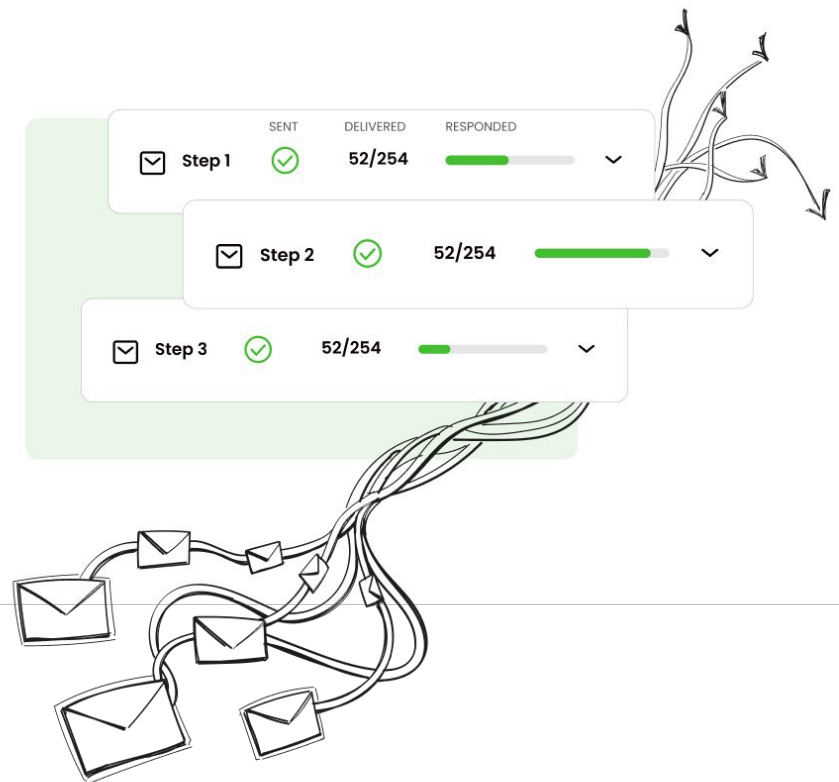


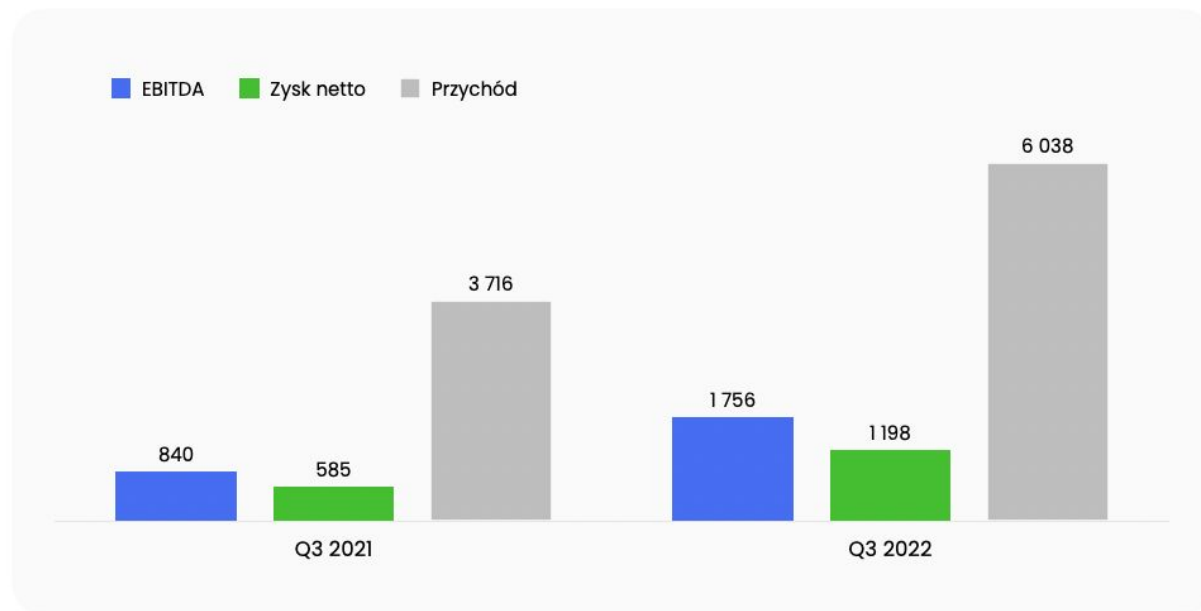


III kwartał 2022

Spółki Woodpecker.co S.A.



EBITDA, Zysk netto i przychody (w tys. PLN)

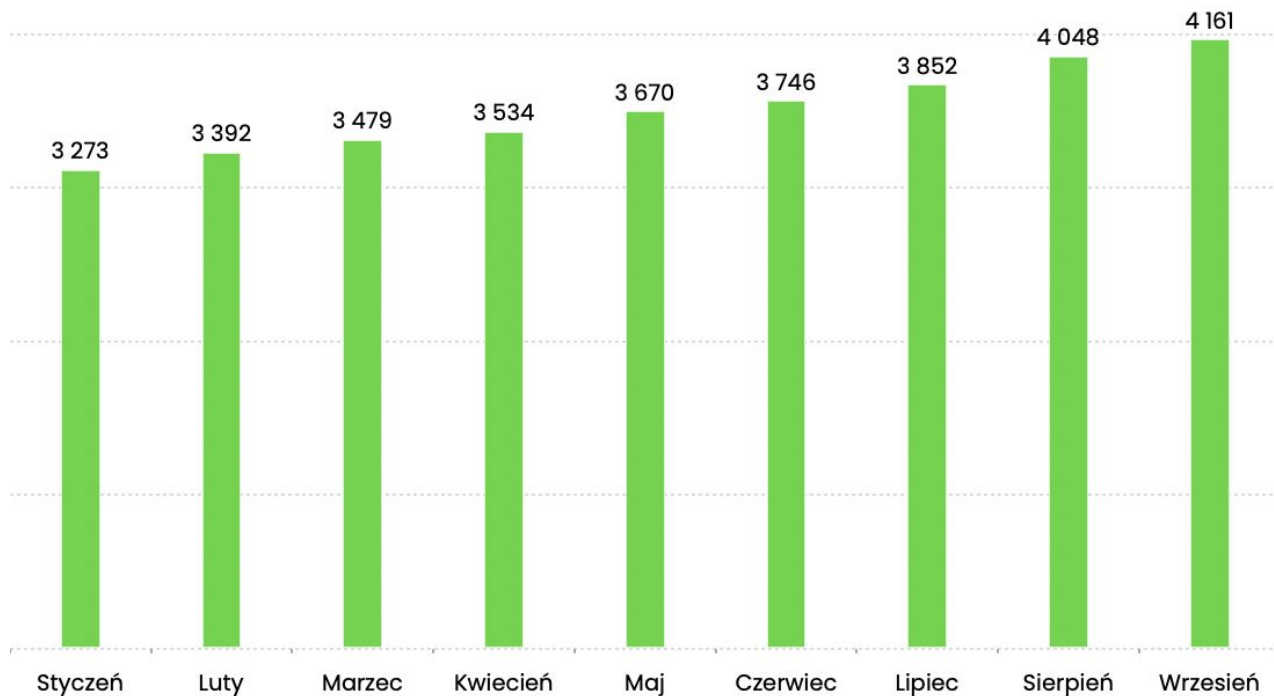


marża
EBITDA

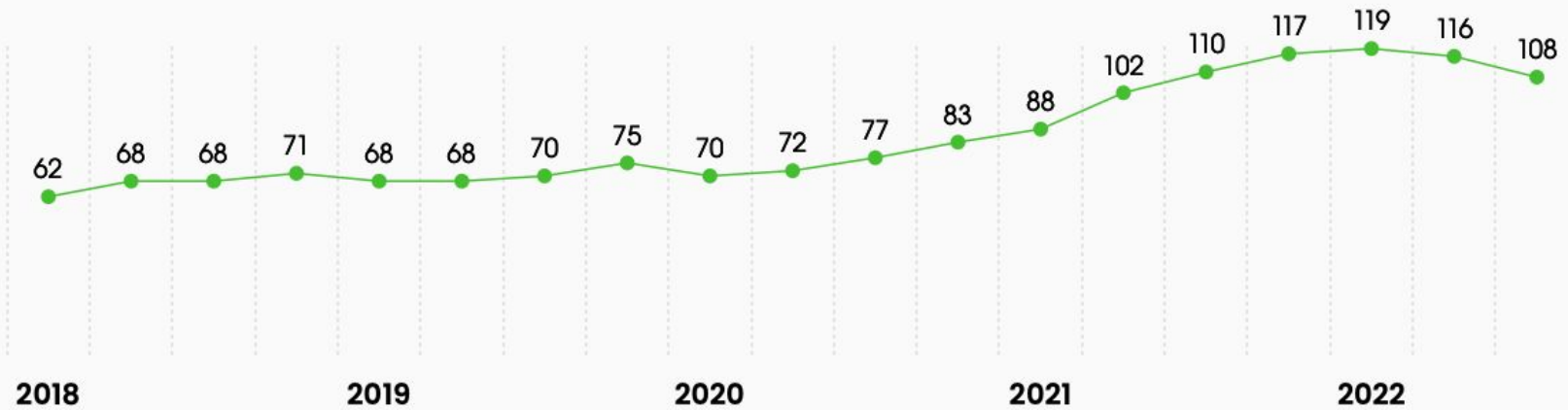
Q3 2021 22,60%

Q3 2022 29,09%

Wzrost liczby klientów 2022



ARPA



Struktura przychodu w podziale na abonamenty

Abonament	Q3 2021	Q2 2022	Q3 2022	Różnica Q3 2021/Q3 2022	Różnica Q2 2022/Q3 2022
Basic	6,87%	8,89%	15,50%	8,63%	6,61%
Advanced	62,33%	54,76%	49,93%	-12,40%	-4,83%
Agency	30,80%	36,35%	34,58%	3,78%	-1,77%

get 2 months for free

monthly

annually

Prospects you can contact monthly
per email slot ⓘ



☒ A/B testing ⓘ

☐ API keys & integrations ⓘ

\$49 monthly
per email slot ⓘ

 Get two email slots for the price of one

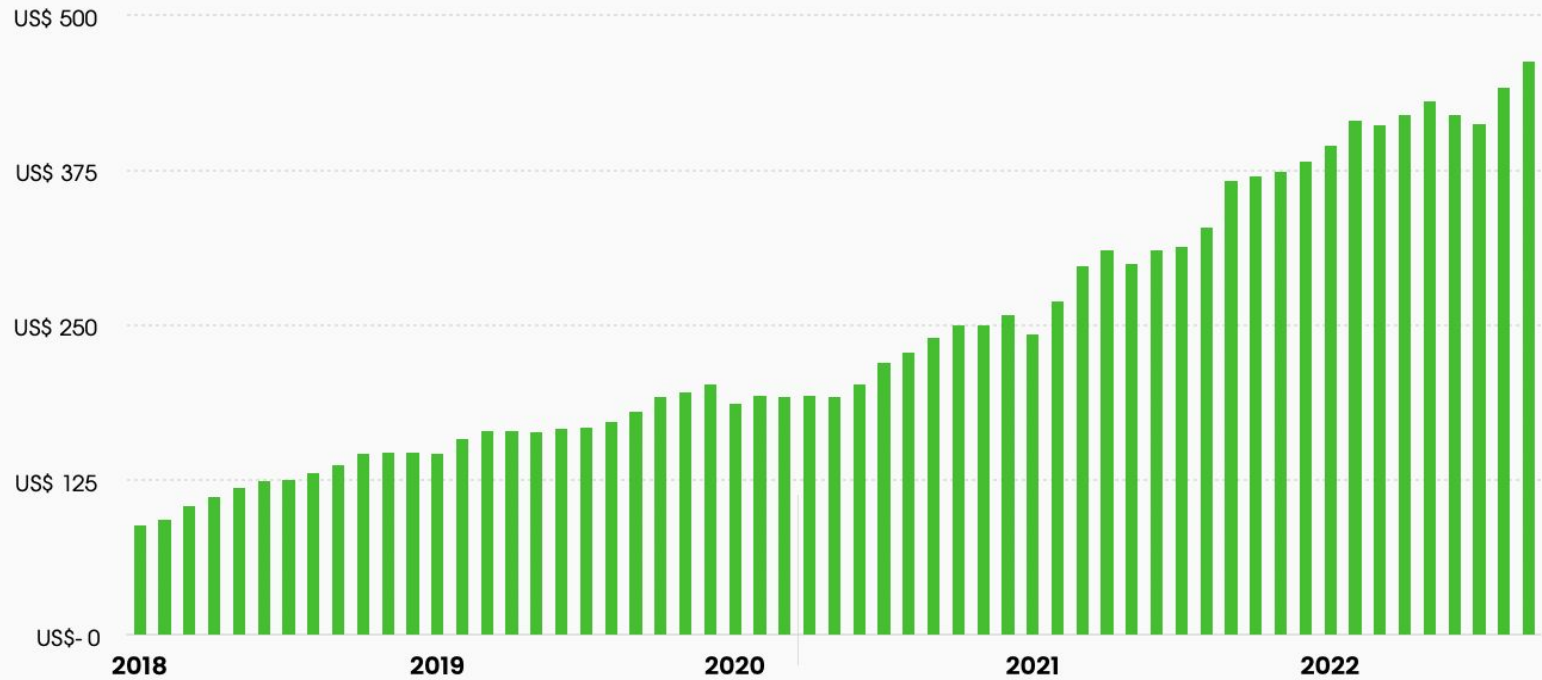
Everything you need to get started with cold emails:

- ✓ Condition-based campaigns & manual tasks
- ✓ Free Warm-up & Recover for each slot
- ✓ Free email list verification & validation
- ✓ Unlimited follow-ups & team members
- ✓ Deliverability Monitor & Bounce Shield
- ✓ Up to 1500 new prospects contacted monthly
- ✓ A/B testing

7,62%

roczne plany

MRR



99 krajów

USA 40,93%,

Polska 10,94%,

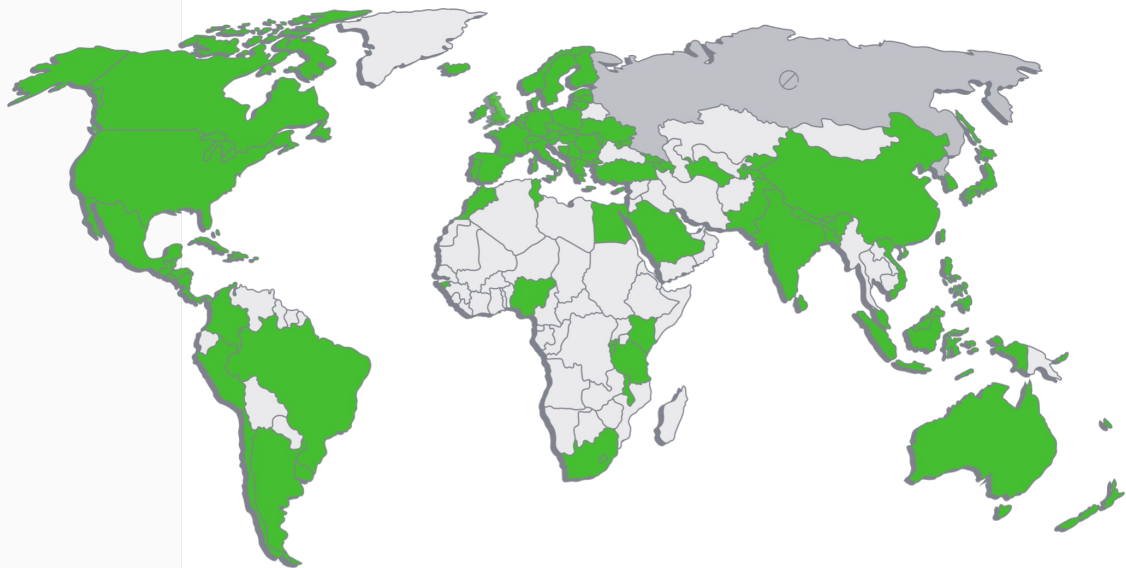
UK 10,05%,

Niemcy 8,62% 

Francja 4,54%

Brazylia 3,92%

pozostałe 21%





**Sponsor Podcastu
750 tys.**

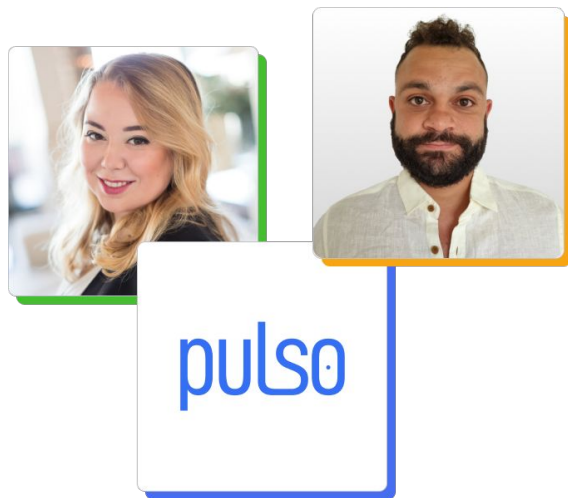




4,8 mln PLN

zasobów gotówkowych

Proгноза 2022



Program Experts

Nowe współprace



Program Partnerski

15,4% przychodu

18,5% new business



**100 tys
unikalnych
użytkowników**



**rekordowa
liczba testów
aplikacji**



2023 New Business

Kontakt

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ir@woodpecker.co

