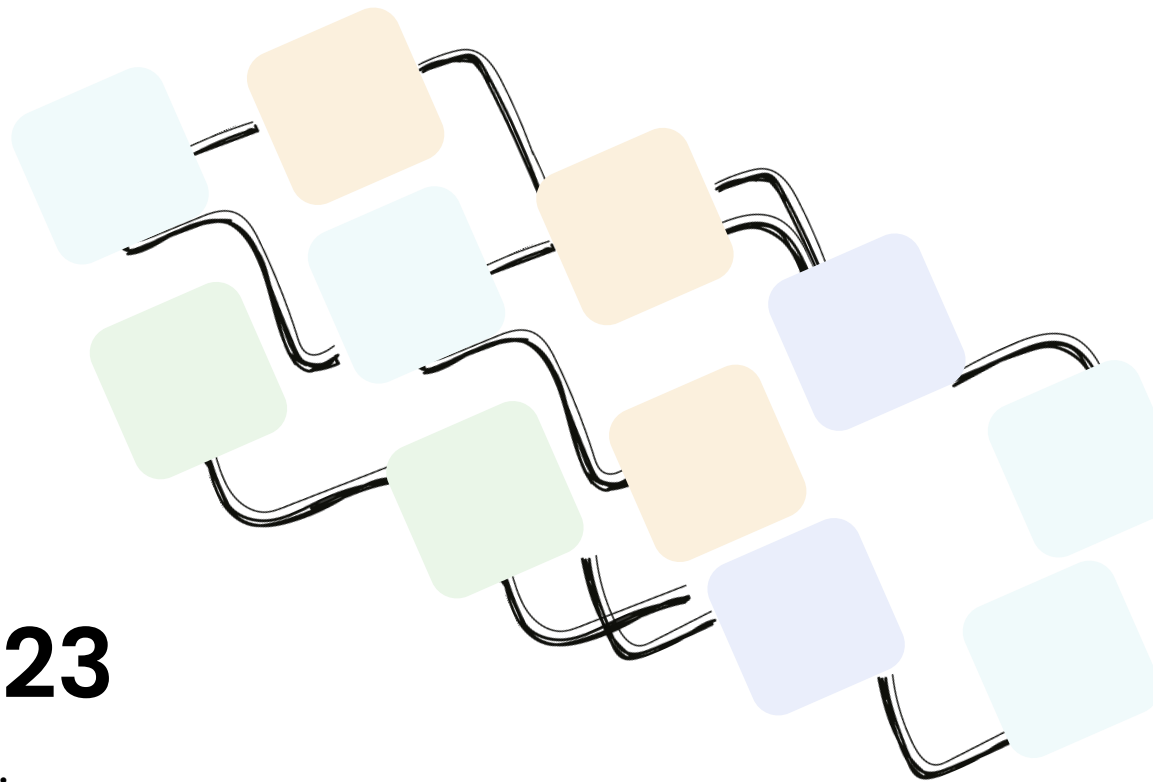




Woodpecker®

III kwartał 2023

Spółki Woodpecker.co S.A.



Struktura przychodu w podziale na produkty

Q3 2023

Udział wpływów
z abonamentów
w przychodach
Emitenta



Cold Email

60,67%



Sales Assistant

3,15%



Agency

36,18%



Scale BETA

50 klientów



Sales Assistant

Q2 2023

2,90%



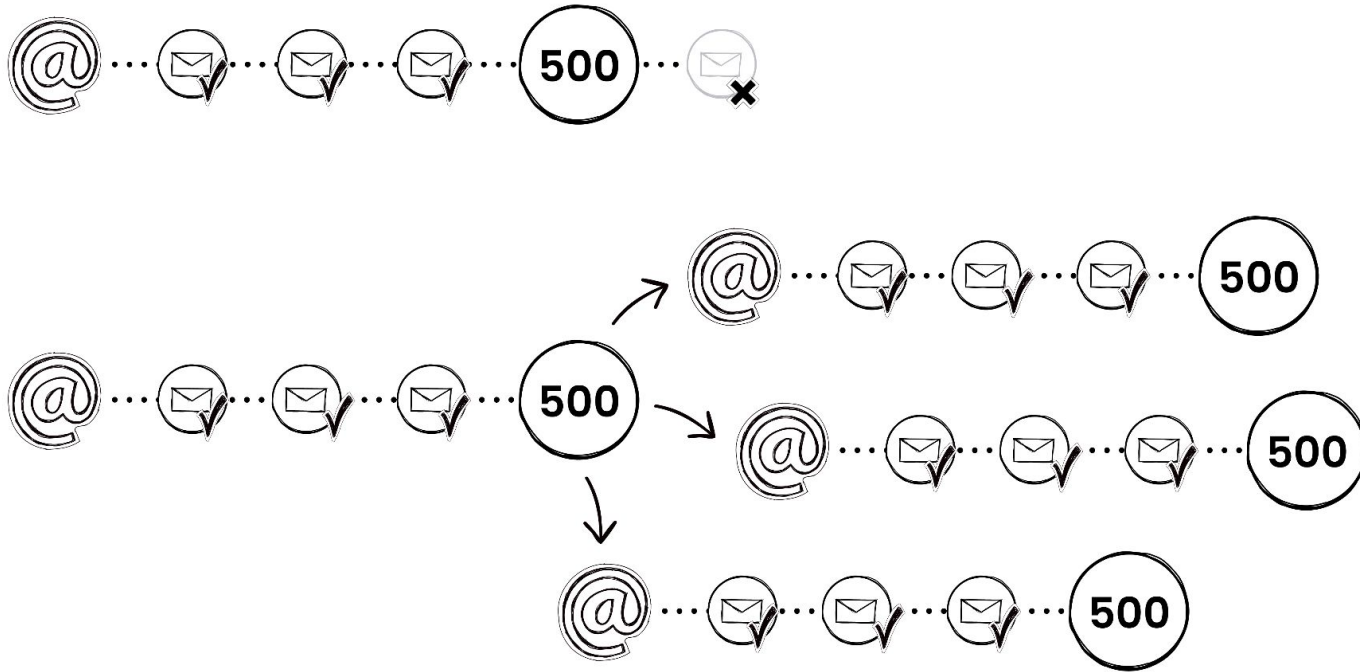
Sales Assistant

Q3 2023 ↑

3,15%

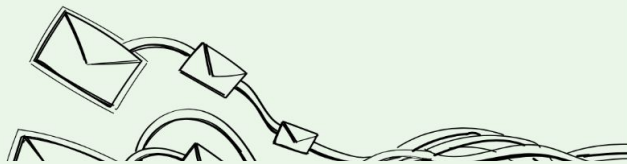
Trzy fundamenty wzrostu na 2024

Mailbox Rotation



Woodpecker Cold Email simply delivers

Launch your next
campaign in minutes



SAVE 16%
monthly annually



Cold Email

\$29 /monthly

Contacted prospects ⓘ

500

Stored prospects ⓘ

2 000

GET STARTED

- ✓ Inbox Rotation **NEW**
- ✓ Unlimited email accounts
- ✓ Unlimited warm-up **FREE**
- ✓ Email list verification **FREE**
- ✓ Condition-based campaigns
- ✓ Templates
- ✓ A/B tests
- ✓ AI email assistant
- ✓ Unlimited team members

AI-driven deliverability



← Back to campaign list

#1 Gardeners: new clients_DE

Sent from: Jared Scott

18 Sep 2023, 02:51 PM

📁 Gardeners

A/B test

IF campaign



OVERVIEW

DETAILS

PROSPECTS



PROSPECTS

541



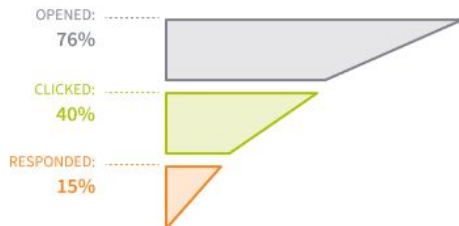
CONTACTED
493

QUEUED
48



REACHED

395



REACTIONS

RESPONDED

76



34
INTERESTED



15
NEUTRAL



27
NOT INTERESTED



REPLY SCORES



6
prospects contacted to get 1 reply



15
prospects contacted to get 1 interested



OFF TARGET

INVALID 9.8%

BOUNCED 1.5%

UNSUBSCRIBED 12%



AI for Leaders

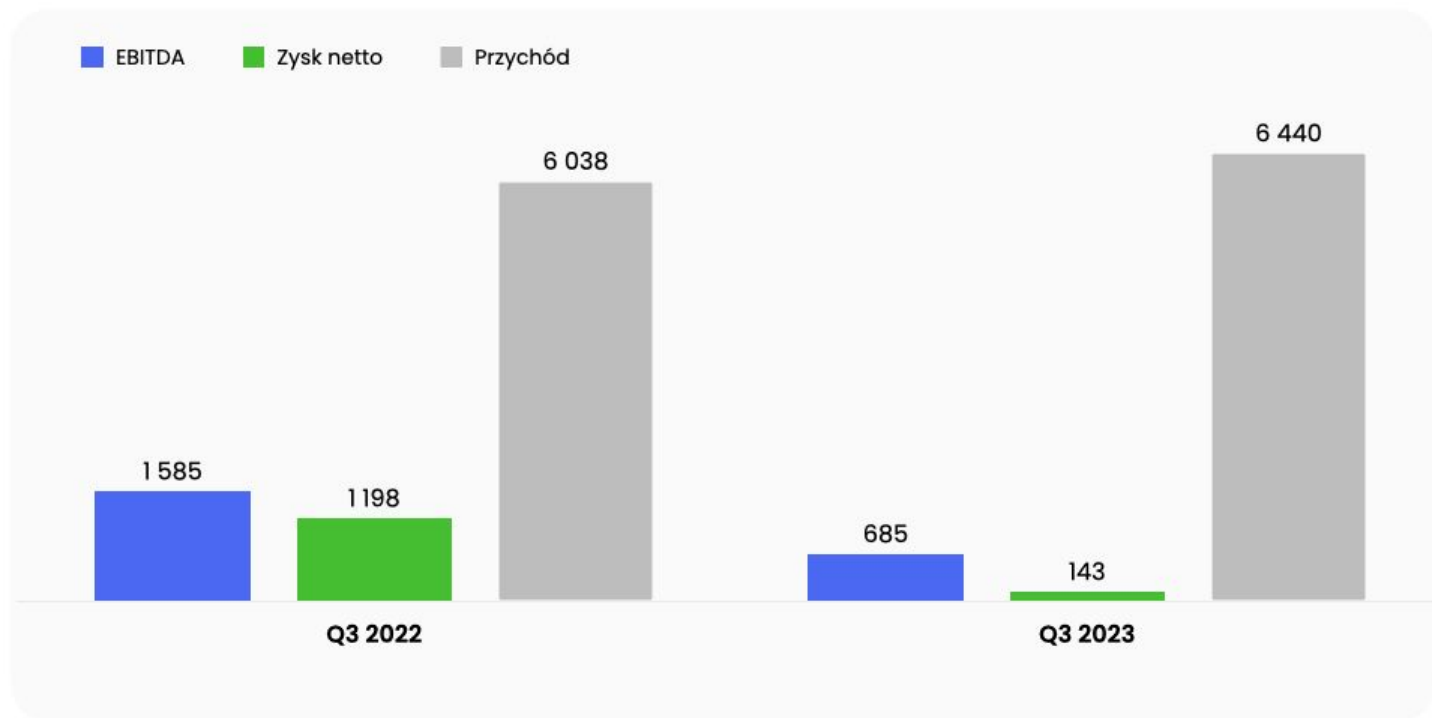
Woodpecker[®]

+

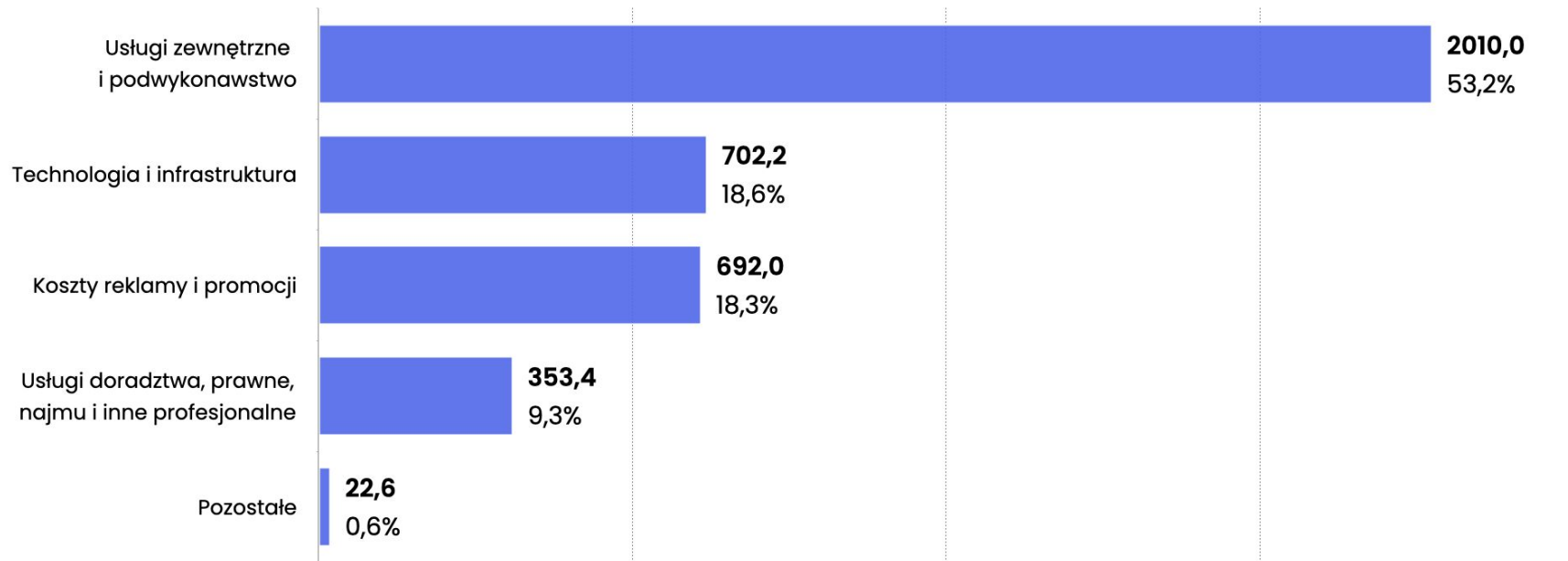


Microsoft

EBITDA, Zysk netto i przychody (w tys. PLN)



Struktura kosztów usług obcych Q3 2023

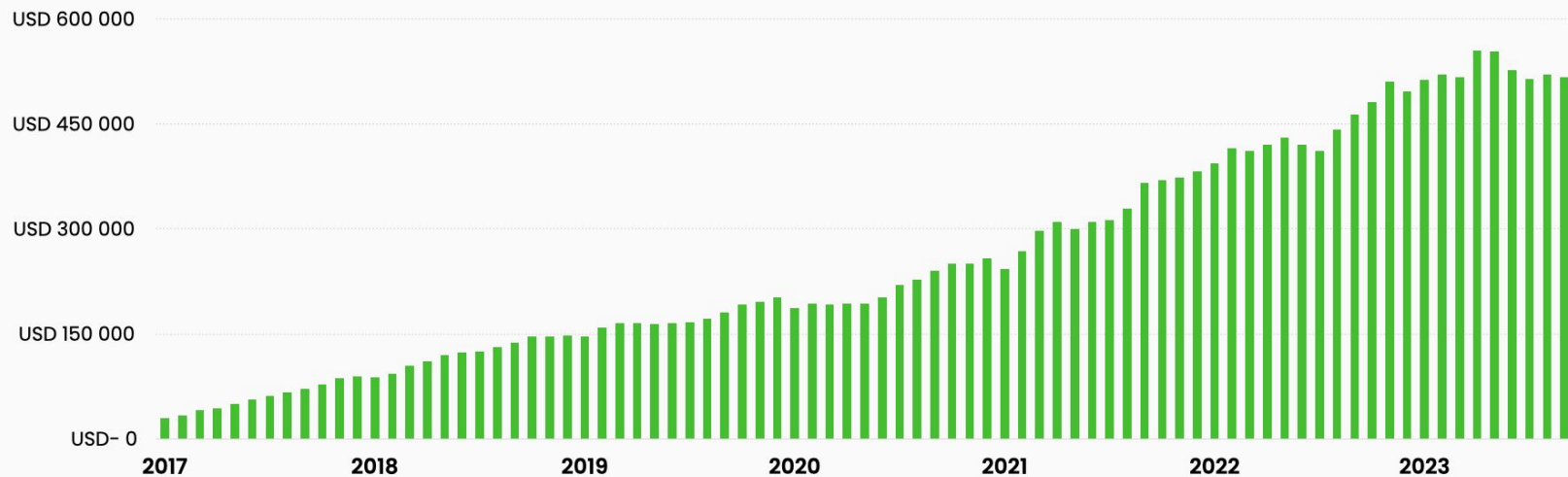


2010,0 – kwoty w tys. zł

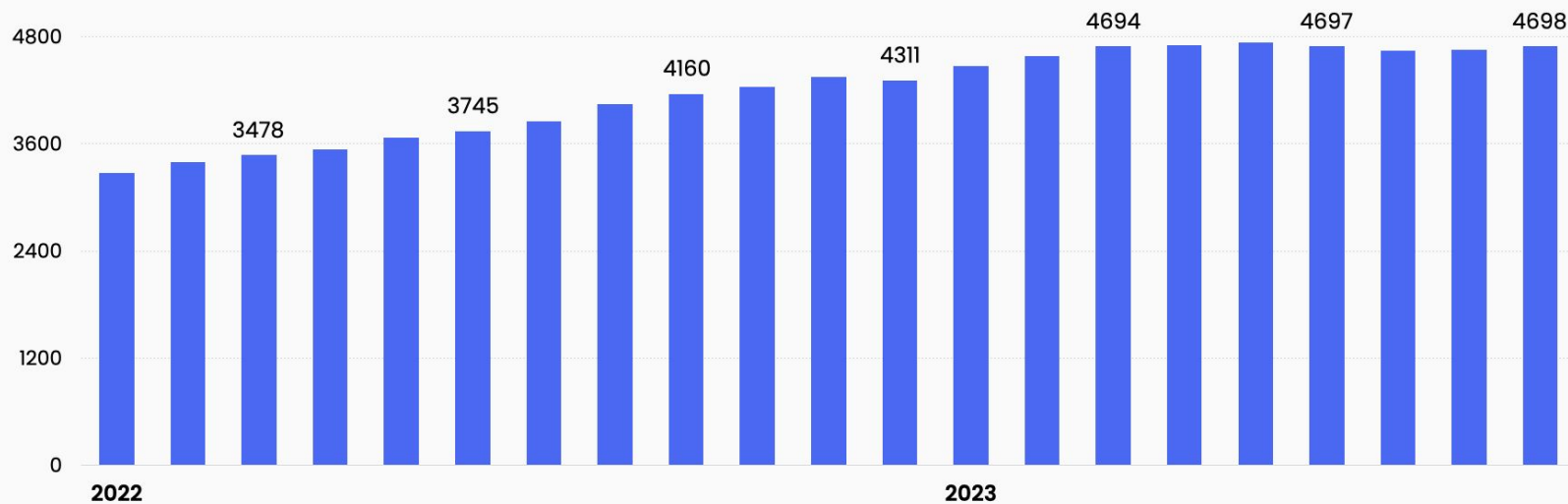
53,2% – udział %

100% – 3 780,2 tys. zł

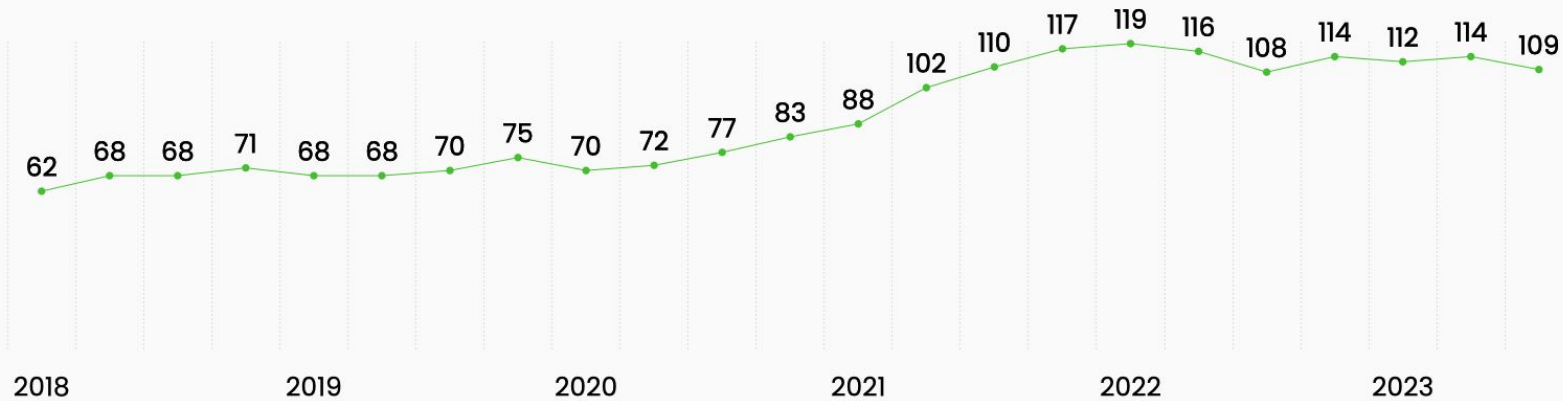
MRR



Liczba klientów

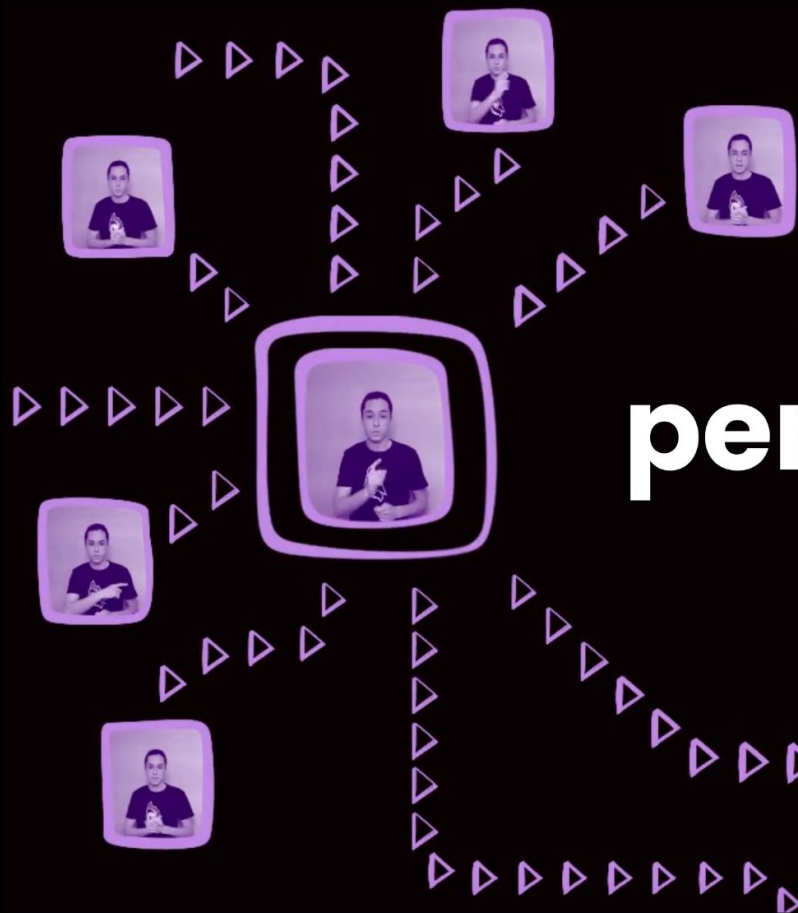


ARPA (w USD)



Optymalizacja

organizacyjna i kosztowa

[Scale](#)[Benefits](#)[Testimonials](#)[How it works](#)[Features](#)

Multiply sales with personalized AI videos

JOIN BETA PROGRAM



Prospects

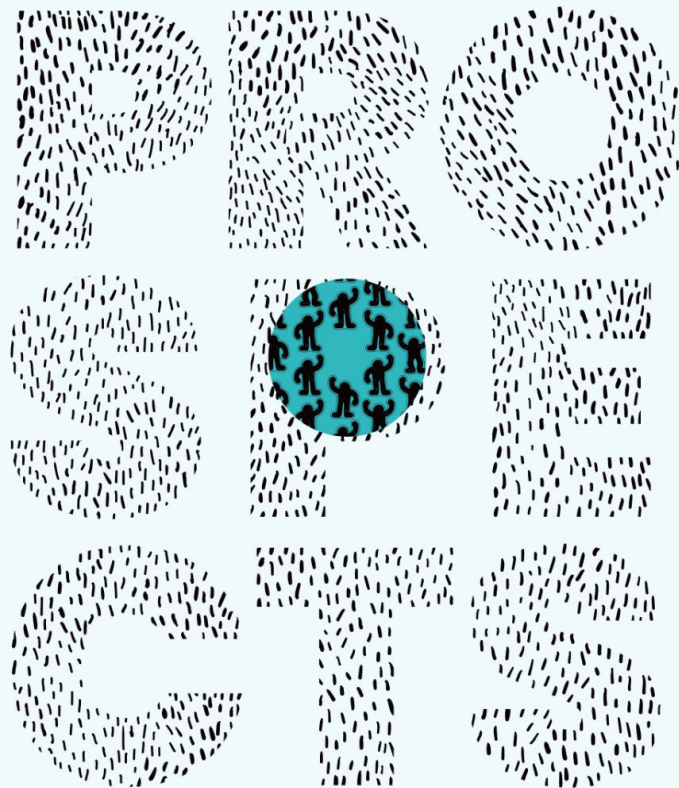
JOIN THE WAITLIST

Your quickest way from prospecting to sending

Enter your email

JOIN THE WAITLIST

By clicking Join the Waitlist you're confirming that you agree with our [Terms and Conditions](#).



190 tys.



Woodpecker.co

2.73K subscribers

The presentation screen displays a 2x2 matrix comparing two cultural communication styles:

CONFRONTATIONAL	AVOIDS CONFRONTATIONS
perceived as rude sometimes. These cultures are brutally honest yet delightfully polite.	feedback: it can be implied but not plainly expressed. These cultures appreciate nuanced communication, the feedback is typically hidden between the lines.
	EMOTIONALLY UNEXPRESSIVE

At the bottom left of the screen, there is a small logo and the text "Cold Email Camp" followed by social media icons for YouTube, Instagram, Facebook, and Twitter.

The video player interface at the bottom shows a progress bar at 1:50 / 12:54, along with standard playback controls (play, pause, volume, full screen) and a small woodpecker logo on the right.

101 krajów

USA 39,37%

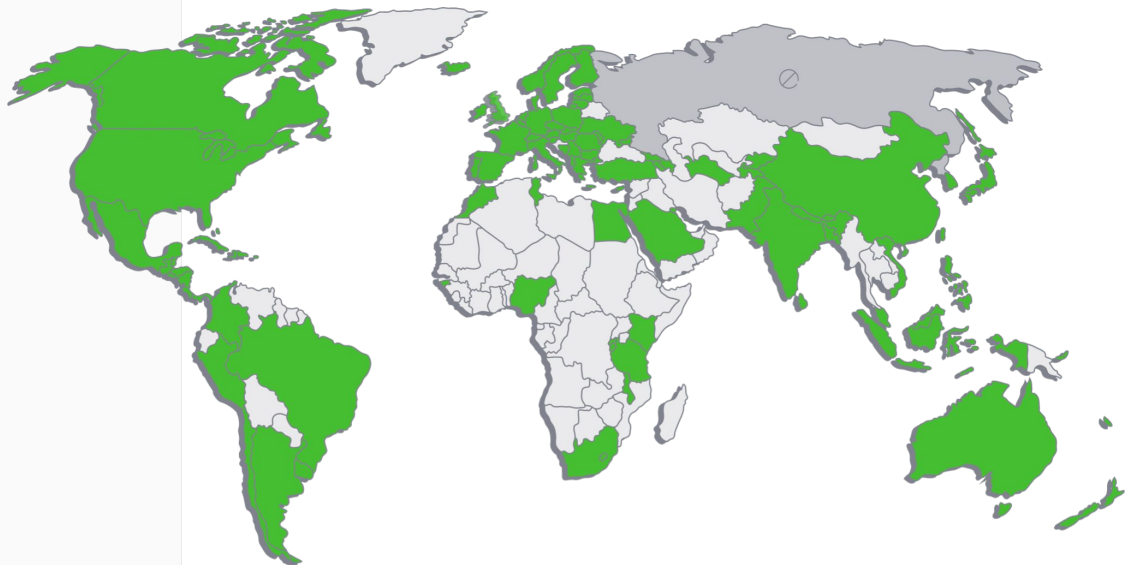
UK 11,48%

Niemcy 10,30%

Polska 10,21%

Francja 4,53%

pozostałe 24,11%





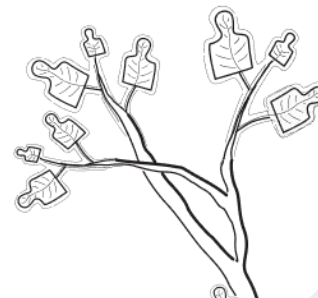
Cold Email



Sales Assistant



Agency



Scale



Prospects



Kontakt

https://twitter.com/Woodpecker_IR

<https://woodpecker.co/investors/>

ir@woodpecker.co

