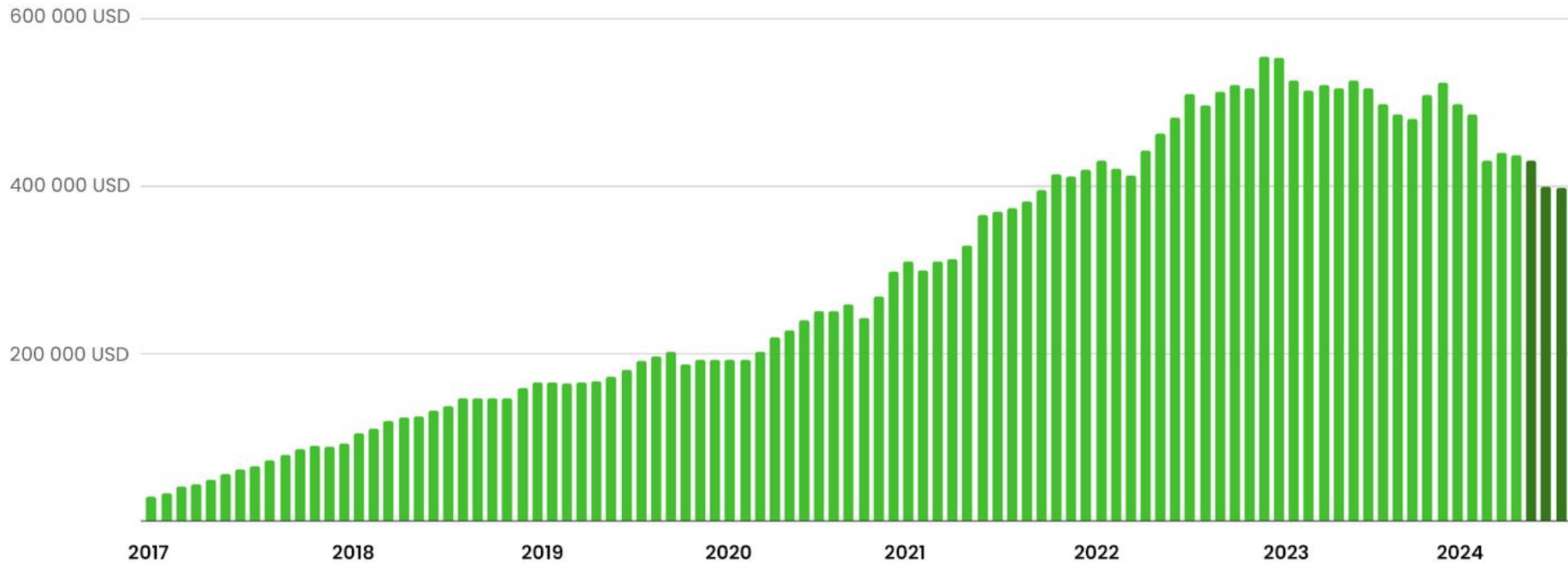
Wyniki finansowe

Przychód, EBITDA i zysk netto (w tys. PLN)

■ Przychód ■ EBITDA ■ Zysk netto



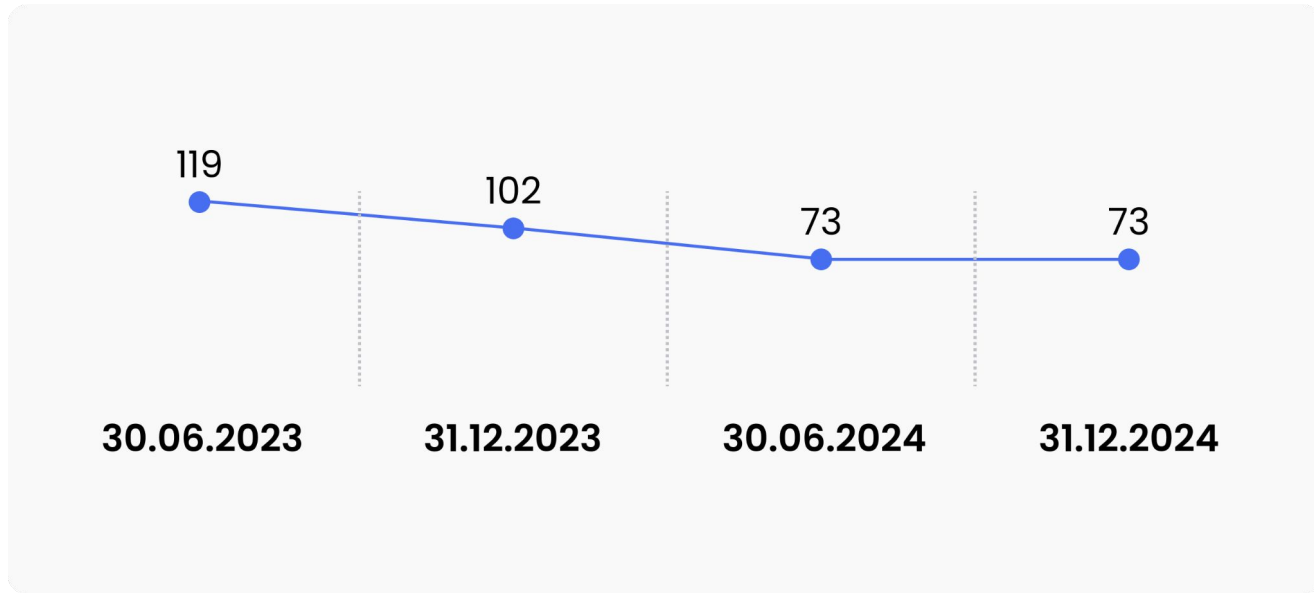
MRR



Zmiana formy prezentowania szacunków

Rozwój biznesu podsumowanie 2024

Zespół



20+ wdrożeń





Domains

maildoso

Liczba domen: 258 ▲ 5

Liczba skrzynek: 658 ▲ 59

Campaigns Lead Finder **NEW** Prospects Deliverability Inbox Templates

Check domains Domain details Set email accounts Summary Confirmation

Domains to purchase

\$3 monthly per domain

Enter any keyword, or your domain, to generate domains suggestions.
If you already have domains to check their availability, [click here](#).


Your available domain preview will appear here.



Redirect domain (recommended) ⓘ



Lead Finder

106500 ▲ 3700

Campaigns **Lead Finder** NEW Prospects Deliverability Inbox Templates

  MAIN ACCOUNT


Filters

+ Add filter

- Current job title
- Past job title
- Country
- Industry
- Department
- Seniority

Missing filter? [Tell us](#)

Clear all filters Apply

Email	Company	Job	Country
			
You will see the lead search results here.			
Filter leads			

Sprzedaz

Monthly

Annually

SAVE 33%

USD ^

USD

EUR ✓

PLN

7-DAY FREE TRIAL

Try all features for free without any commitment. Request more time on trial in-app

0 € /month

Contacted Prospects 50

Emails per month 600

Stored prospects 200

Warm-ups 0

Live chat and email support
Onboarding assistance

Start free trial

Calculate price

STARTER

Start email outreach at the lowest cost on the market and the best deliverability

20 € ~~29 €~~ /month

Contacted Prospects 500

Emails per month 6 000

Stored prospects 2 000

Warm-ups 2

Live chat and email support

Start free trial

Calculate price

GROWTH

POPULAR

Save up to 40% per Contacted Prospects compared to the Starter plan

56 € ~~84 €~~ /month

Contacted Prospects 3 000

Emails per month 36 000

Stored prospects 12 000

Warm-ups 8

Live chat and email support

Start free trial

Calculate price

SCALE

Save up to 60% per Contacted Prospects compared to the Growth plan

126 € ~~188 €~~ /month

Contacted Prospects 10 000

Emails per month 120 000

Stored prospects 40 000

Warm-ups 20

Live chat and email support
Customer success

Start free trial

Calculate price

MAX

Send unlimited emails at the best price per Contacted Prospects

6 666 € ~~9 999 €~~ /month

Contacted Prospects Unlimited

Emails per month Unlimited

Stored prospects Unlimited

Warm-ups Unlimited

Live chat and email support
Dedicated account manager

Start free trial

Calculate price

Perspektywy

Obszary strategiczne

Aktywacja

Broad personalization /
Insights from data

Dostarczalność

Adaptive sending /
Copywriting / Infrastructure

Omnichannel

(Better) LinkedIn

Automatyzacja

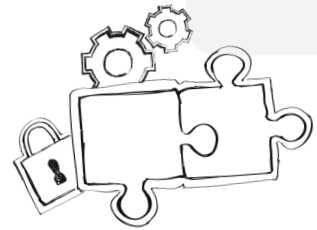
Bulk actions / Custom
statuses / Data orchestration

API i Webhooks

Docs / New endpoints / Tech
optimizations

Monetyzacja

Feature-based plans / Paid
API



Marketing

Social Media

LinkedIn

Video Content

YouTube

Ekosystem Marketing

Integracje i partnerstwa

Reklama Płatna

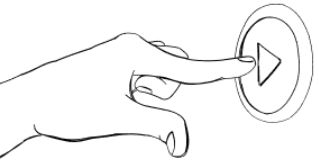
Google, LinkedIn, Facebook

Influencers

LinkedIn, Newsletter, Partner Program

Edukacja

Podcasty, udział w eventach branżowych, Woodpecker Academy, Blog



Sprzedaż

Inbound

Skalowanie procesów

Outbound

Współpraca z agencjami
& wewnętrzny proces

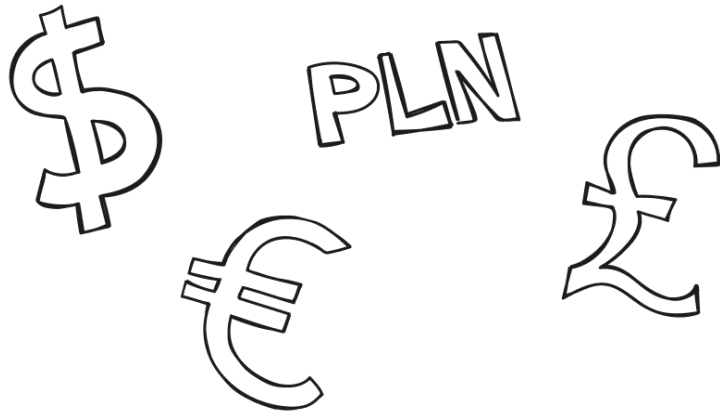
Afiliacja

Program Partnerski
& budowanie bazy
wdrożeniowej

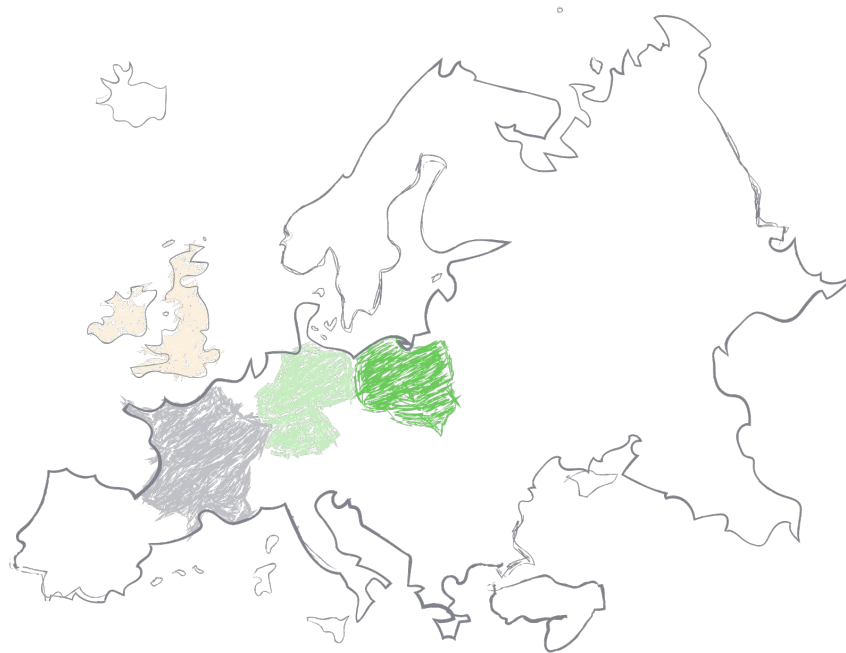


Wielowalutowość

- Funt
- Euro
- Złoty
- USD



Rynek europejski



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