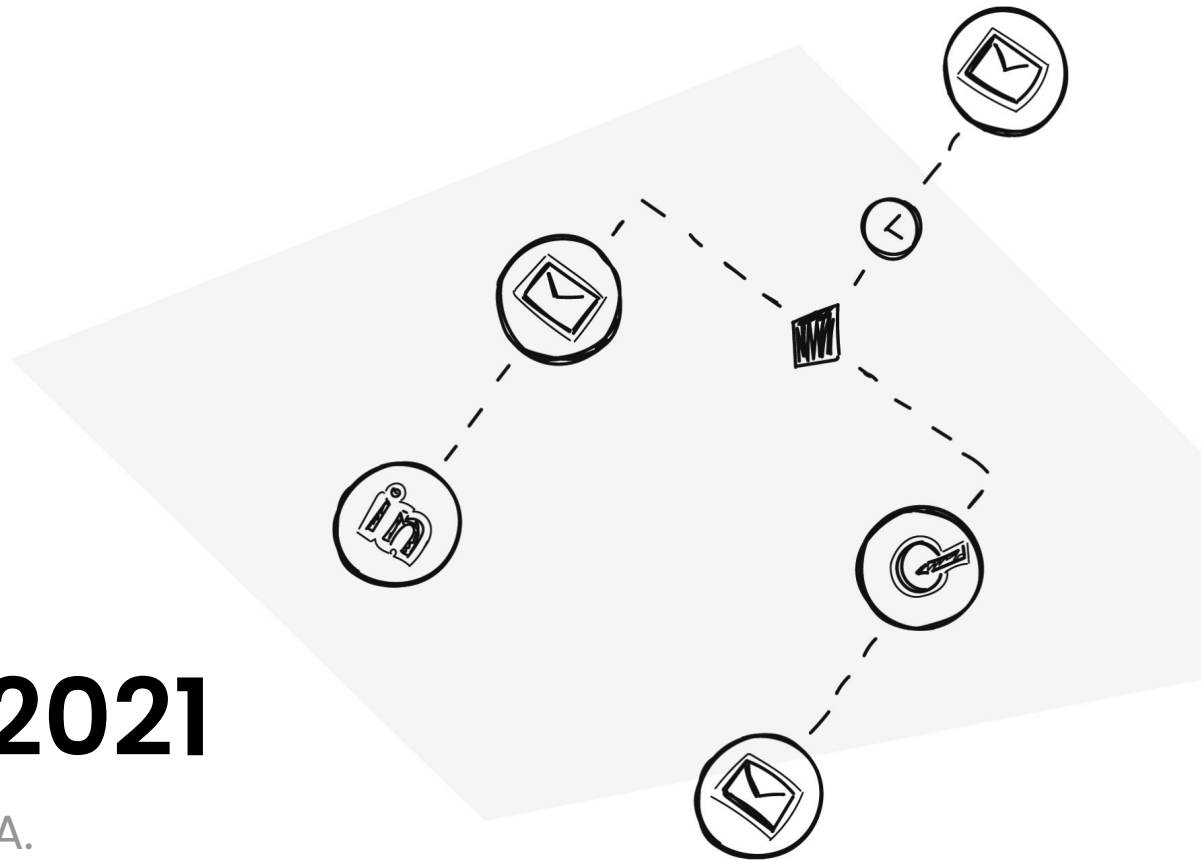


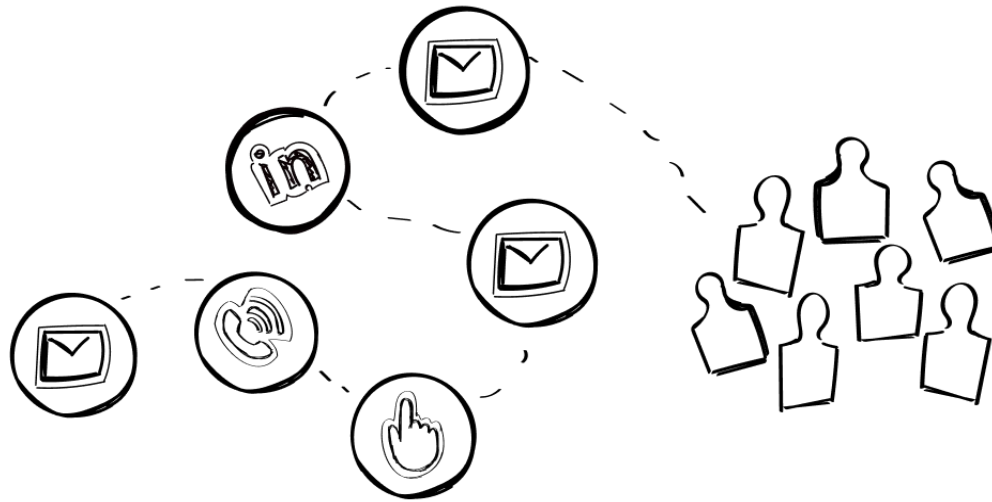


IV kwartał 2021

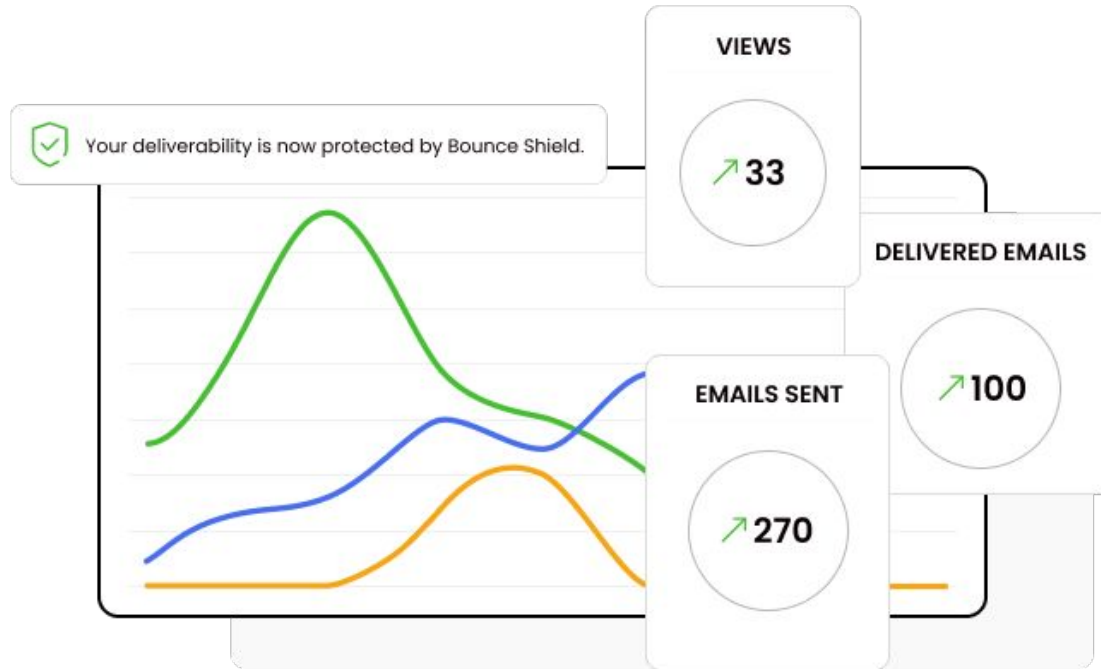
Spółki Woodpecker.co S.A.



Czym jest Woodpecker



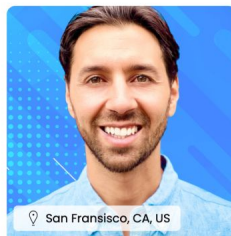
Deliverability monitor i bounce shield



Warm-up

EMAIL ACCOUNT	MODE	WARM UP PROGRESS	
michael@bach.com	Email		▶ ✕
jim@hooli.com	Email		⏏ ✕
ricky@nucleus.com	Recovery		▶ ✕
creed@raviga.com	Domain		▶ ✕
cathy@woodpecker.co	Email		▶ ✕

Program Experts



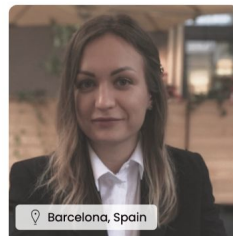
📍 San Francisco, CA, US

CONSULTANT

John Karsant

I have been working in the lead generation space and writing emails campaigns for the past 7 years.

#Consulting #List building
#Writing email campaigns



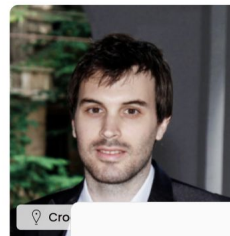
📍 Barcelona, Spain

CONSULTANT

Julia Mostovaya

I've started my career path in this field around 7 years ago. My first step was lead generation, slowly switching to a sales development manager and then right into a

#Cold email campaign sequence
#Lead generation strategy
#Sales outreach strategy



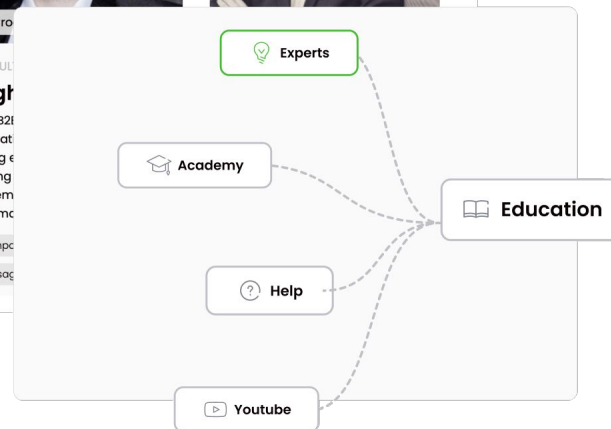
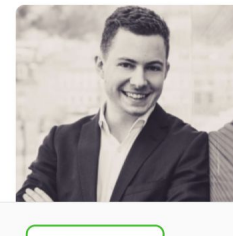
📍 Cro

CONSUL

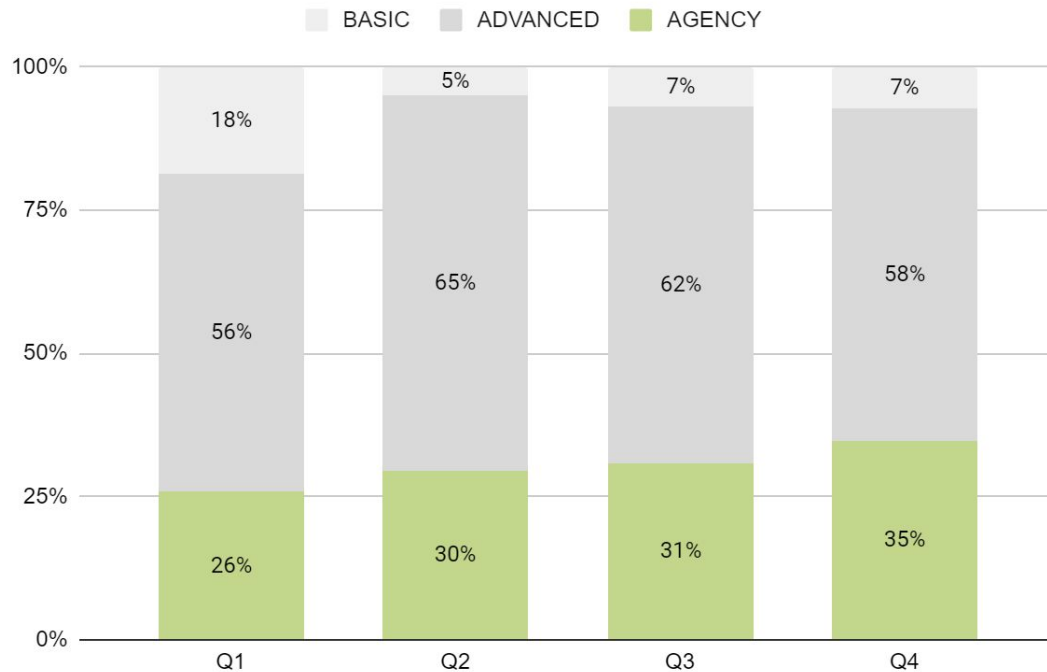
Leigh

I'm a B2B lead generation setting up cold email campaigns from the ground up.

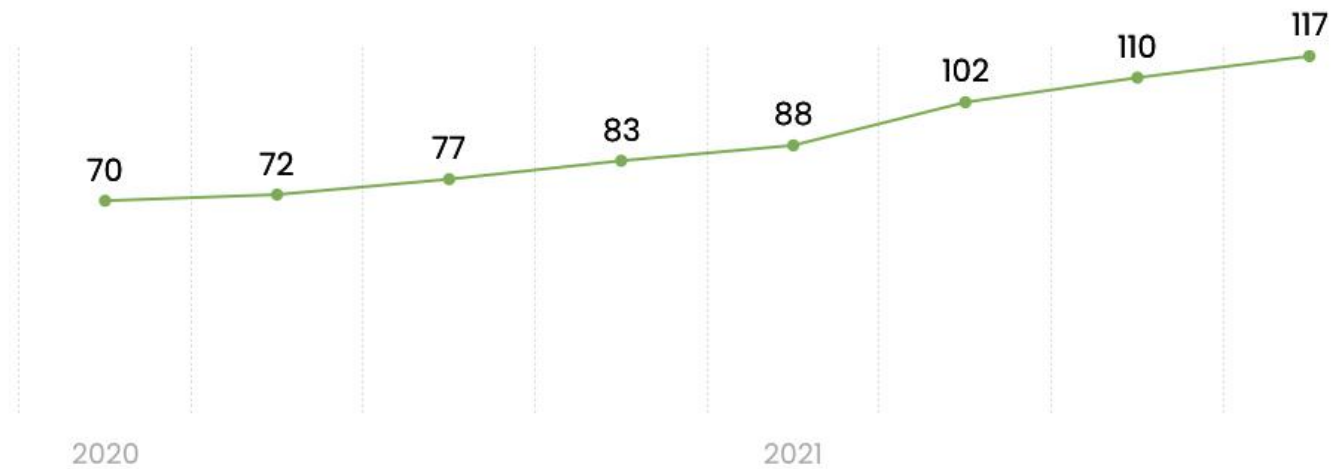
#Campaign
#Message



Struktura przychodu w podziale na abonamenty



Wzrost ARPA



90 krajów

wzrost przychodu z:

Hiszpanii o ok. 97%

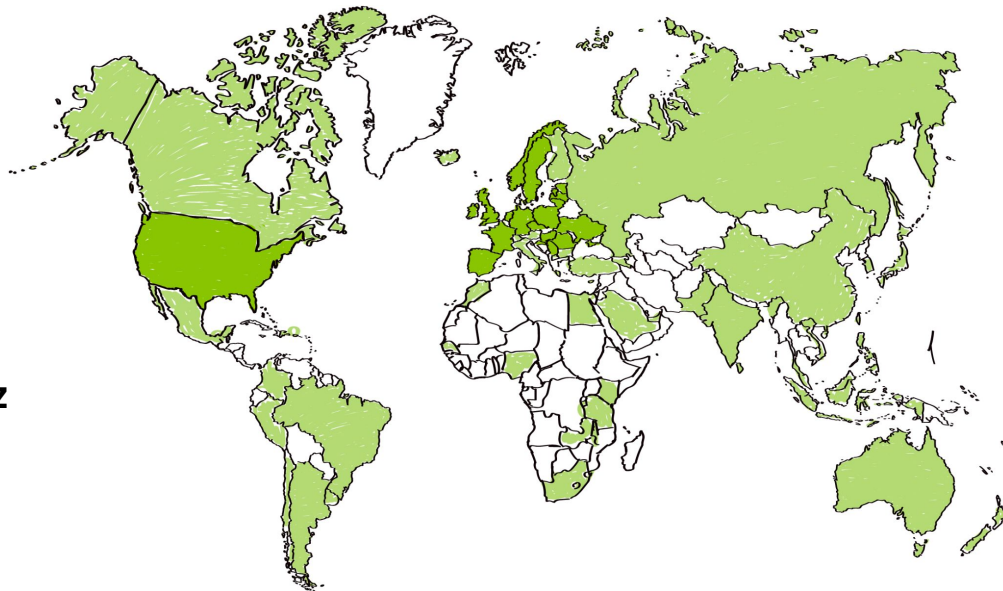
Kanady o ok. 40%

największy bezwzględny wzrost liczb klientów z:

Polski, Niemiec, Cypru, Czech, UK

nowe kraje:

Azerbejdżan, Bangladesz,
Grenada, Jersey, Tanzania,
Senegal



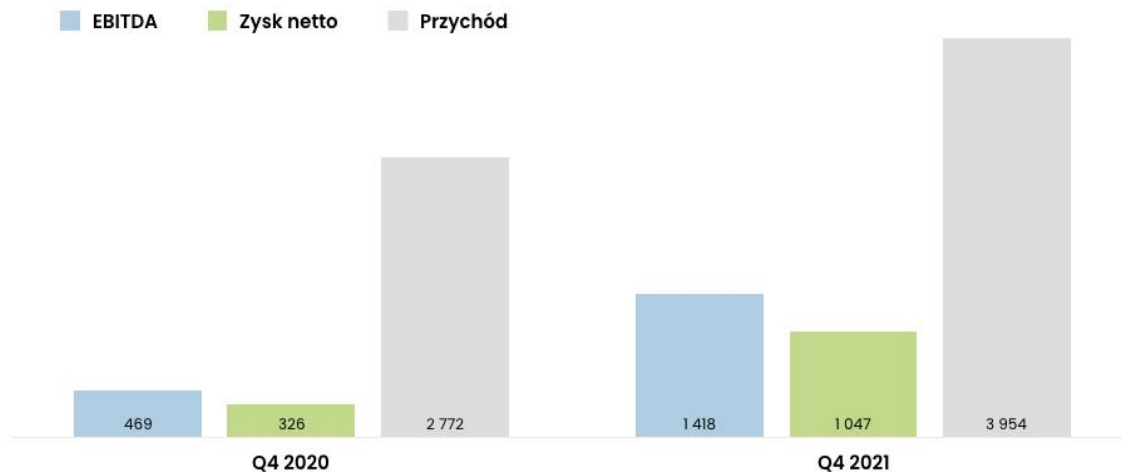
USA 43,87%, Polska 9,94%, UK 9,67%,
Niemcy 5,98%, Francja 4,14% i pozostałe
26,4%

57 mln

skontaktowanych osób

EBITDA, Zysk netto i przychody

(w tys. PLN)

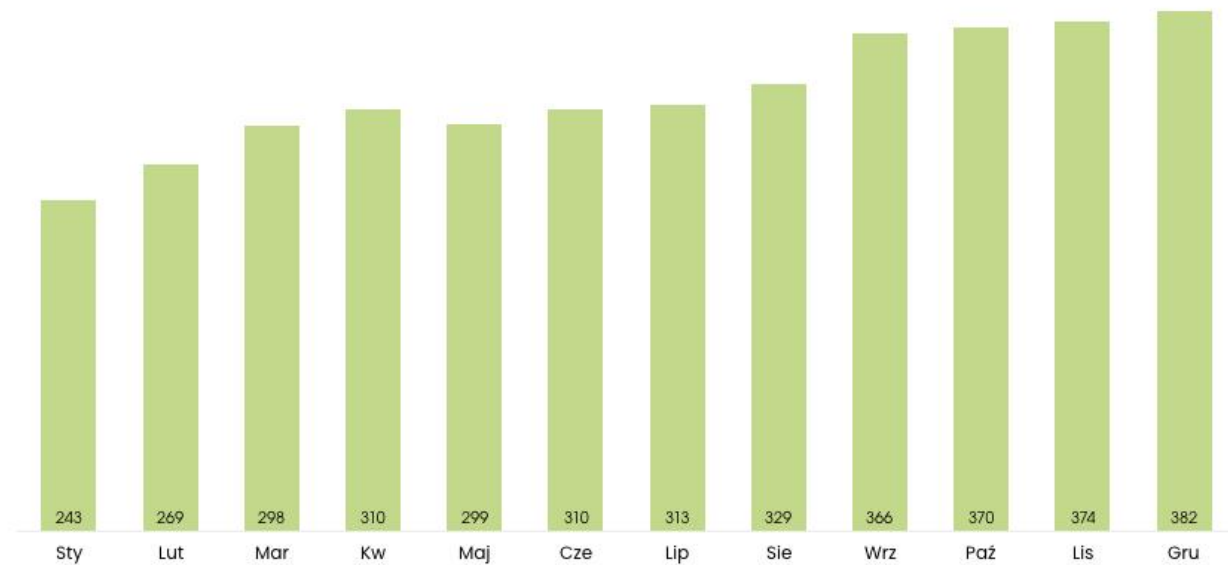


**marża
EBITDA**

Q4 2020 16,91%

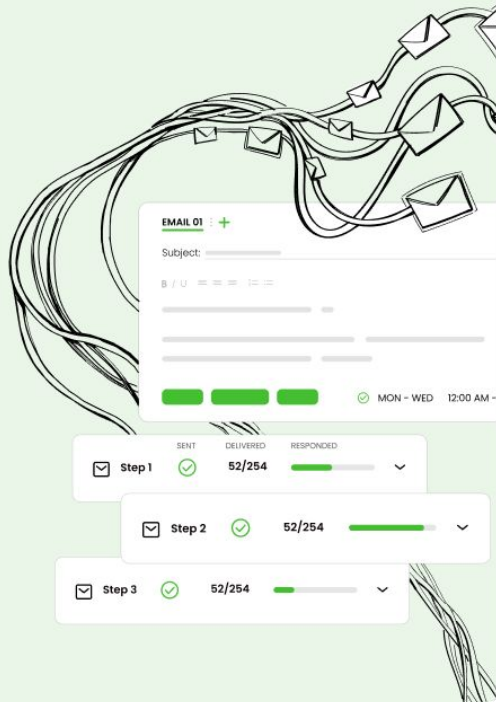
Q4 2021 35,86%

MRR 2021 w tys. USD

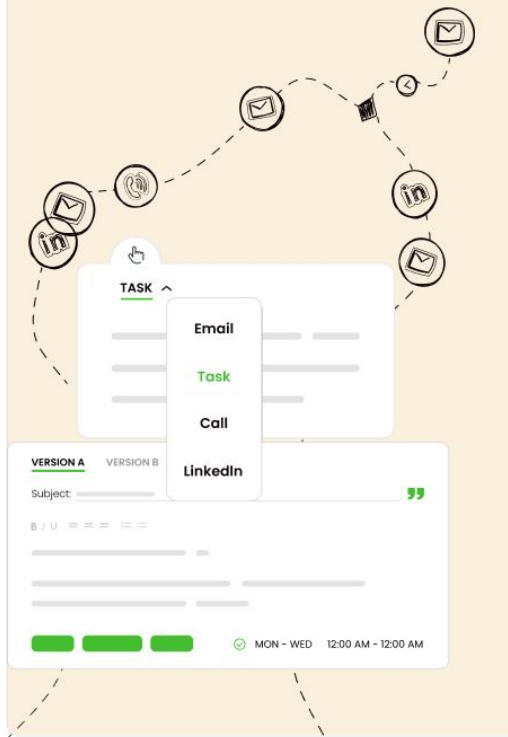




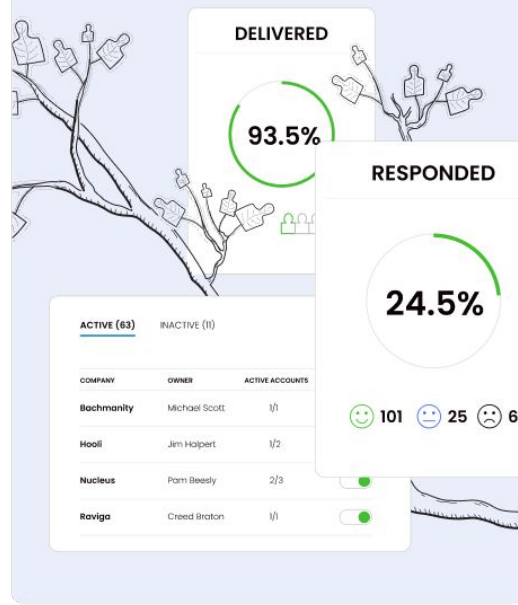
Cold Email



Sales Automation



Agency



Kontakt

https://twitter.com/Woodpecker_IR

<https://woodpecker.co/investors/>

ir@woodpecker.co

