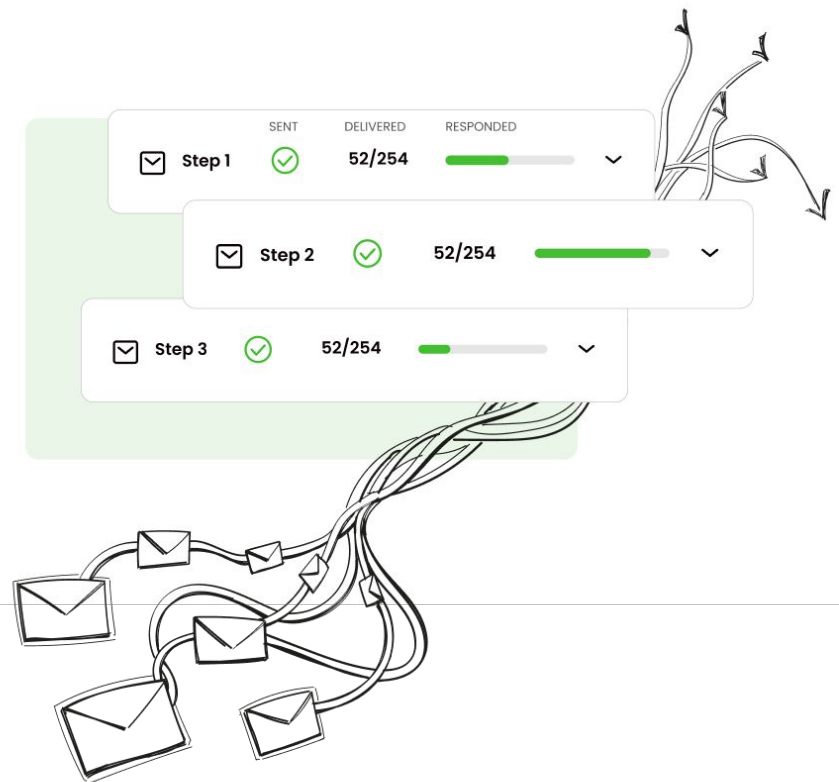




I kwartał 2022

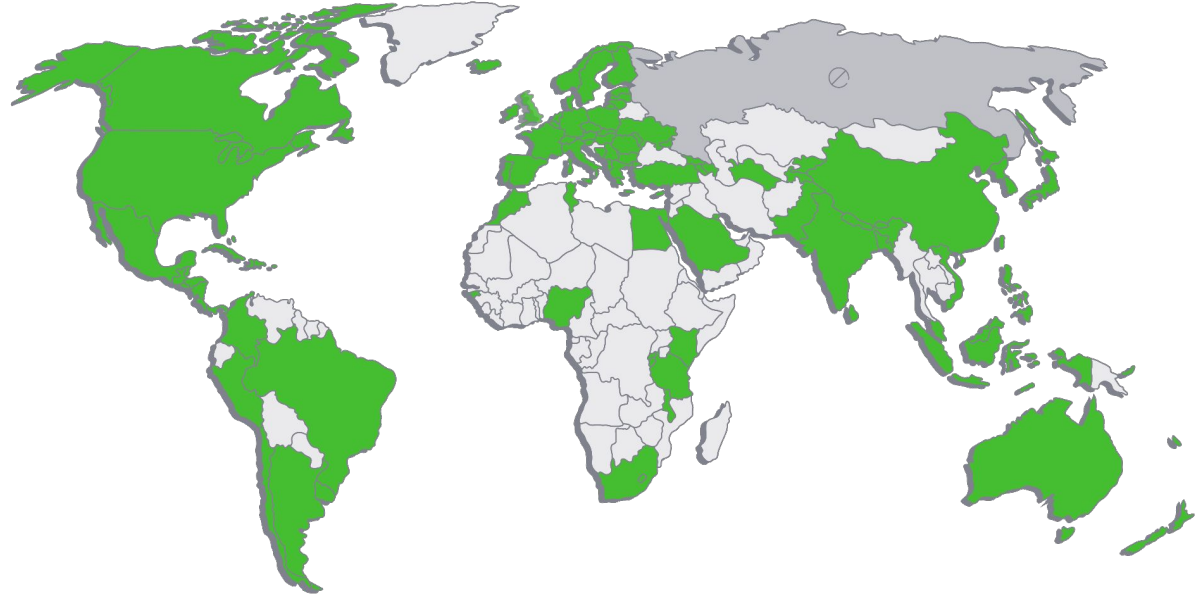
Spółki Woodpecker.co S.A.



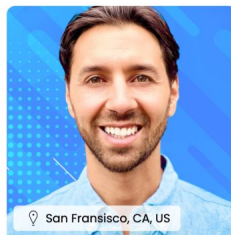
**Pomoc
Ukrainie**



Blokada Rosji



Program Experts



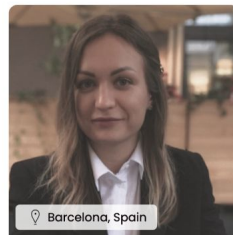
📍 San Francisco, CA, US

CONSULTANT

John Karsant

I have been working in the lead generation space and writing emails campaigns for the past 7 years.

#Consulting #List building
#Writing email campaigns



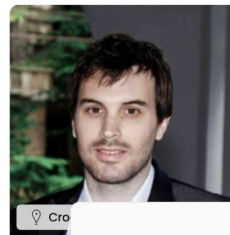
📍 Barcelona, Spain

CONSULTANT

Julia Mostovaya

I've started my career path in this field around 7 years ago. My first step was lead generation, slowly switching to a sales development manager and then right into a

#Cold email campaign sequence
#Lead generation strategy
#Sales outreach strategy



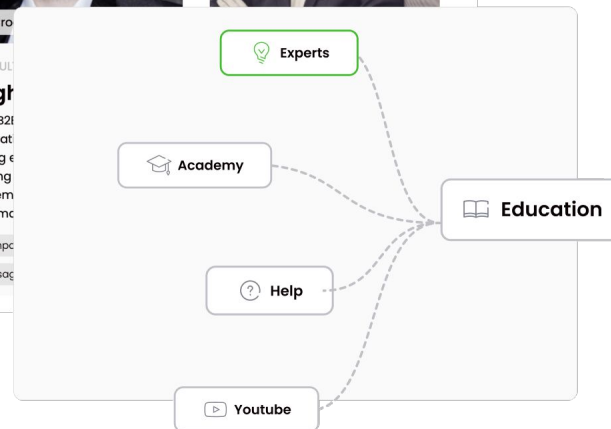
📍 Cro

CONSUL

Leigh

I'm a B2B lead generation setting up cold email campaigns from the ground up.

#Campc
#Messag



Choose your product and see how we'll help you succeed



Cold Email

Do you need an intuitive solution to increase your company's outreach?



Sales Automation

Do you want to have the ability to shape your campaign results?



Agency

Do you sell, recruit or generate leads for other businesses?



MacBook Air (M1, 2020)



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Cold Email

Features

Integrations

Testimonials

Pricing

Log in

TRY FOR FREE

Cold email that generates heat

Send cold emails, automate follow-ups, and get real responses

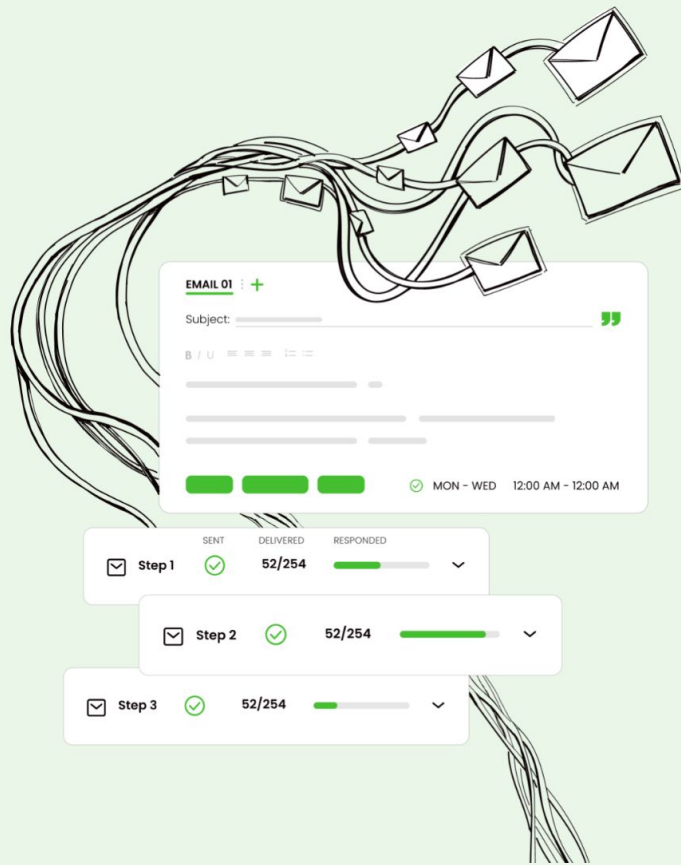
Enter work email

will@woodpecker.co

START FREE TRIAL

☑ No credit card required

☑ Full access





Agency

Features

Integrations

Testimonials

Pricing

Log in

TRY FOR FREE

Agencies switch to Woodpecker

Take the worry out of cold email campaigns. Focus on your agency's growth.

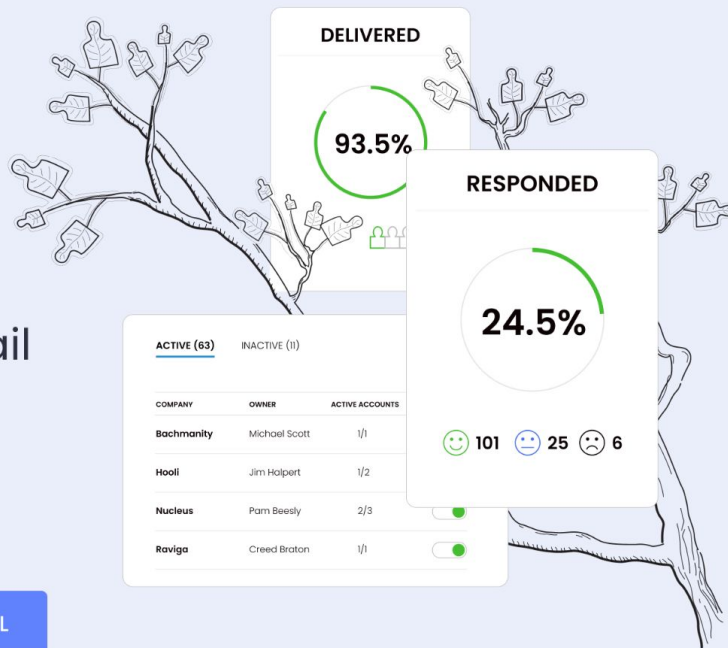
Enter work email

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START FREE TRIAL

🔒 No credit card required

🕒 7-day trial





Sales Automation

Features

Integrations

Testimonials

Pricing

Log in

TRY FOR FREE

Save up to 8 hours weekly on following up

with Woodpecker Sales
Automation

Enter work email

will@woodpecker.co

START FREE TRIAL

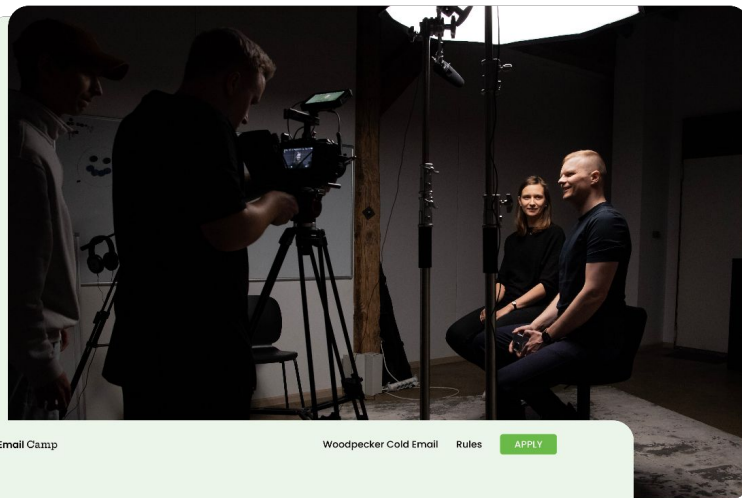
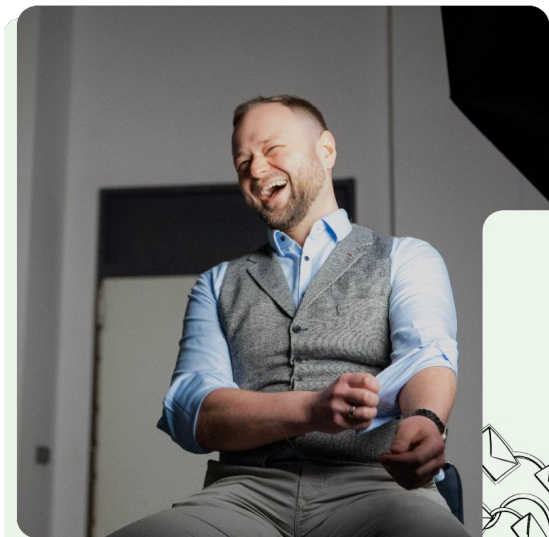
☑ No credit card required


☑ Full access



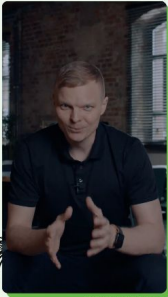


Cold
Email
Camp



 Cold Email Camp

Woodpecker Cold Email Rules [APPLY](#)




Woodpecker Cold
Email Camp 2022

Learn how to sell with us

12-16 September 2022

[APPLY NOW](#)

Apply by
31st May 2022



Josh Braun



Jared Burke



Jason Bay





Why Lusha? ▾

Pricing

Enterprise

Company ▾

Contact sales

| Login

Enter your work email

Sign up

Reach your ideal future customers.

The top sales teams use Lusha to locate accurate B2B contact and company details, shorten their sales discovery and close more deals.

Enter your work email

Start for free





Step 1



Step 2



Step 3



Upload

Templates

Choose a template to start building your email signature

Plain text



Use this template to recover your sender reputation

Template 1 left



Template 1 right



Send from: <emma@woodpecker.co> Emma Smith

Subject: Let's get new company email signatures

Hi {{ FIRST_NAME }},

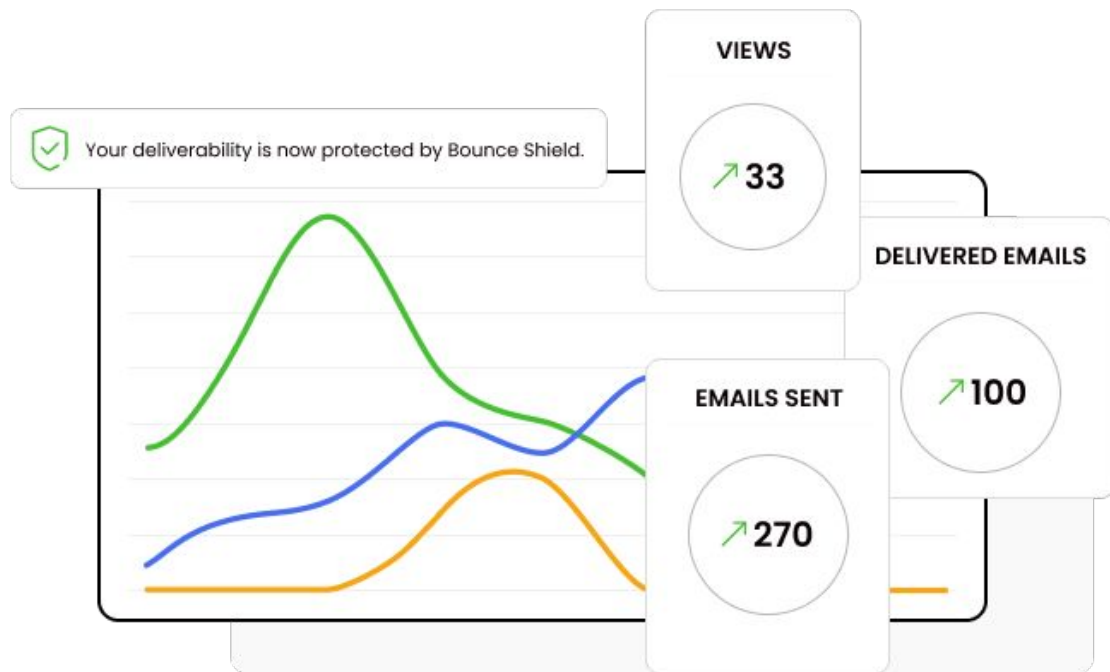
Apparently, email signatures can mess up deliverability. Did you know that? News to me.

--

Best regards ,
Emma Smith
Project Manager | Marketing | Woodpecker

emma@woodpecker.co
500-730-530
Krakowska 29D, Wrocław

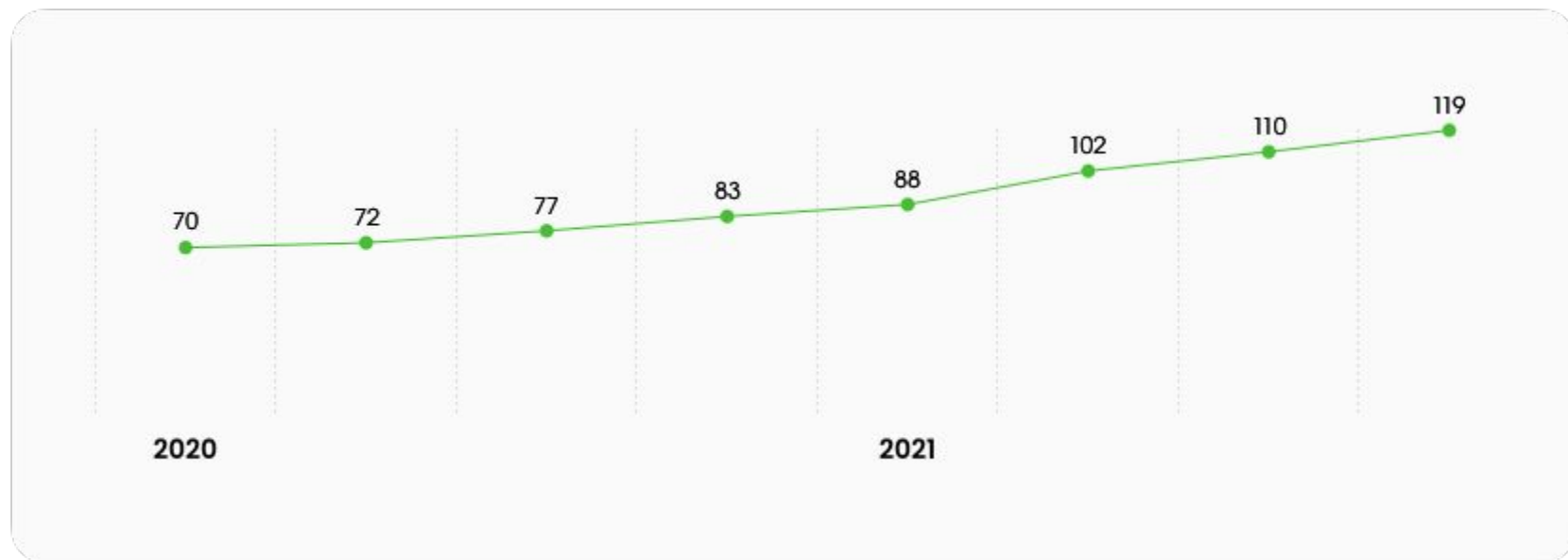
Deliverability dla agencji



Struktura przychodu w podziale na abonamenty

| Abonament | Q1 2021 | Q4 2021 | Q1 2022 | Różnica Q1 2021/Q1 2022 | Różnica Q4 2021/Q1 2022 |
|-----------|---------|---------|---------|----------------------------|----------------------------|
| Basic | 18,65% | 7,16% | 8,22% | -10,43% | 1,06% |
| Advanced | 55,69% | 58,09% | 56,73% | 1,04% | -1,36% |
| Agency | 25,66% | 34,75% | 35,05% | 9,39% | 0,30% |

Wzrost ARPA



90 krajów

USA 44,61%,

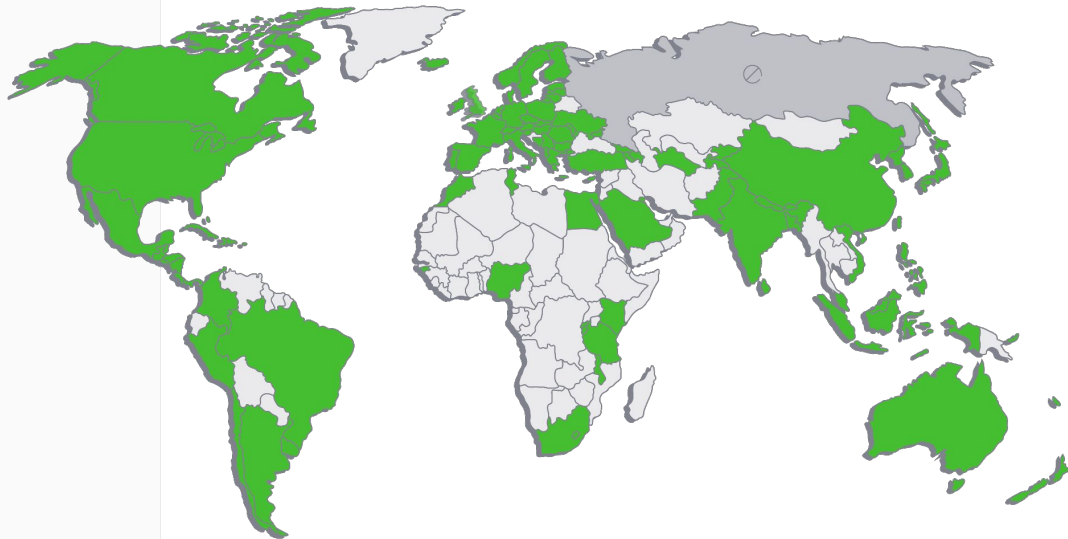
Polska 10,66%,

UK 9,40%,

Niemcy 7,01%,

Francja 4,40%

pozostałe 23,92%



~14 mln

profesjonalistów
w branży sprzedaży

~315 tys.

profesjonalistów
w branży marketingu

~257 tys.

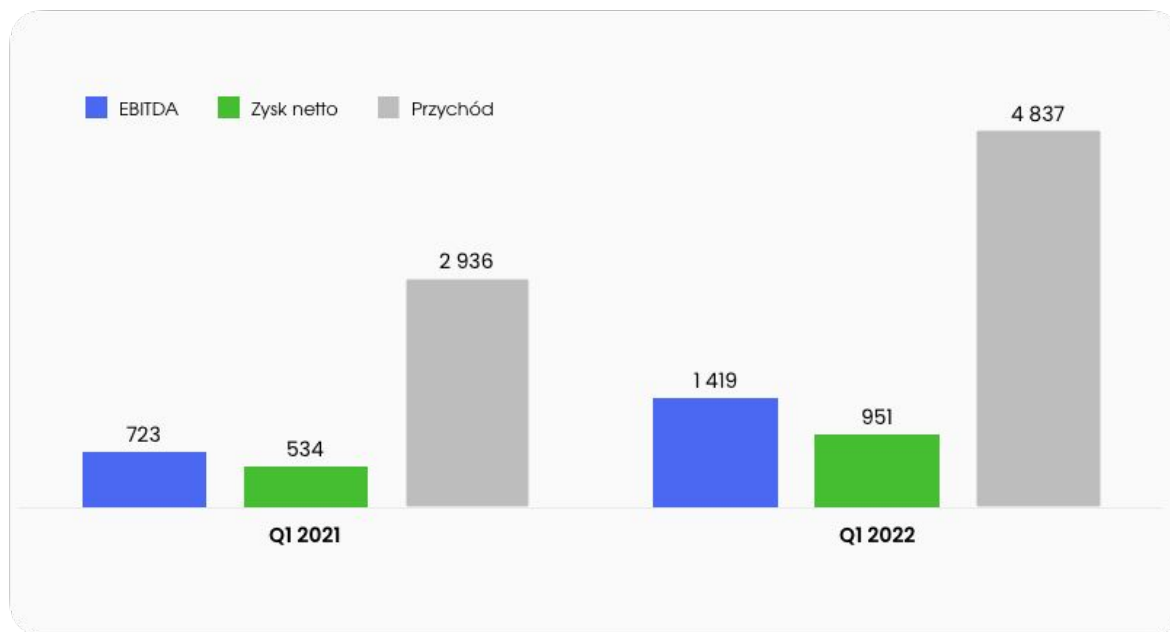
profesjonalistów
w branży PR



3,2 mln PLN

zasobów gotówkowych

EBITDA, Zysk netto i przychody (w tys. PLN)

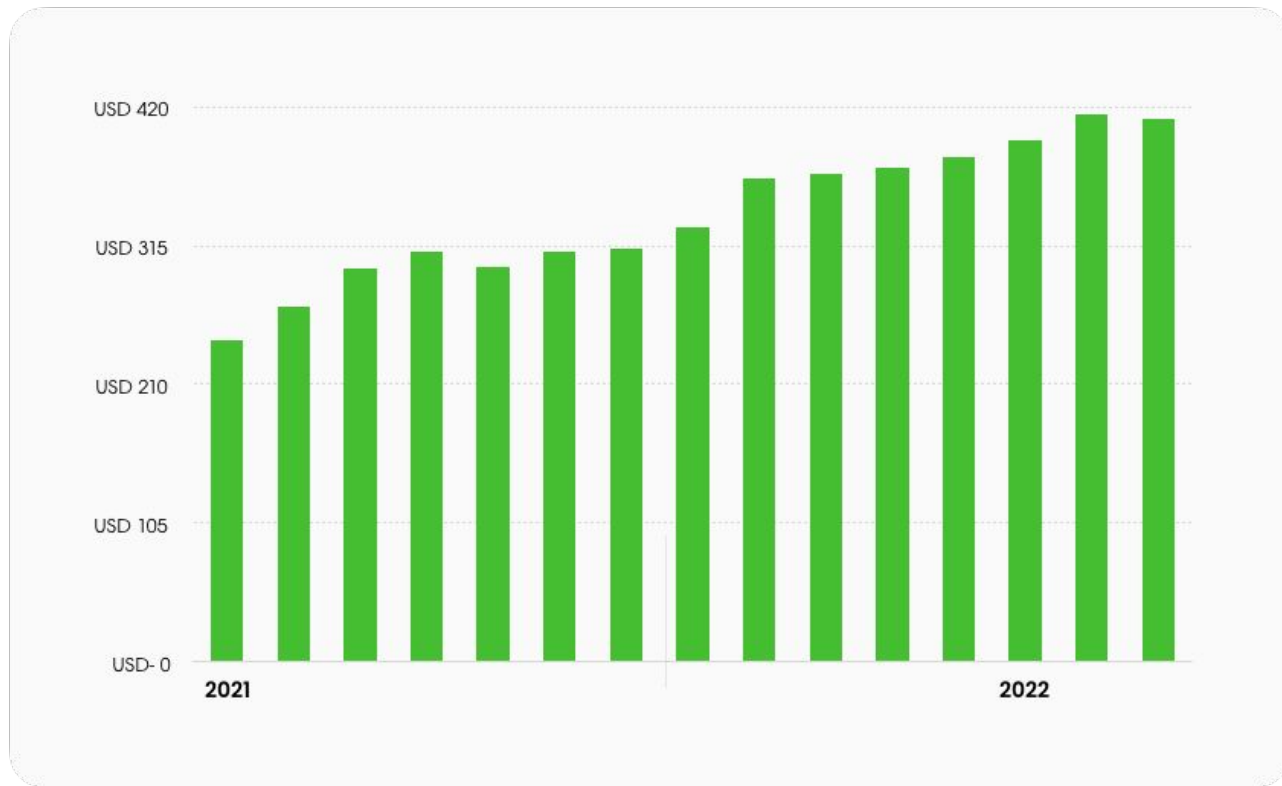


**marża
EBITDA**

Q1 2021 24,64%

Q1 2022 29,34%

MRR



Kontakt

https://twitter.com/Woodpecker_IR

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ir@woodpecker.co

