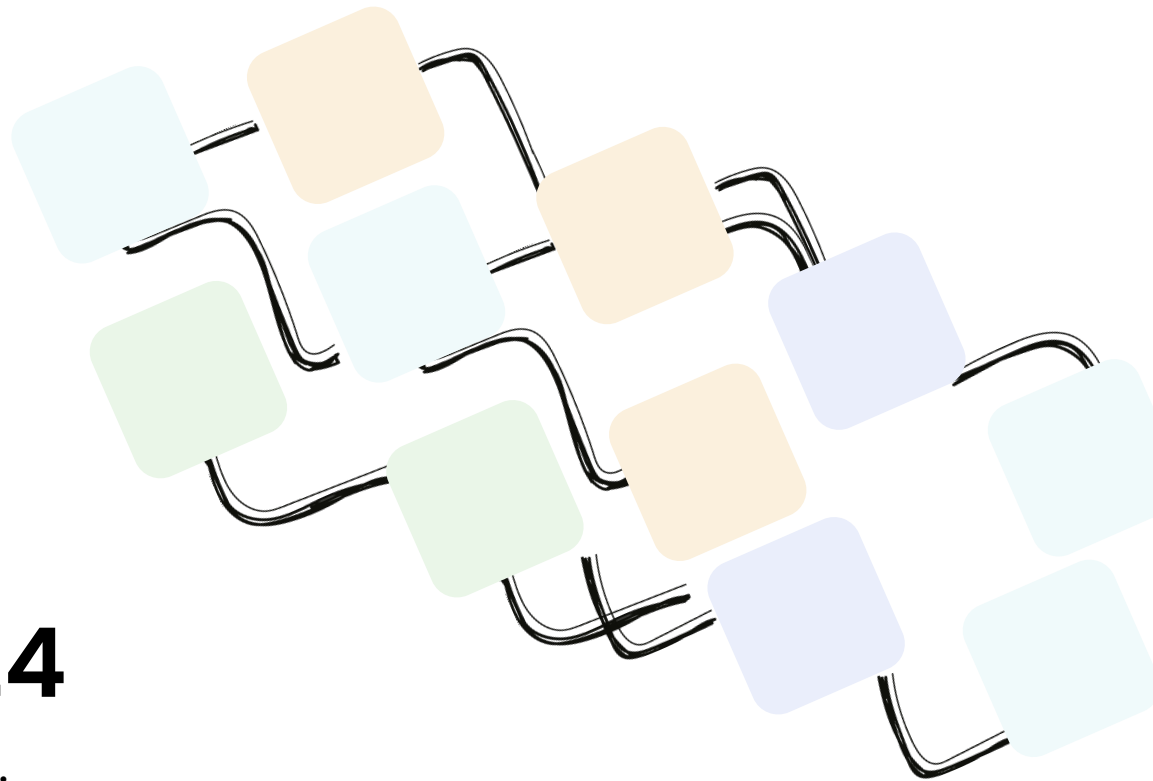




Woodpecker.

I kwartał 2024

Spółki Woodpecker.co S.A.





3 lata na NC

+27%



ARPA

+42.5%



+75%

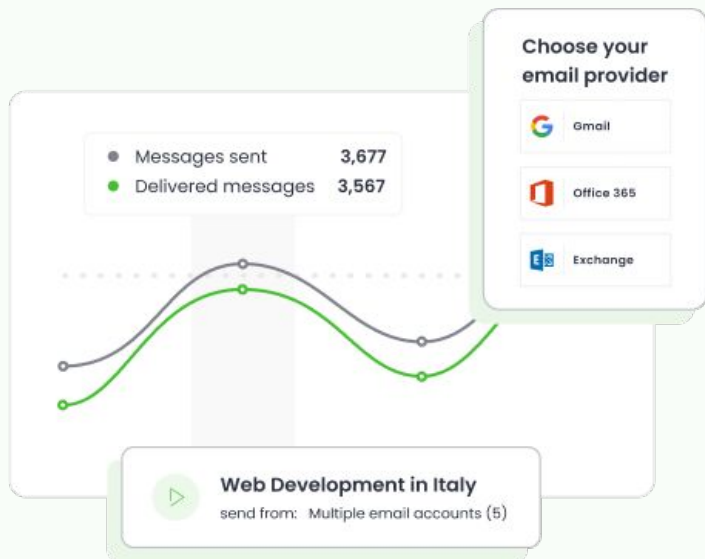


MRR



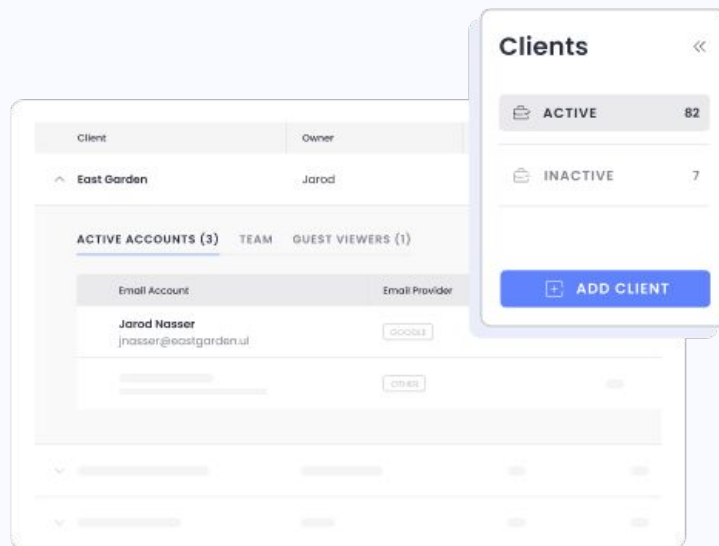
Cold Email

Send cold emails, automate follow-ups, and get real responses



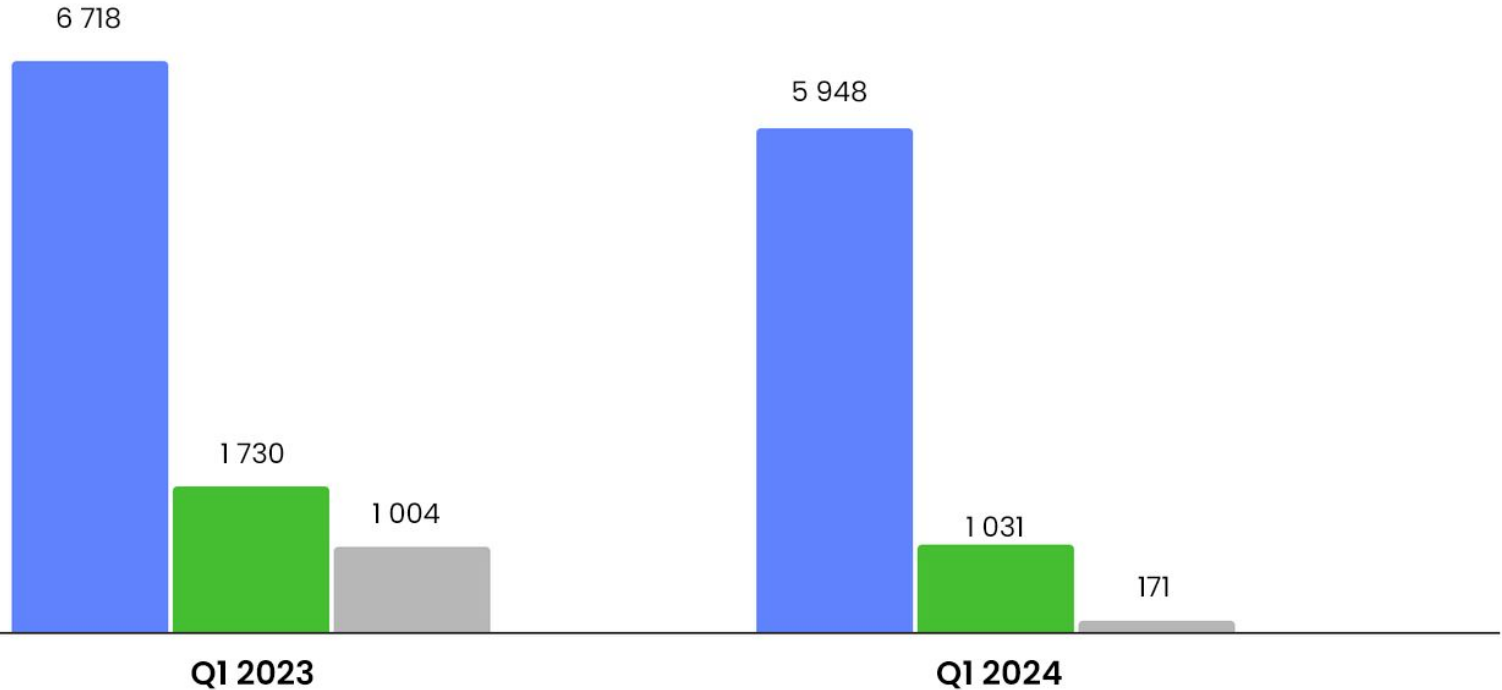
Agency

Run campaigns for all your clients from one panel perfect for agencies

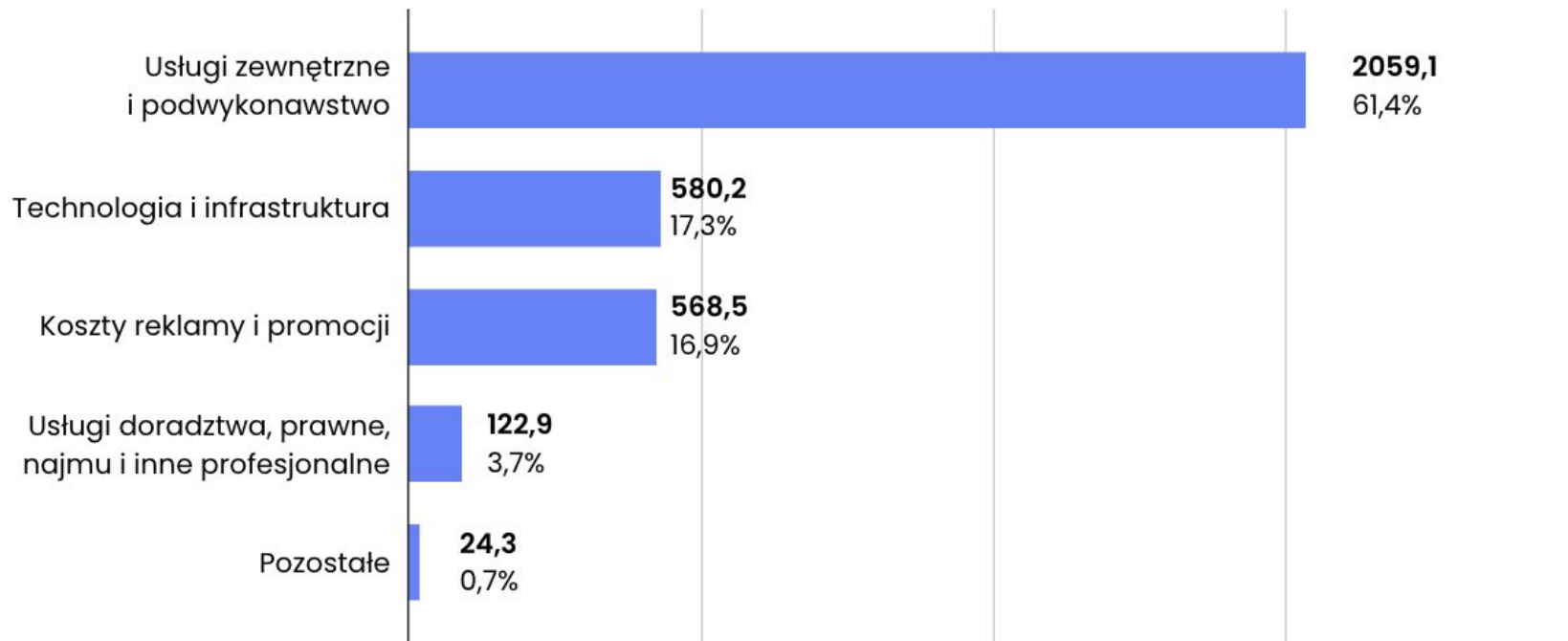


Przychód, EBITDA i zysk netto (w tys. PLN)

■ Przychód ■ EBITDA ■ Zysk netto



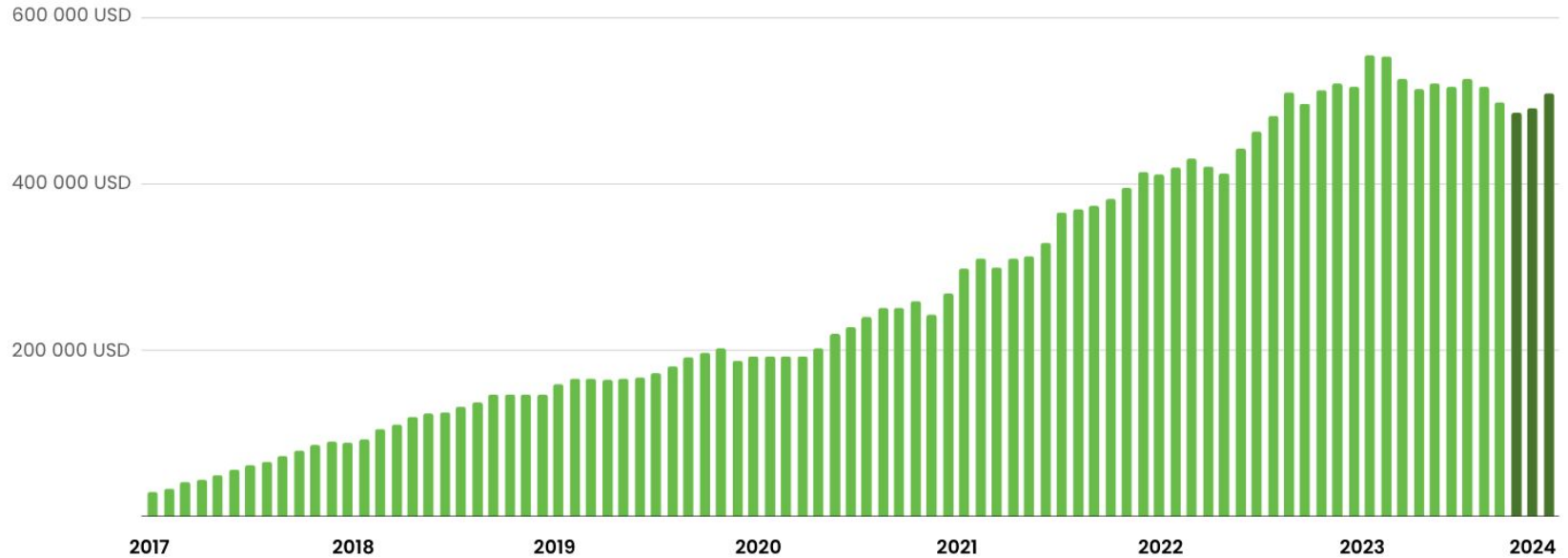
Struktura kosztów usług obcych Q1 2024



2059,1- kwoty w tys. zł
61,4% - udział %

100% - 3 355 tys. zł

MRR



Rozwój biznesu

92,17% klientów przeniesionych na nowy cennik

monthly **SAVE 16%** annually

Cold Email

For sales, marketing and business owners. And anyone else sending cold emails for themselves.

\$29 /monthly

% Save 16% with annual billing

Contacted prospects

500 ▾

Agency

For lead gen and recruitment agencies. And any other agency or freelancer sending cold emails for clients.

\$29 /monthly

% Save 16% with annual billing

Contacted prospects

500 ▾

Custom

For anyone sending cold email at scale looking for better pricing and custom add-on bundles.

Custom

% Custom annual discount

Starts at:

Contacted prospects

10 000

EMAIL ACCOUNT

WARM-UP ?

Arnold Crego - acrego@eastgarden.ul

GOOGLE

 **Active**

Theresa Bouverie - thbouv@outlook.com

OFFICE 365

 **Active**

Elizabeth Addison - eaddison876@yahoo.com

OTHER

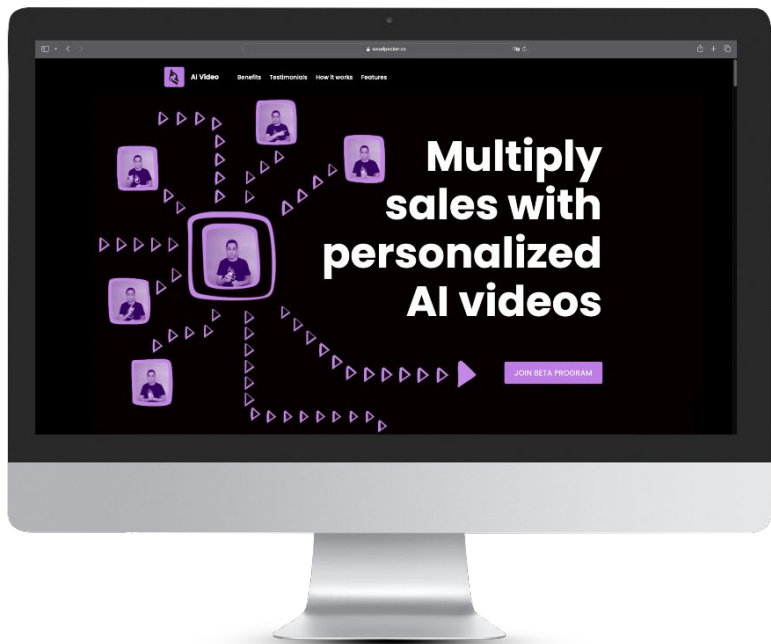
 Add warm-up

Jarod Nasser - jnasser@eastgarden.ul

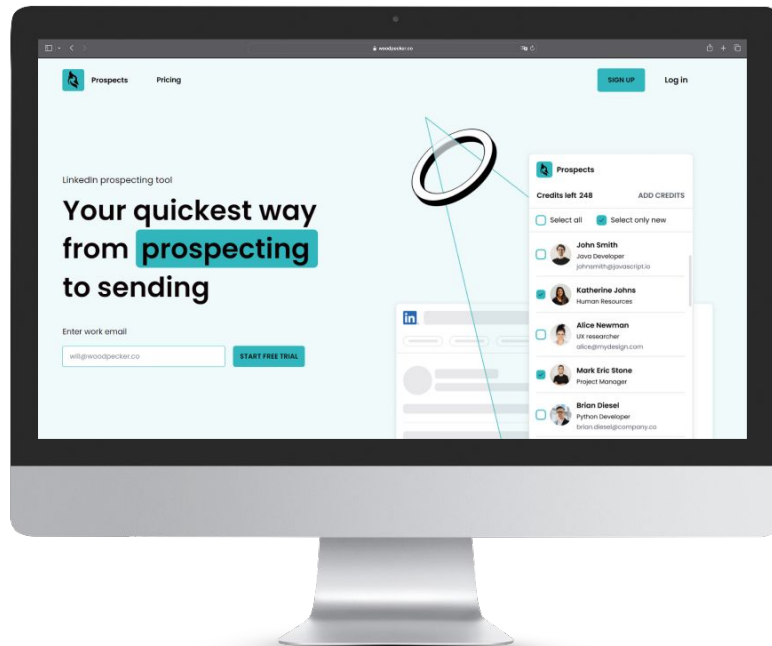
GOOGLE

 Add warm-up





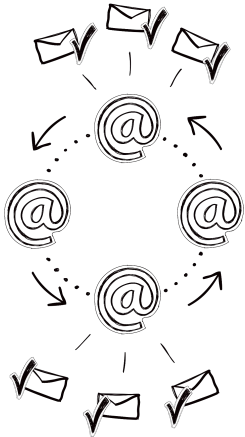
AI Video



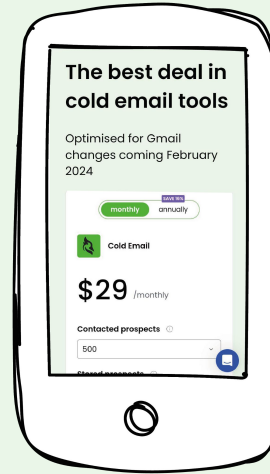
Prospects



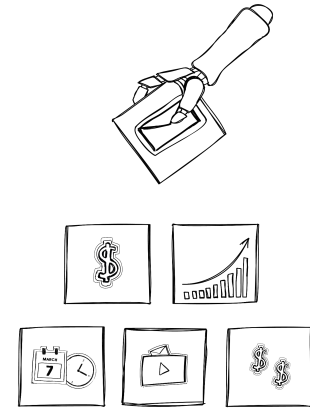
Inbox Rotation



Pricing



AI-driven deliverability

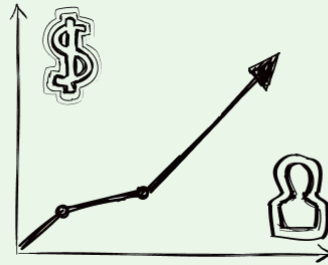




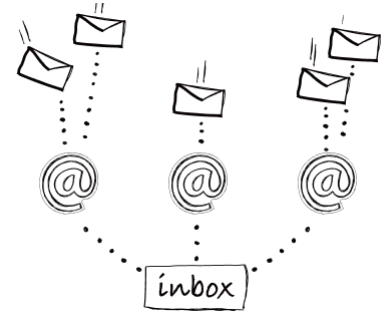
Lead Finder



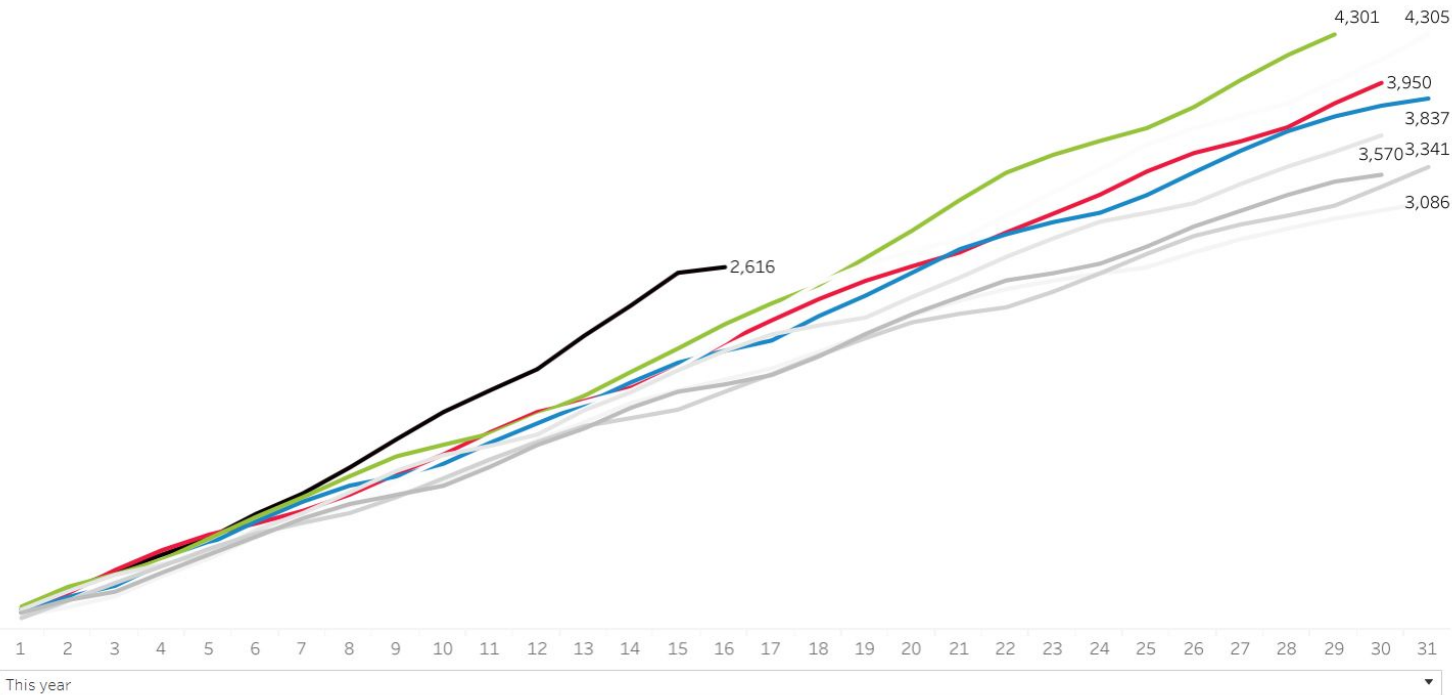
Dynamic Billing



Scaling initiatives



Marketing



Trial signup

Last 9 months

Month of Trial signup

- September 2023
- October 2023
- November 2023
- December 2023
- January 2024
- February 2024
- March 2024
- April 2024
- May 2024

Ponad 10k subskrybentów kanału na YouTube



Woodpecker.co

@Woodpeckerco · 10.3K subscribers · 282 videos

Woodpecker is a cold email tool that makes it easy to acquire customers through cold outreach. [...more](#)
woodpecker.co/?utm_source=Youtube&utm_medium=referral&utm_campaign=... and 2 more links

Subscribe

Home

Videos

Shorts

Live

Podcasts

Playlists

Community



Woodpecker Cold Email - Feature overview



Cold Email

Woodpecker Cold Email - Feature overview

25,274 views · 1 year ago

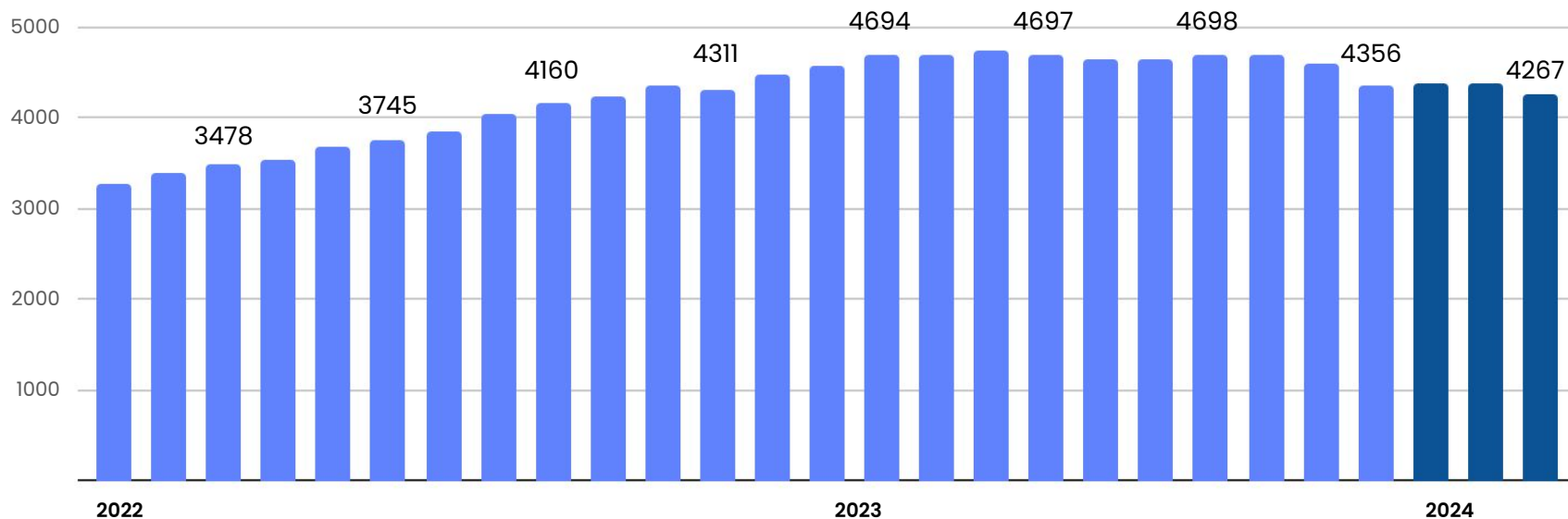
Here's a quick look at various features of Woodpecker Cold Email.

Woodpecker is an intuitive cold email tool for lead gen, sales &

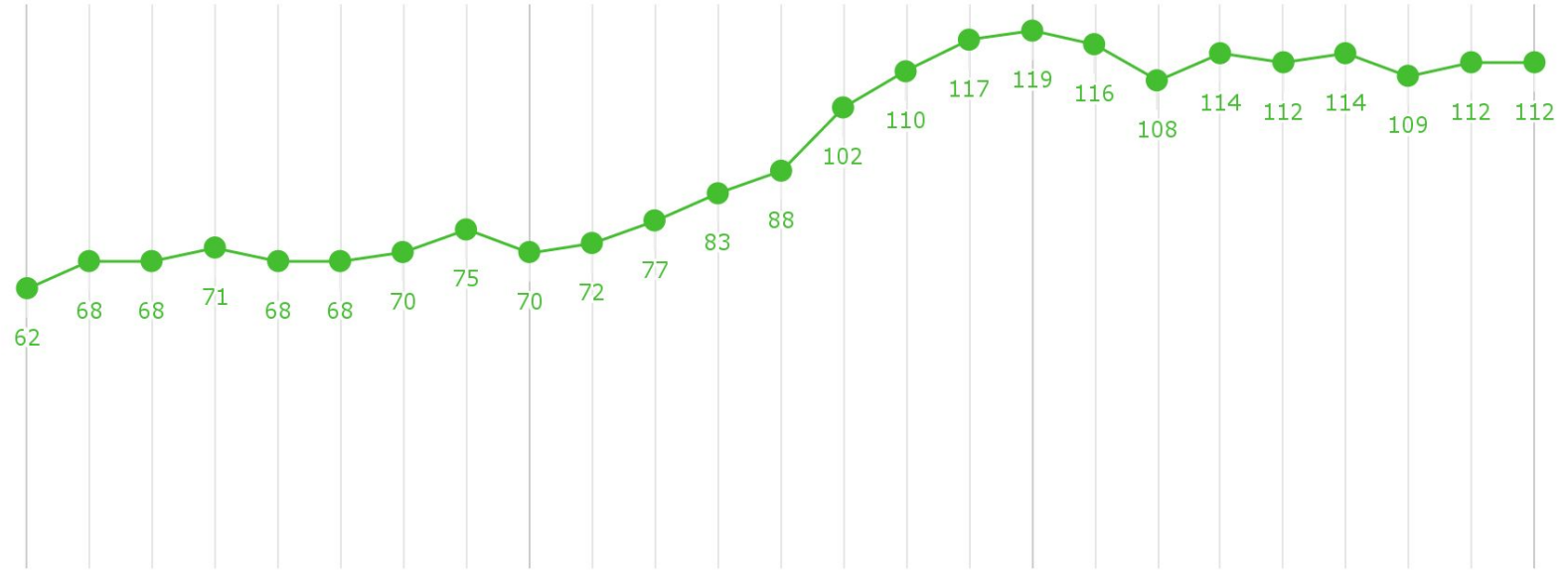
Optymalizacja

organizacyjna i kosztowa

Liczba klientów



ARPA (w USD)



92 kraje

USA 38,91%

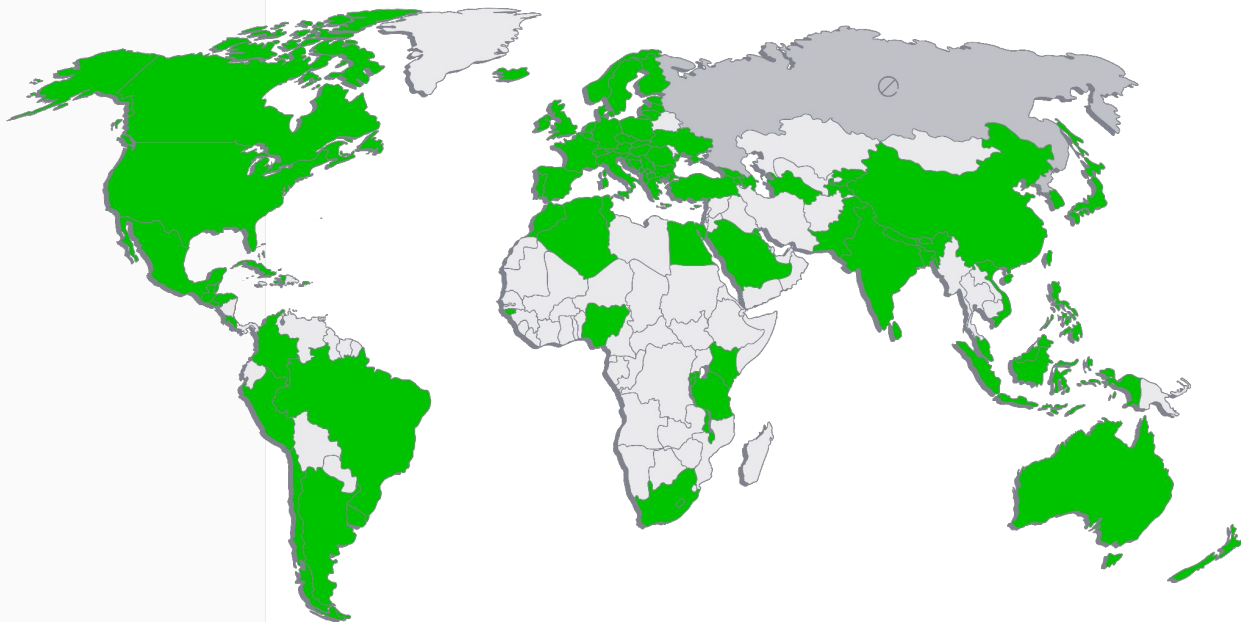
Polska 12,12%

Niemcy 9,66%

UK 9,41%

Francja 5,6%

pozostałe 24,3%



Kontakt

https://twitter.com/Woodpecker_IR

<https://woodpecker.co/investors/>

ir@woodpecker.co

